



# RLF IS NEEDED NOW MORE THAN EVER ... TO PRODUCE TOP-QUALITY LEADERS BEST EQUIPPED FOR TODAY'S WORLD

## Enroll Your Top Talent In The 2023 SOUTHEAST RLF

Held In St. Petersburg, FL

### SOUTHEAST RLF PARTICIPANTS COME OUT OF THE PROGRAM WITH INCREASED:

- Spheres of influence
- Self-awareness and self-confidence
- Ability to collaborate and to connect with others in genuine, inspiring ways
- Communication techniques and strategies
- Facilitation skills
- Understanding of business models and global partnership strategies
- Skills in working across boundaries

The Southeast RLF isn't just a set of quick workshops, lectures or seminars. The program is:

- A rigorous and highly-experiential "learning lab" fostering long term leadership development through six 2-day in-person sessions unfolding over eight months.
- The cross-fertilization of ideas, experiences and practices to help participants pull from within themselves and each other to blossom in an environment of deep learning.



#### LEARNING

Deep knowledge is continually cultivated through reading and discussing 25+ books to **analyze and absorb a broad spectrum of important leadership principles.**



#### EXPERIENTIAL

Participants are immersed in a rich, highly engaging team environment to practice, network and grow, **reaping the benefits of the experiences of everyone in the room.**



#### ADAPTABILITY

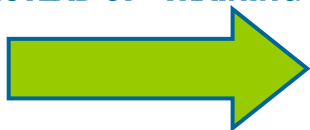
Over 8 months, RLF participants become more **adept at embracing and adapting to change, as a launching point to innovation, creativity and inspiration.**



#### DISCOVERY

RLF is about discovering one's self and a sense of mission — **to assess and adjust one's own performance and vulnerabilities to best lead other people and new situations.**

### THE SOUTHEAST RLF HAS A PROVEN ABILITY TO DELIVER POWERFUL LEADERSHIP "DEVELOPMENT" INSTEAD OF "TRAINING"



TRAINING...	DEVELOPMENT...
<input type="checkbox"/> Blends to a norm	<input checked="" type="checkbox"/> Encourages reaching beyond the norm
<input type="checkbox"/> Focuses on technique/content/curriculum	<input checked="" type="checkbox"/> Focuses on self-awareness/self-development
<input type="checkbox"/> Inherently focuses on the present	<input checked="" type="checkbox"/> Inherently focuses on the future
<input type="checkbox"/> Adheres to standards	<input checked="" type="checkbox"/> Focuses on maximizing potential
<input type="checkbox"/> Emphasizes process transactions	<input checked="" type="checkbox"/> Emphasizes professional transformation
<input type="checkbox"/> Focuses on the role	<input checked="" type="checkbox"/> Focuses on the person
<input type="checkbox"/> Maintains status quo	<input checked="" type="checkbox"/> Catalyzes innovation and growth
<input type="checkbox"/> Encourages compliance	<input checked="" type="checkbox"/> Encourages distinctiveness
<input type="checkbox"/> Emphasizes lines of reporting	<input checked="" type="checkbox"/> Expands spheres of influence
<input type="checkbox"/> Focuses on the knowns	<input checked="" type="checkbox"/> Explores the unknowns
<input type="checkbox"/> Places people in a comfort zone	<input checked="" type="checkbox"/> Moves people beyond comfort zones
<input type="checkbox"/> Is finite	<input checked="" type="checkbox"/> Is infinite

## Recent Sponsors Include:

- Aflac
- Aramark Uniform Services
- AT&T
- Bloomin' Brands
- Campbell's Soup
- CareerSource Central Florida
- CarMax
- Carnival Cruise Lines
- Chubb Group of Insurance Companies
- Conoco Phillips
- Constellation Brands
- Cox Enterprises
- CVS / Aetna
- Duke University Research Institute
- Fulton County Schools
- Greater Orlando Aviation Authority
- Holiday Inn Club
- MassMutual
- Pfizer, Inc.
- Red Lobster
- Royal Caribbean Cruise Line
- Subway
- Tampa International Airport
- Transnetyx
- Unified Women's Healthcare
- Universal Studios
- University of Central Florida
- Wipro

