



LEADERSHIP FOR LIFE



RLF IS NEEDED NOW MORE THAN EVER!

PACIFIC SOUTHWEST RLF PARTICIPANTS COME OUT OF THE PROGRAM WITH INCREASED:

- Spheres of influence
- Self-awareness and self-confidence
- Ability to collaborate and to connect with others in genuine, inspiring ways
- Communication techniques and strategies
- Facilitation skills
- Understanding of business models and global partnership strategies
- Skills in working across boundaries

Enroll Your Top Talent In The 2022 PACIFIC SOUTHWEST RLF

Held In Los Angeles, CA

The Pacific Southwest RLF isn't just a set of quick workshops, lectures or seminars. The program is:

- A rigorous and highly-experiential "learning lab" fostering long term leadership development through six 2-day in-person sessions unfolding over eight months.
- The cross-fertilization of ideas, experiences and practices to help participants pull from within themselves and each other to blossom in an environment of deep learning.



LEARNING

Deep knowledge is continually cultivated through reading and discussing 25+ books to **analyze and absorb a broad spectrum of important leadership principles.**



EXPERIENTIAL

Participants are immersed in a rich, highly engaging team environment to practice, network and grow, **reaping the benefits of the experiences of everyone in the room.**



ADAPTABILITY

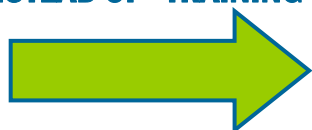
Over 8 months, RLF participants become more **adept at embracing and adapting to change, as a launching point to innovation, creativity and inspiration.**



DISCOVERY

RLF is about discovering one's self and a sense of mission — **to assess and adjust one's own performance and vulnerabilities to best lead other people and new situations.**

**THE PACIFIC SW RLF
HAS A PROVEN ABILITY
TO DELIVER POWERFUL
LEADERSHIP
"DEVELOPMENT"
INSTEAD OF "TRAINING"**



TRAINING...	DEVELOPMENT...
<input type="checkbox"/> Blends to a norm	<input checked="" type="checkbox"/> Encourages reaching beyond the norm
<input type="checkbox"/> Focuses on technique/content/curriculum	<input checked="" type="checkbox"/> Focuses on self-awareness/self-development
<input type="checkbox"/> Inherently focuses on the present	<input checked="" type="checkbox"/> Inherently focuses on the future
<input type="checkbox"/> Adheres to standards	<input checked="" type="checkbox"/> Focuses on maximizing potential
<input type="checkbox"/> Emphasizes process transactions	<input checked="" type="checkbox"/> Emphasizes professional transformation
<input type="checkbox"/> Focuses on the role	<input checked="" type="checkbox"/> Focuses on the person
<input type="checkbox"/> Maintains status quo	<input checked="" type="checkbox"/> Catalyzes innovation and growth
<input type="checkbox"/> Encourages compliance	<input checked="" type="checkbox"/> Encourages distinctiveness
<input type="checkbox"/> Emphasizes lines of reporting	<input checked="" type="checkbox"/> Expands spheres of influence
<input type="checkbox"/> Focuses on the knowns	<input checked="" type="checkbox"/> Explores the unknowns
<input type="checkbox"/> Places people in a comfort zone	<input checked="" type="checkbox"/> Moves people beyond comfort zones
<input type="checkbox"/> Is finite	<input checked="" type="checkbox"/> Is infinite



EXPERT FACILITATORS LEAD THE PACIFIC SOUTHWEST RLF PROGRAM

The number of facilitators will depend upon the size of the 2022 class. Scheduled facilitators include:



Bob Rouse ... Bob is a founder of the St. Louis SIM Chapter and a Past President of SIM. For 25 years he has facilitated RLF programs in the Midwest, Northeast, New York, Chicago, LA, Portland, Seattle and internal companies. He has served as a RLF Director for six years. Bob is Professor Emeritus, Computer Science at Washington University; he held many leadership positions at WU, including IT Strategy Director for the School of Medicine, automation lead for the Development Office, Assistant Dean, and Director of the Center for Intelligent Computing Systems. He is President of Red Eagle Advisors, a focused advisory practice for firms seeking leading edge business innovation for people + technology.



Sreesha Rao ... Sreesha is a Senior IT Manager at Niagara Bottling LLC, responsible for Supply Chain Planning, Execution, Analytics & Distribution Technologies. He has over two decades of IT leadership and management experience working closely with CIOs across consumer goods manufacturing and distribution, government and healthcare industries. He holds a MS degree in Mechanical Engineering from Marquette University, certifications in Leadership and Project Management, and has published manuscripts in peer-reviewed gait, biomechanics and rehabilitation research journals. Sreesha lives in Southern California and enjoys professional networking, running, meditation and playing golf. He is a proud 2019 Pacific Southwest RLF graduate.

2022 PACIFIC SOUTHWEST RLF CURRICULUM

SESSION 1: March 24-25, 2022

"The Path of Leadership"

The way we learn
What do we know and how do we know it?
RLF Practices: Facilitating, listening, feedback
Shared inquiry
Getting to know each other
Leadership lessons
Leadership purpose
Seeing in new ways
Wisdom from RLF graduates

SESSION 2: May 5-6, 2022

"Change, Managing Change / Teamwork"

Change, adaption, resilience, how to know?
Mindfulness
Articulating vision, purpose & meaning
Making presentations to executives
Navigating in a global world—Part I
Influencing
Trust

SESSION 3: June 23-24, 2022

"Conversational Leadership"

Developing our senses
Mind / brain rules
Influencing by listening
Reflection and pondering
Soft-to-hard conversations — conflict resolution
Our emotions and using them effectively
Virtual leadership

SESSION 4: July 28-29, 2022

"Tools for Leaders"

Performance management
Profiling — individual, group
Ethics — whose and why
Creativity
Creating leaders
Critical thinking
Highly political situations
Dealing with fear
Your personal ethics

SESSION 5: September 8-9, 2022

"Globalization, Governance, DQ"

How we get information
Your digital quotient
Globalization — Part II
Civilization: work, home, communities
Working in a diverse environment
Life mission

SESSION 6: October 20-21, 2022

"Lifelong Leading"

Stops along your leadership path
Leadership lessons from stories
Mentoring
Story telling
Bringing your whole self to work
Achieving life balance
Your legacy

Recent Sponsors Include:

- Aramark Uniform Services
- AT&T
- Belkin International
- CrowdStrike
- CVS / Aetna
- ESRI
- First American Title Insurance Corporation
- ICANN
- Kaiser Permanente
- Mattel
- Mazda North America
- Molina Healthcare, Inc.
- Niagara Bottling
- Northgate Market
- Oceanx
- Parsons
- Sony
- UC Irvine Health
- VCA (an affiliate of Mars)

In-person sessions will be held at the Marriott Long Beach in Los Angeles, CA



The RLF fee includes:

- All meetings, materials and activities throughout the eight-month Pacific Southwest RLF program
- All breakfasts, lunches and refreshments
- Inclusion in a national program learning event for all 2022 RLF graduates
- Individual national SIM membership for each graduate during the 2023 calendar year

The RLF fee is \$8,850

for SIM members

or

\$9,350 for non-SIM members

An additional \$500 Early Registration Discount is also available
if paid by January 24, 2022

Please contact:

- Bob Rouse (brouse44@gmail.com)
- Sreesha Rao (raoscans@gmail.com)
- Lisa Harper (lisadspezza@gmail.com)



Cancellation Policy: If cancellation is necessary, notification must occur 30 days prior to program start.