



**RLF IS NEEDED NOW
MORE THAN EVER ...
TO PRODUCE TOP-QUALITY LEADERS
BEST EQUIPPED FOR TODAY'S WORLD**

Enroll Your Top Talent In The 2023 PACIFIC SOUTHWEST RLF

Held In Long Beach, CA

PACIFIC SOUTHWEST RLF PARTICIPANTS COME OUT OF THE PROGRAM WITH INCREASED:

- Spheres of influence
- Self-awareness and self-confidence
- Ability to collaborate and to connect with others in genuine, inspiring ways
- Communication techniques and strategies
- Facilitation skills
- Understanding of business models and global partnership strategies
- Skills in working across boundaries

The Pacific Southwest RLF isn't just a set of quick workshops, lectures or seminars. The program is:

- **A rigorous and highly-experiential "learning lab" fostering long term leadership development through six 2-day in-person sessions unfolding over eight months.**
- **The cross-fertilization of ideas, experiences and practices to help participants pull from within themselves and each other to blossom in an environment of deep learning.**



LEARNING

Deep knowledge is continually cultivated through reading and discussing 25+ books to **analyze and absorb a broad spectrum of important leadership principles.**



EXPERIENTIAL

Participants are immersed in a rich, highly engaging team environment to practice, network and grow, **reaping the benefits of the experiences of everyone in the room.**



ADAPTABILITY

Over 8 months, RLF participants become more **adept at embracing and adapting to change, as a launching point to innovation, creativity and inspiration.**



DISCOVERY

RLF is about discovering one's self and a sense of mission — **to assess and adjust one's own performance and vulnerabilities to best lead other people and new situations.**

**THE PACIFIC SW RLF
HAS A PROVEN ABILITY
TO DELIVER POWERFUL
LEADERSHIP
"DEVELOPMENT"
INSTEAD OF "TRAINING"**



TRAINING...	DEVELOPMENT...
<input type="checkbox"/> Blends to a norm	<input checked="" type="checkbox"/> Encourages reaching beyond the norm
<input type="checkbox"/> Focuses on technique/content/curriculum	<input checked="" type="checkbox"/> Focuses on self-awareness/self-development
<input type="checkbox"/> Inherently focuses on the present	<input checked="" type="checkbox"/> Inherently focuses on the future
<input type="checkbox"/> Adheres to standards	<input checked="" type="checkbox"/> Focuses on maximizing potential
<input type="checkbox"/> Emphasizes process transactions	<input checked="" type="checkbox"/> Emphasizes professional transformation
<input type="checkbox"/> Focuses on the role	<input checked="" type="checkbox"/> Focuses on the person
<input type="checkbox"/> Maintains status quo	<input checked="" type="checkbox"/> Catalyzes innovation and growth
<input type="checkbox"/> Encourages compliance	<input checked="" type="checkbox"/> Encourages distinctiveness
<input type="checkbox"/> Emphasizes lines of reporting	<input checked="" type="checkbox"/> Expands spheres of influence
<input type="checkbox"/> Focuses on the knowns	<input checked="" type="checkbox"/> Explores the unknowns
<input type="checkbox"/> Places people in a comfort zone	<input checked="" type="checkbox"/> Moves people beyond comfort zones
<input type="checkbox"/> Is finite	<input checked="" type="checkbox"/> Is infinite

Recent Sponsors Include:

- Aramark Uniform Services
- AT&T
- Autodesk
- Belkin International
- Breg
- Cigna
- Cox Enterprises
- CrowdStrike
- CVS / Aetna
- ESRI
- First American Title Insurance Corporation
- ICANN
- Kaiser Permanente
- Mattel
- Mazda North America
- Molina Healthcare, Inc.
- Niagara Bottling
- Northgate Market
- Oceanx
- San Manuel Band of Mission Indians
- Sony
- VCA (an affiliate of Mars)

The 2023 sessions will be held at the Marriott Long Beach in Long Beach, CA



The RLF fee includes:

- All meetings, materials and activities throughout the eight-month Pacific Southwest RLF program
- All breakfasts, lunches and refreshments
- Individual national SIM membership for each graduate in the SIM Chapter of their choice during the 2024 calendar year

The RLF fee is \$8,850
for SIM members

or

\$9,350 for non-SIM members

An additional \$500 Early Registration
Discount is also available
if paid by February 20, 2023

VISIT OUR WEBSITE:

rflleadership.com/pacific-southwest-rlf

Register at:

<https://members.simnet.org/event/2023PSWRLF>

Please contact:

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EXPERT FACILITATION MAKES THE DIFFERENCE IN THE PACIFIC SOUTHWEST RLF



The number of facilitators will depend upon the size of the 2023 class. Scheduled facilitators include:



Sreesha Rao ... Sreesha is Director of IT at Niagara Bottling LLC, responsible for Supply Chain Planning, Execution, Analytics & Distribution Technologies. He has over two decades of IT leadership and management experience working closely with CIOs across consumer goods manufacturing and distribution, government and healthcare industries. He holds a MS degree in Mechanical Engineering from Marquette University, certifications in Leadership and Project Management, and has published manuscripts in peer-reviewed gait, biomechanics and rehabilitation research journals. Sreesha lives in Southern California and enjoys professional networking, running, meditation and playing golf. He is a proud 2019 Pacific Southwest RLF graduate.

2023 PACIFIC SOUTHWEST RLF CURRICULUM

SESSION 1: April 20-21, 2023

“Authenticity —Leadership”

Getting to know each other
Leadership as a lifelong journey
Leadership tetrahedron
Shared Inquiry
Origin is destiny
Listening and facilitating
Feedback and personal journals
Think win-win
Wisdom from RLF graduates
RLF commitment

SESSION 2: June 1-2, 2023

“Self-Awareness”

Bringing your whole person to work
Change as a permanent way of life
Personal coat of arms
Wheel of awareness
Brainscapes
Mindfulness
Spirituality
Attention: Managing your attention
Information diet

SESSION 3: July 13-14, 2023

“Awareness Of Others”

Social media impact on communication
Influencing
Presence
Emotional Intelligence
AI / ML assisted human performance
Work values
Trust
Management communications
Listening
Team building

SESSION 4: Aug. 24-25, 2023

“Relationships / Character”

Courage
Influencing others
Diversity, inclusions and equity
Profiling: Pros and cons
Ethics: Personal and public
Strength based leadership
Creativity
Feed forward
The art of possibility
Curiosity

SESSION 5: October 5-6, 2023

“Communication”

Social media: Social / cultural impact
Power
Social contract
Globalization — its changing impact
A conversation with Adler-Moyers
Life mission statement
Conversational leadership
Inspiration

SESSION 6: Nov. 16-17, 2023

“Learning”

Work / life integration
How will you measure your life
Lifelong learning
Leadership passages
Four quadrants of life
Beads of remembrance
Perseverance
Building relationships with senior leaders