The six 2023 sessions will be held in  
downtown St. Petersburg, FL  
at the Bayfront Hilton



### The RLF fee includes:

- All meetings, materials and activities throughout the eight-month Southeast RLF program
- All breakfasts, lunches and refreshments
- Individual national SIM membership for each graduate in the SIM Chapter of their choice during the 2024 calendar year

The RLF fee is \$8,850  
for SIM members

or

\$9,350 for non-SIM members

An additional \$500 Early Registration  
Discount is also available  
if paid by February 27, 2023

### VISIT OUR WEBSITE:

[rlfleadership.com/southeast-rlf](http://rlfleadership.com/southeast-rlf)

Please contact:

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# EXPERT FACILITATORS LEAD THE SOUTHEAST RLF PROGRAM



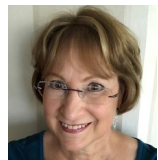
The number of facilitators will depend upon the size of the 2023 class. Scheduled facilitators include:



**Michael Garlich ...** Michael is an RLF graduate and a leadership development strategist sharing the capabilities he honed while leading the successful marketing / communications efforts of major organizations during transformational expansion and change. He's a board member of the SIM Central Florida chapter and is actively involved in leadership activities throughout Central Florida.



**Suzie DeBusk ...** Suzie is a 2017 RLF graduate, a leadership coach and the CEO of a software development firm skilled in process re-engineering, requirements gathering and systems definition. She's a longtime board member of the SIM Central Florida chapter and is actively involved in leadership endeavors throughout Brevard County and other Central Florida counties.



**June Drewry, Facilitator Emeritus ...** June is a longtime facilitator for SIM's Regional Leadership Forum and has been an Executive Coach for several years. She has extensive international experience in the insurance and financial services industry at the senior management level, as an Enterprise CIO, Business Unit CIO and as president of a Broker / Dealer subsidiary. She has also served on a number of non-profit and for-profit boards.

## 2023 SOUTHEAST RLF CURRICULUM

### SESSION 1: April 27-28, 2023

**"Knowing Self and Others"**  
Facilitating, listening, feedback  
Leadership principles  
Successful leadership behaviors  
Getting to know each other  
Improv workshop  
Balancing priorities  
Lessons from RLF alumni panel

### SESSION 2: June 7-8, 2023

*Note: Only this session is on a Wednesday-Thursday*

**"Personal Capabilities"**  
Life mission & life lessons  
Emotional intelligence  
Trust  
Building relationships  
The power of vulnerability  
MBTI preferences workshop  
What's on your plate  
Personal strengths

### SESSION 3: July 13-14, 2023

**"Confronting Challenges"**  
Being politically savvy  
Influence skills  
Balancing work, family and you  
Coat of arms presentations  
Teams and teamwork  
Impact of heritage  
Learning styles workshop  
Business snapshots

### SESSION 4: August 24-25, 2023

**"Establishing My Legacy"**  
Innovative culture  
A leader's legacy  
Character and competence  
Leadership: an art of possibility  
Values workshop  
Life planning tool

### SESSION 5: Sept. 21-22, 2023

**"Embracing Change"**  
Keeping your moral compass  
Personal brand workshop  
Executive presence  
Managing up  
Strengths assessments  
Elevator speech

### SESSION 6: Oct. 19-20, 2023

**"Lifelong Learning"**  
Growing into possibilities  
Creativity and flexibility  
Compassion  
Mastermind group presentations  
Graduation ceremony & dinner  
Continuing the learning experience



Cancellation Policy: If cancellation is necessary, notification must occur 30 days prior to program start.