



LEADERSHIP FOR LIFE



RLF IS NEEDED NOW MORE THAN EVER!

SOUTHEAST RLF PARTICIPANTS COME OUT OF THE PROGRAM WITH INCREASED:

- Spheres of influence
- Self-awareness and self-confidence
- Ability to collaborate and to connect with others in genuine, inspiring ways
- Communication techniques and strategies
- Facilitation skills
- Understanding of business models and global partnership strategies
- Skills in working across boundaries

Enroll Your Top Talent In The 2022 SOUTHEAST RLF

Held In St. Petersburg, FL

The Southeast RLF isn't just a set of quick workshops, lectures or seminars. The program is:

- A rigorous and highly-experiential "learning lab" fostering long term leadership development through six 2-day in-person sessions unfolding over eight months.
- The cross-fertilization of ideas, experiences and practices to help participants pull from within themselves and each other to blossom in an environment of deep learning.



LEARNING

Deep knowledge is continually cultivated through reading and discussing 25+ books to **analyze and absorb a broad spectrum of important leadership principles.**



EXPERIENTIAL

Participants are immersed in a rich, highly engaging team environment to practice, network and grow, **reaping the benefits of the experiences of everyone in the room.**



ADAPTABILITY

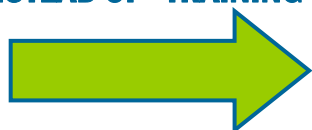
Over 8 months, RLF participants become more **adept at embracing and adapting to change, as a launching point to innovation, creativity and inspiration.**



DISCOVERY

RLF is about discovering one's self and a sense of mission — **to assess and adjust one's own performance and vulnerabilities to best lead other people and new situations.**

THE SOUTHEAST RLF HAS A PROVEN ABILITY TO DELIVER POWERFUL LEADERSHIP "DEVELOPMENT" INSTEAD OF "TRAINING"



TRAINING...	DEVELOPMENT...
<input type="checkbox"/> Blends to a norm	<input checked="" type="checkbox"/> Encourages reaching beyond the norm
<input type="checkbox"/> Focuses on technique/content/curriculum	<input checked="" type="checkbox"/> Focuses on self-awareness/self-development
<input type="checkbox"/> Inherently focuses on the present	<input checked="" type="checkbox"/> Inherently focuses on the future
<input type="checkbox"/> Adheres to standards	<input checked="" type="checkbox"/> Focuses on maximizing potential
<input type="checkbox"/> Emphasizes process transactions	<input checked="" type="checkbox"/> Emphasizes professional transformation
<input type="checkbox"/> Focuses on the role	<input checked="" type="checkbox"/> Focuses on the person
<input type="checkbox"/> Maintains status quo	<input checked="" type="checkbox"/> Catalyzes innovation and growth
<input type="checkbox"/> Encourages compliance	<input checked="" type="checkbox"/> Encourages distinctiveness
<input type="checkbox"/> Emphasizes lines of reporting	<input checked="" type="checkbox"/> Expands spheres of influence
<input type="checkbox"/> Focuses on the knowns	<input checked="" type="checkbox"/> Explores the unknowns
<input type="checkbox"/> Places people in a comfort zone	<input checked="" type="checkbox"/> Moves people beyond comfort zones
<input type="checkbox"/> Is finite	<input checked="" type="checkbox"/> Is infinite



LEADERSHIP FOR LIFE



EXPERT FACILITATORS LEAD THE SOUTHEAST RLF PROGRAM

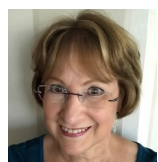
The number of facilitators will depend upon the size of the 2022 class. Scheduled facilitators include:



Michael Garlich ... Michael is an RLF graduate and a leadership development strategist sharing the capabilities he honed while leading the successful marketing / communications efforts of major organizations during transformational expansion and change. He's a board member of the SIM Central Florida chapter and is actively involved in leadership activities throughout Central Florida.



