



LEADERSHIP FOR LIFE



NEW FOR 2022!

Enroll Your Top Talent In The All-New 2022 TEXAS RLF

**OPEN TO HIGH
POTENTIAL
INDIVIDUALS IN
ANY INDUSTRY!**

**Participants will come
out of the program
with increased:**

- Spheres of influence
- Self-awareness and self-confidence
- Ability to collaborate and to connect with others in genuine, inspiring ways
- Communication techniques and strategies
- Facilitation skills
- Understanding of business models and global partnership strategies
- Skills in working across boundaries

4 Virtual Sessions *PLUS* 4 In-Person Sessions In Austin, Dallas, Houston & San Antonio

The 2022 Texas RLF won't be just a set of quick workshops, lectures or seminars. The program will be:

- A rigorous, highly-experiential "learning lab" fostering long term leadership development via four 2-day in-person sessions and 4 highly-interactive virtual sessions unfolding over 8 months.
- The cross-fertilization of ideas, experiences and practices to help participants pull from within themselves and each other to blossom in an environment of deep learning.



LEARNING

Deep knowledge is continually cultivated through reading and discussing 25+ books to **analyze and absorb a broad spectrum of important leadership principles.**



EXPERIENTIAL

Participants are immersed in a rich, highly engaging team environment to practice, network and grow, **reaping the benefits of the experiences of everyone in the room.**



ADAPTABILITY

Over 8 months, RLF participants become more **adept at embracing and adapting to change, as a launching point to innovation, creativity and inspiration.**



DISCOVERY

RLF is about discovering one's self and a sense of mission — **to assess and adjust one's own performance and vulnerabilities to best lead other people and new situations.**

**THE TEXAS RLF WILL
DELIVER POWERFUL
LEADERSHIP
"DEVELOPMENT"
INSTEAD OF "TRAINING"**



TRAINING...	DEVELOPMENT...
<input type="checkbox"/> Blends to a norm	<input checked="" type="checkbox"/> Encourages reaching beyond the norm
<input type="checkbox"/> Focuses on technique/content/curriculum	<input checked="" type="checkbox"/> Focuses on self-awareness/self-development
<input type="checkbox"/> Inherently focuses on the present	<input checked="" type="checkbox"/> Inherently focuses on the future
<input type="checkbox"/> Adheres to standards	<input checked="" type="checkbox"/> Focuses on maximizing potential
<input type="checkbox"/> Emphasizes process transactions	<input checked="" type="checkbox"/> Emphasizes professional transformation
<input type="checkbox"/> Focuses on the role	<input checked="" type="checkbox"/> Focuses on the person
<input type="checkbox"/> Maintains status quo	<input checked="" type="checkbox"/> Catalyzes innovation and growth
<input type="checkbox"/> Encourages compliance	<input checked="" type="checkbox"/> Encourages distinctiveness
<input type="checkbox"/> Emphasizes lines of reporting	<input checked="" type="checkbox"/> Expands spheres of influence
<input type="checkbox"/> Focuses on the knowns	<input checked="" type="checkbox"/> Explores the unknowns
<input type="checkbox"/> Places people in a comfort zone	<input checked="" type="checkbox"/> Moves people beyond comfort zones
<input type="checkbox"/> Is finite	<input checked="" type="checkbox"/> Is infinite



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EXPERT FACILITATORS LEAD THE PROGRAM

Three expert facilitators – each an RLF Director – will provide personalized mentoring during every session:



Jim Knight ... Jim is Director of Administration & Finance for RLF and a seasoned executive and professional with more than 38 years of experience. For the past 4 years he has been the CEO of Knight Insights, a successful empowerment/leadership coaching and executive consulting business with clients that range from many personal and professional individuals to major corporations. Prior to his current role, Jim spent 20 years at Chubb Insurance Company in various IT leadership positions culminating in his 9-year role as the Chubb Global CIO and Executive Vice President. Prior to Chubb, Jim worked at Utica National Insurance Company, Home Insurance Company and Merck-Medco. **Contact: jim_knight@yahoo.com**



Mark Griesbaum ... Mark is Director of Marketing & Relationships for RLF and the Managing Partner at Affinity4U, LLC. He is a former CIO / COO for higher education organizations with experience in overseeing marketing, admissions operations, instructional design, student management, information technology, and learning management systems for online-blended programs. Mark also has 20+ years of experience in the financial industry in Chicago during which his leadership was acknowledged by Computerworld Magazine as one of its "Premier 100 IT Leaders." **Contact: mgriesbaum@affinity4ullc.com**



Cliff Higbee ... Cliff is Director of Curriculum & Programs for RLF and a longtime RLF Facilitator. He is the former Director of the Management Information Center for the Church of Jesus Christ of Latter-Day Saints. He is a past Intermountain Chapter president, has served on the SIM Executive Board in several Vice President positions, and chaired the 1994 Annual Interchange Conference. Cliff has been a guest lecturer at Weber State University and The Salt Lake Community College. He has held an elected position on the Salt Lake City School Board and served on the Advisory Boards for Weber State University and Utah State University. **Contact: higbeecw@gmail.com**

THE FOUR IN-PERSON 2022 MEETINGS WILL BE HELD IN A DIFFERENT TEXAS CITY

(Specific dates and meeting spaces for each location are to be determined)



The RLF fee includes:

- All meetings, materials and activities throughout the eight-month Texas RLF program
- All breakfasts, lunches and refreshments during in-person meetings
- Inclusion in a national program learning event for all 2022 RLF graduates
- Individual national SIM membership for each graduate during the 2023 calendar year

The RLF fee is \$8,850 for SIM members

or

\$9,350 for non-SIM members

An additional \$500 Early Registration Discount is also available

If paid by January 24, 2022

SESSION 1
In Person
March 24-25, 2022

In Austin, Dallas, Houston or San Antonio
Exact city and meeting location to be determined

SESSION 2
In Person
May 5-6, 2022

In Austin, Dallas, Houston or San Antonio
Exact city and meeting location to be determined

SESSION 3
Virtual
May 26, 2022

SESSION 4
Virtual
June 9, 2022

SESSION 5
In Person
July 21-22, 2022

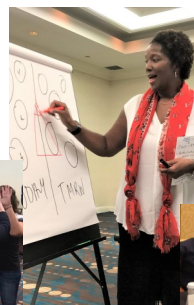
In Austin, Dallas, Houston or San Antonio
Exact city and meeting location to be determined

SESSION 6
Virtual
August 11, 2022

SESSION 7
Virtual
September 1, 2022

SESSION 8
In Person
October 6-7, 2022

In Austin, Dallas, Houston or San Antonio
Exact city and meeting location to be determined



Cancellation Policy: If cancellation is necessary, notification must occur 30 days prior to program start.