



**MIDWEST RLF PARTICIPANTS COME OUT OF THE PROGRAM WITH INCREASED:**

- Spheres of influence
- Self-awareness and self-confidence
- Ability to collaborate and to connect with others in genuine, inspiring ways
- Communication techniques and strategies
- Facilitation skills
- Understanding of business models and global partnership strategies
- Skills in working across boundaries

**THE MIDWEST RLF HAS A PROVEN ABILITY TO DELIVER POWERFUL LEADERSHIP “DEVELOPMENT” INSTEAD OF “TRAINING”**



**RLF IS NEEDED NOW MORE THAN EVER ...**

**TO PRODUCE TOP-QUALITY LEADERS BEST EQUIPPED FOR TODAY’S WORLD**



**Enroll Your Top Talent In The 2023 MIDWEST RLF**

**Held In Chicago, IL**

The Midwest RLF isn’t just a set of quick workshops, lectures or seminars. The program is:

- A rigorous and highly-experiential “learning lab” fostering long term leadership development through six 2-day in-person sessions unfolding over eight months.
- The cross-fertilization of ideas, experiences and practices to help participants pull from within themselves and each other to blossom in an environment of deep learning.



**LEARNING**

Deep knowledge is continually cultivated through reading and discussing 25+ books to **analyze and absorb a broad spectrum of important leadership principles.**



**EXPERIENTIAL**

Participants are immersed in a rich, highly engaging team environment to practice, network and grow, **reaping the benefits of the experiences of everyone in the room.**



**ADAPTABILITY**

Over 8 months, RLF participants become more **adept at embracing and adapting to change, as a launching point to innovation, creativity and inspiration.**



**DISCOVERY**

RLF is about discovering one’s self and a sense of mission — **to assess and adjust one’s own performance and vulnerabilities to best lead other people and new situations.**

TRAINING...	DEVELOPMENT...
<input type="checkbox"/> Blends to a norm	<input checked="" type="checkbox"/> Encourages reaching beyond the norm
<input type="checkbox"/> Focuses on technique/content/curriculum	<input checked="" type="checkbox"/> Focuses on self-awareness/self-development
<input type="checkbox"/> Inherently focuses on the present	<input checked="" type="checkbox"/> Inherently focuses on the future
<input type="checkbox"/> Adheres to standards	<input checked="" type="checkbox"/> Focuses on maximizing potential
<input type="checkbox"/> Emphasizes process transactions	<input checked="" type="checkbox"/> Emphasizes professional transformation
<input type="checkbox"/> Focuses on the role	<input checked="" type="checkbox"/> Focuses on the person
<input type="checkbox"/> Maintains status quo	<input checked="" type="checkbox"/> Catalyzes innovation and growth
<input type="checkbox"/> Encourages compliance	<input checked="" type="checkbox"/> Encourages distinctiveness
<input type="checkbox"/> Emphasizes lines of reporting	<input checked="" type="checkbox"/> Expands spheres of influence
<input type="checkbox"/> Focuses on the knowns	<input checked="" type="checkbox"/> Explores the unknowns
<input type="checkbox"/> Places people in a comfort zone	<input checked="" type="checkbox"/> Moves people beyond comfort zones
<input type="checkbox"/> Is finite	<input checked="" type="checkbox"/> Is infinite

## Recent Sponsors Include:

- Aetna, Inc.
- Allstate Insurance Company
- Beam Suntory
- Breakthrough Beverages
- CDK
- CIBC
- CPT Network Solutions
- Direct Supply
- Health Care Services Corp
- Heidrick and Struggles
- Illinois Institute of Technology
- Loyola University Chicago
- MassMutual
- Northwestern Mutual
- Penske Automotive
- Pfizer
- Reynolds Consumer Products
- Sherwin Williams Company
- Staples
- TCS Education System
- University of Chicago Medical Center
- West Monroe Partners

Sessions will be held at the Eaglewood Resort near O'Hare International Airport in Chicago



### The RLF fee includes:

- All meetings, materials and activities throughout the eight-month Midwest RLF program
- All breakfasts, lunches and refreshments
- Individual national SIM membership for each graduate in the SIM Chapter of their choice during the 2024 calendar year

The RLF fee is \$8,850 for SIM members

or

\$9,350 for non-SIM members

An additional \$500 Early Registration Discount is also available

If paid by January 16, 2023

### VISIT OUR WEBSITE:

[rflleadership.com/midwest-rlf](http://rflleadership.com/midwest-rlf)

Please contact:

- Mark Griesbaum (mgriesbaum@affinity4ulc.com)
- Cliff Higbee (higbeecw@gmail.com)
- Steve Rodichok (swrodichok@gmail.com)

# EXPERT FACILITATORS LEAD THE MIDWEST RLF PROGRAM



The number of facilitators will depend upon the size of the 2023 class. Scheduled facilitators include:



**Cliff Higbee** ... Cliff is a Facilitator and a Co-Director of The Institute For 21st Century Leadership. He is the former Director of the Management Information Center for the Church of Jesus Christ of Latter-Day Saints. He received his B.A. in Speech Communications from the University of Utah. He is a past Intermountain Chapter president, has served on the SIM Executive Board in several Vice President positions, and chaired the 1994 Annual Interchange Conference. Cliff has been a guest lecturer at Weber State University and The Salt Lake Community College. He held an elected position on the Salt Lake City School Board and served on the Advisory Boards for Weber State University and Utah State University.



**Steve Rodichok** ... Steve is an MBA credentialed Technology leader and 2016 Midwest RLF graduate. He is an active member of the Society of Information Management, Chicago Chapter and a US Navy Veteran. Steve brings an authentic, collaborative and strategic leadership style to RLF along with his 24 and still counting years of experience. Steve currently holds an Executive Director, Head of TPA & Payer Solutions IT role within the CVS Health/Aetna organization.

## 2023 MIDWEST RLF CURRICULUM

### SESSION 1: March 16-17, 2023

#### Starting Your Leadership Journey

Learning objectives  
RLF learning model  
Facilitating, listening and feedback

### SESSION 2: April 27-28, 2023

#### Who Am I?

Personal values  
Myers Briggs assessment  
What really matters to me?  
What are my strengths?

### SESSION 3: June 1-2, 2023

#### What Do I Think of Myself?

Communications  
Work-life balance  
Personal coat of arms  
Personal leadership style

### SESSION 4: August 10-11, 2023

#### What Do Others Think of Me?

Teamwork  
Life vision

### SESSION 5: Sept. 21-22, 2023

#### Leading Change and Taking Risks

Dealing with change  
Globalization  
Conscious careers

### SESSION 6: November 2-3, 2023

#### What Do I Want My Legacy to Be?

Personal networks  
Looking forward  
Managing your career



Cancellation Policy: If cancellation is necessary, notification must occur 30 days prior to program start.