Suzie DeBusk ... Suzie is a 2017 RLF graduate, a leadership coach and the CEO of a software development firm skilled in process re-engineering, requirements gathering and systems definition. She's a longtime board member of the SIM Central Florida chapter and is actively involved in leadership endeavors throughout Brevard County and other Central Florida counties.



June Drewry, Facilitator Emeritus ... June is a longtime facilitator for SIM's Regional Leadership Forum and has been an Executive Coach for several years. She has extensive international experience in the insurance and financial services industry at the senior management level, as an Enterprise CIO, Business Unit CIO and as president of a Broker / Dealer subsidiary. She has also served on a number of non-profit and for-profit boards.

2022 SOUTHEAST RLF CURRICULUM

SESSION 1: April 28-29, 2022

Held at the Vinoy Renaissance Hotel

"Knowing Self and Others"

Facilitating, listening, feedback
Leadership principles
Successful leadership behaviors
Getting to know each other
Improv workshop
Balancing priorities

SESSION 2: June 2-3, 2022

Held at the Bayfront Hilton Hotel

"Personal Capabilities"

Life mission & life lessons
Emotional intelligence
Trust
Building relationships
The power of vulnerability
MBTI preferences workshop
What's on your plate

SESSION 3: July 14-15, 2022

Held at the Bayfront Hilton Hotel

"Confronting Challenges"

Being politically savvy
Influence skills
Balancing work, family and you
Coat of arms presentations
Teams and teamwork
Impact of heritage
Learning styles workshop

SESSION 4: August 18-19, 2022

Held at the Bayfront Hilton Hotel

"Establishing My Legacy"

Innovative culture
A leader's legacy
Character and competence
Leadership: an art of possibility
Values workshop
Life planning tool

SESSION 5: Sept. 29-30, 2022

Held at the Bayfront Hilton Hotel

"Embracing Change"

Keeping your moral compass
Time management and shedding
Executive presence
Managing up
Strengths assessments
Elevator speech
Personal branding workshop

SESSION 6: Nov. 10-11, 2022

Held at the Bayfront Hilton Hotel

"Lifelong Learning"

Growing into possibilities
Creativity and flexibility
Compassion
Ethics workshop
A global perspective
Mastermind group presentations
Graduation ceremony & dinner
Continuing the learning experience

Recent Sponsors Include:

- Aetna / CVS
- Aramark Uniform Services
- AT&T
- Bioventus
- Bloomin' Brands
- CareerSource Central Florida
- CarMax
- Carnival Cruise Lines
- Chubb Group of Insurance Companies
- Conoco Phillips
- Constellation Brands
- Cox Enterprises
- Cree, Inc.
- Duke University Research Institute
- Fulton County Government
- Fulton County Schools
- Greater Orlando Aviation Authority
- HealthPlan Services
- MassMutual
- McGraw-Hill
- Orange Lake Resorts
- Pfizer, Inc.
- Red Lobster
- Royal Caribbean Cruise Line
- Unified Physician Management
- Universal Studios
- University of Central Florida

The six 2022 sessions will be held in downtown St. Petersburg, FL

Session 1 will take place at the Vinoy Renaissance
Sessions 2-6 will be held at the Bayfront Hilton



The RLF fee includes:

- All meetings, materials and activities throughout the eight-month Southeast RLF program
- All breakfasts, lunches and refreshments
- Inclusion in a national program learning event for all 2022 RLF graduates
- Individual national SIM membership for each graduate during the 2023 calendar year

The RLF fee is \$8,850

for SIM members

or

\$9,350 for non-SIM members

An additional \$500 Early Registration Discount is also available

If paid by February 28, 2022

Please contact:

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- Suzie DeBusk (suzie@dragonpoint.com)
- June Drewry (june_drewry@yahoo.com)
- Margot Carleton (margotcarleton@gmail.com)



Cancellation Policy: If cancellation is necessary, notification must occur 30 days prior to program start.