



RLF IS NEEDED NOW MORE THAN EVER ... TO PRODUCE TOP-QUALITY LEADERS BEST EQUIPPED FOR TODAY'S WORLD

Enroll Your Top Talent In The 2023 PACIFIC SOUTHWEST RLF

Held In Long Beach, CA

PACIFIC SOUTHWEST RLF PARTICIPANTS COME OUT OF THE PROGRAM WITH INCREASED:

- Spheres of influence
- Self-awareness and self-confidence
- Ability to collaborate and to connect with others in genuine, inspiring ways
- Communication techniques and strategies
- Facilitation skills
- Understanding of business models and global partnership strategies
- Skills in working across boundaries

The Pacific Southwest RLF isn't just a set of quick workshops, lectures or seminars. The program is:

- A rigorous and highly-experiential "learning lab" fostering long term leadership development through six 2-day in-person sessions unfolding over eight months.
- The cross-fertilization of ideas, experiences and practices to help participants pull from within themselves and each other to blossom in an environment of deep learning.



LEARNING

Deep knowledge is continually cultivated through reading and discussing 25+ books to **analyze and absorb a broad spectrum of important leadership principles.**



EXPERIENTIAL

Participants are immersed in a rich, highly engaging team environment to practice, network and grow, **reaping the benefits of the experiences of everyone in the room.**



ADAPTABILITY

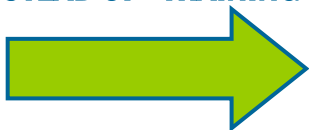
Over 8 months, RLF participants become more **adept at embracing and adapting to change, as a launching point to innovation, creativity and inspiration.**



DISCOVERY

RLF is about discovering one's self and a sense of mission — **to assess and adjust one's own performance and vulnerabilities to best lead other people and new situations.**

THE PACIFIC SW RLF HAS A PROVEN ABILITY TO DELIVER POWERFUL LEADERSHIP "DEVELOPMENT" INSTEAD OF "TRAINING"



TRAINING...	DEVELOPMENT...
<input type="checkbox"/> Blends to a norm	<input checked="" type="checkbox"/> Encourages reaching beyond the norm
<input type="checkbox"/> Focuses on technique/content/curriculum	<input checked="" type="checkbox"/> Focuses on self-awareness/self-development
<input type="checkbox"/> Inherently focuses on the present	<input checked="" type="checkbox"/> Inherently focuses on the future
<input type="checkbox"/> Adheres to standards	<input checked="" type="checkbox"/> Focuses on maximizing potential
<input type="checkbox"/> Emphasizes process transactions	<input checked="" type="checkbox"/> Emphasizes professional transformation
<input type="checkbox"/> Focuses on the role	<input checked="" type="checkbox"/> Focuses on the person
<input type="checkbox"/> Maintains status quo	<input checked="" type="checkbox"/> Catalyzes innovation and growth
<input type="checkbox"/> Encourages compliance	<input checked="" type="checkbox"/> Encourages distinctiveness
<input type="checkbox"/> Emphasizes lines of reporting	<input checked="" type="checkbox"/> Expands spheres of influence
<input type="checkbox"/> Focuses on the knowns	<input checked="" type="checkbox"/> Explores the unknowns
<input type="checkbox"/> Places people in a comfort zone	<input checked="" type="checkbox"/> Moves people beyond comfort zones
<input type="checkbox"/> Is finite	<input checked="" type="checkbox"/> Is infinite

Recent Sponsors Include:

- Aramark Uniform Services
- AT&T
- Autodesk
- Belkin International
- Breg
- Cigna
- Cox Enterprises
- CrowdStrike
- CVS / Aetna
- ESRI
- First American Title Insurance Corporation
- ICANN
- Kaiser Permanente
- Mattel
- Mazda North America
- Molina Healthcare, Inc.
- Niagara Bottling
- Northgate Market
- Oceanx
- San Manuel Band of Mission Indians
- Sony
- VCA (an affiliate of Mars)

The 2023 sessions will be held at the Marriott Long Beach in Long Beach, CA



The RLF fee includes:

- All meetings, materials and activities throughout the eight-month Pacific Southwest RLF program
- All breakfasts, lunches and refreshments
- Individual national SIM membership for each graduate in the SIM Chapter of their choice during the 2024 calendar year

The RLF fee is \$8,850
for SIM members

or

\$9,350 for non-SIM members

An additional \$500 Early Registration
Discount is also available
if paid by March 20, 2023

VISIT OUR WEBSITE:

rflleadership.com/pacific-southwest-rlf

Register at:

<https://members.simnet.org/event/2023PSWRLF>

Please contact:

- Sreesha Rao (raoscans@gmail.com)
909-732-9172

EXPERT FACILITATION MAKES THE DIFFERENCE IN THE PACIFIC SOUTHWEST RLF



The number of facilitators will depend upon the size of the 2023 class. Scheduled facilitators include:



Sreesha Rao ... Sreesha is Director of IT at Niagara Bottling LLC, responsible for Supply Chain Planning, Execution, Analytics & Distribution Technologies. He has over two decades of IT leadership and management experience working closely with CIOs across consumer goods manufacturing and distribution, government and healthcare industries. He holds a MS degree in Mechanical Engineering from Marquette University, certifications in Leadership and Project Management, and has published manuscripts in peer-reviewed gait, biomechanics and rehabilitation research journals. Sreesha lives in Southern California and enjoys professional networking, running, meditation and playing golf. He is a proud 2019 Pacific Southwest RLF graduate.

2023 PACIFIC SOUTHWEST RLF CURRICULUM

SESSION 1: April 20-21, 2023

“Authenticity —Leadership”

Getting to know each other
Leadership as a lifelong journey
Leadership tetrahedron
Shared Inquiry
Origin is destiny
Listening and facilitating
Feedback and personal journals
Think win-win
Wisdom from RLF graduates
RLF commitment

SESSION 2: June 1-2, 2023

“Self-Awareness”

Bringing your whole person to work
Change as a permanent way of life
Personal coat of arms
Wheel of awareness
Brainscapes
Mindfulness
Spirituality
Attention: Managing your attention
Information diet

SESSION 3: July 13-14, 2023

“Awareness Of Others”

Social media impact on communication
Influencing
Presence
Emotional Intelligence
AI / ML assisted human performance
Work values
Trust
Management communications
Listening
Team building

SESSION 4: Aug. 24-25, 2023

“Relationships / Character”

Courage
Influencing others
Diversity, inclusions and equity
Profiling: Pros and cons
Ethics: Personal and public
Strength based leadership
Creativity
Feed forward
The art of possibility
Curiosity

SESSION 5: October 5-6, 2023

“Communication”

Social media: Social / cultural impact
Power
Social contract
Globalization — its changing impact
A conversation with Adler-Moyers
Life mission statement
Conversational leadership
Inspiration

SESSION 6: Nov. 16-17, 2023

“Learning”

Work / life integration
How will you measure your life
Lifelong learning
Leadership passages
Four quadrants of life
Beads of remembrance
Perseverance
Building relationships with senior leaders



Cancellation Policy: If cancellation is necessary, notification must occur 30 days prior to program start.