



**RLF IS NEEDED NOW  
MORE THAN EVER ...**  
**TO PRODUCE TOP-QUALITY LEADERS  
BEST EQUIPPED FOR TODAY'S WORLD**

**NEW YORK METRO  
RLF PARTICIPANTS  
COME OUT OF THE  
PROGRAM WITH  
INCREASED:**

- Spheres of influence
- Self-awareness and self-confidence
- Ability to collaborate and to connect with others in genuine, inspiring ways
- Communication techniques and strategies
- Facilitation skills
- Understanding of business models and global partnership strategies
- Skills in working across boundaries

**Enroll Your Top Talent In The  
2023 NEW YORK METRO RLF**  
**Held In New York City**

The New York Metro RLF isn't just a set of quick workshops, lectures or seminars. The program is:

- **A rigorous and highly-experiential "learning lab" fostering long term leadership development through six 2-day in-person sessions unfolding over eight months.**
- **The cross-fertilization of ideas, experiences and practices to help participants pull from within themselves and each other to blossom in an environment of deep learning.**



**LEARNING**

Deep knowledge is continually cultivated through reading and discussing 25+ books to **analyze and absorb a broad spectrum of important leadership principles.**



**EXPERIENTIAL**

Participants are immersed in a rich, highly engaging team environment to practice, network and grow, **reaping the benefits of the experiences of everyone in the room.**



**ADAPTABILITY**

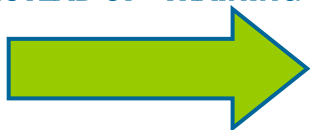
Over 8 months, RLF participants become more **adept at embracing and adapting to change, as a launching point to innovation, creativity and inspiration.**



**DISCOVERY**

RLF is about discovering one's self and a sense of mission — **to assess and adjust one's own performance and vulnerabilities to best lead other people and new situations.**

**THE NY METRO RLF  
HAS A PROVEN ABILITY  
TO DELIVER POWERFUL  
LEADERSHIP  
"DEVELOPMENT"  
INSTEAD OF "TRAINING"**



TRAINING...	DEVELOPMENT...
<input type="checkbox"/> Blends to a norm	<input checked="" type="checkbox"/> Encourages reaching beyond the norm
<input type="checkbox"/> Focuses on technique/content/curriculum	<input checked="" type="checkbox"/> Focuses on self-awareness/self-development
<input type="checkbox"/> Inherently focuses on the present	<input checked="" type="checkbox"/> Inherently focuses on the future
<input type="checkbox"/> Adheres to standards	<input checked="" type="checkbox"/> Focuses on maximizing potential
<input type="checkbox"/> Emphasizes process transactions	<input checked="" type="checkbox"/> Emphasizes professional transformation
<input type="checkbox"/> Focuses on the role	<input checked="" type="checkbox"/> Focuses on the person
<input type="checkbox"/> Maintains status quo	<input checked="" type="checkbox"/> Catalyzes innovation and growth
<input type="checkbox"/> Encourages compliance	<input checked="" type="checkbox"/> Encourages distinctiveness
<input type="checkbox"/> Emphasizes lines of reporting	<input checked="" type="checkbox"/> Expands spheres of influence
<input type="checkbox"/> Focuses on the knowns	<input checked="" type="checkbox"/> Explores the unknowns
<input type="checkbox"/> Places people in a comfort zone	<input checked="" type="checkbox"/> Moves people beyond comfort zones
<input type="checkbox"/> Is finite	<input checked="" type="checkbox"/> Is infinite

## Recent Sponsors Include:

- AT&T/DIRECTV, Inc.
- AXA / XL Insurance
- Bristol-Myers Squibb Company
- Chubb Limited Insurance Companies
- Constellation Brands
- Covanta
- Cushman & Wakefield, Inc.
- CVS / Aetna
- Everest Reinsurance
- Fordham University
- Guardian Life Insurance
- Horizon Blue Cross Blue Shield-NJ
- International Monetary Fund (IMF)
- Leviton Manufacturing Co., Inc.
- Mass Mutual Insurance
- Maximus, Inc.
- McGraw Hill Financial and Education
- Mount Sinai Health System.
- NYU Langone Medical Center
- Pfizer, Inc.
- Prudential
- Ralph Lauren
- Sun Products / Henckel
- Tapestry / Coach
- Wipro Technologies

The 2023 sessions will be held in  
Midtown Manhattan



## The RLF fee includes:

- All meetings, materials and activities throughout the eight-month New York Metro RLF program
- All breakfasts, lunches and refreshments
- Individual national SIM membership for each graduate in the SIM Chapter of their choice during the 2024 calendar year

The RLF fee is \$8,850  
for SIM members

or

\$9,350 for non-SIM members

An additional \$500 Early Registration  
Discount is also available  
if paid by February 6, 2023

## VISIT OUR WEBSITE:

[rifleadership.com/new-york-metro-rlf](http://rifleadership.com/new-york-metro-rlf)

Please contact:

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- Margot Carleton (MargotCarleton@gmail.com)

# EXPERT FACILITATORS LEAD THE NEW YORK METRO RLF PROGRAM



The number of facilitators will depend upon the size of the 2023 class. Scheduled facilitators include:



**Steven John ...** Steven is the CIO of Aramark Uniform Services & Aramark Refreshment Services, a leading food, facilities and uniform services provider to global clients. As part of Aramark's executive leadership team, he's responsible for the overall leadership of the Information Systems Team, enhancing the customer experience and accelerating the company's growth strategy through digital innovation and technology. He's been named to the 'CIO Hall of Fame' (Class of 2018) by IDG/CIO.com, been recognized as a 'Premier 100 IT Leader' by Computerworld Magazine, has received the CIO Executive Council's Leadership Award and been recognized by Information Week as an industry innovator for his work implementing cloud solutions. Steven holds a Bachelor of Arts degree in Business Administration from the University of Utah and completed graduate work at Temple University.



**Georgeann Di Rienzo ...** Georgeann is a 2008 RLF graduate and an IT and Operations Manager at Chubb, the world's largest publicly traded property & casualty insurance company. She has over 35 years of experience in both in IT and the insurance industry, with extensive experience leading cross-functional teams and projects, and working directly with senior leadership on special projects. She currently works in the Chubb Overseas General department supporting Operations and IT throughout Chubb's countries/regions. She began her IT career at the Chubb Institute as a developer, leading to other IT related roles such as business analyst, project manager and Business Unit Relationship Manager in Infrastructure. Her career has spanned many other positions in IT, Commercial and Personal lines Insurance and Human Resources.

## 2023 NEW YORK METRO RLF CURRICULUM

### SESSION 1: March 7-8, 2023

#### "Self-Awareness (Past)"

Learning objectives, expectations  
Facilitating, listening, feedback  
Knowing heritage, self, values, gifts  
Personal life story  
Elevator speech  
Business snapshots  
Welcome reception

### SESSION 2: April 25-26, 2023

#### "Self-Awareness (Future)"

Leveraging your gifts  
Values / values exercise  
Understanding what you want  
Life plan / career plan / life mission  
Improv for leadership  
Personal coat of arms  
Business snapshots

### SESSION 3: June 13-14, 2023

#### "Leadership Qualities"

Intrinsic qualities: Integrity, trust  
and authenticity  
Learnable: Communications and  
networking  
Teams and building relationships  
Lifelong learning  
Leadership principles

### SESSION 4: July 25-26, 2023

#### "Leadership (Style)"

Leadership and personal values  
Know your style  
Backup style  
Situational leadership / style  
Leadership model  
Conscious careers activity

### SESSION 5: Sept. 12-13, 2023

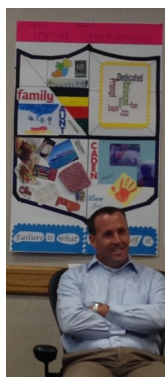
#### "Defining Success"

Embracing change  
Life mission / parameters of success  
- Economic, making an impact, family  
Priorities assignment  
Personal branding  
Business snapshots

### SESSION 6: November 7-8, 2023

#### "Defining Success"

Life mission / parameters of success  
- Life balance, trade-offs, validation  
Legacy  
Emotional intelligence  
Mentoring  
Leadership: Art of possibility  
Graduation



Cancellation Policy: If cancellation is necessary, notification must occur 30 days prior to program start.