



RLF IS NEEDED NOW MORE THAN EVER ... TO PRODUCE TOP-QUALITY LEADERS BEST EQUIPPED FOR TODAY'S WORLD

Enroll Your Top Talent In The 2023 SOUTHEAST RLF

Held In St. Petersburg, FL

SOUTHEAST RLF PARTICIPANTS COME OUT OF THE PROGRAM WITH INCREASED:

- Spheres of influence
- Self-awareness and self-confidence
- Ability to collaborate and to connect with others in genuine, inspiring ways
- Communication techniques and strategies
- Facilitation skills
- Understanding of business models and global partnership strategies
- Skills in working across boundaries

The Southeast RLF isn't just a set of quick workshops, lectures or seminars. The program is:

- A rigorous and highly-experiential "learning lab" fostering long term leadership development through six 2-day in-person sessions unfolding over eight months.
- The cross-fertilization of ideas, experiences and practices to help participants pull from within themselves and each other to blossom in an environment of deep learning.



LEARNING

Deep knowledge is continually cultivated through reading and discussing 25+ books to **analyze and absorb a broad spectrum of important leadership principles.**



EXPERIENTIAL

Participants are immersed in a rich, highly engaging team environment to practice, network and grow, **reaping the benefits of the experiences of everyone in the room.**



ADAPTABILITY

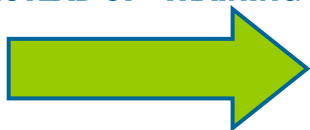
Over 8 months, RLF participants become more **adept at embracing and adapting to change, as a launching point to innovation, creativity and inspiration.**



DISCOVERY

RLF is about discovering one's self and a sense of mission — **to assess and adjust one's own performance and vulnerabilities to best lead other people and new situations.**

THE SOUTHEAST RLF HAS A PROVEN ABILITY TO DELIVER POWERFUL LEADERSHIP "DEVELOPMENT" INSTEAD OF "TRAINING"



TRAINING...	DEVELOPMENT...
<input type="checkbox"/> Blends to a norm	<input checked="" type="checkbox"/> Encourages reaching beyond the norm
<input type="checkbox"/> Focuses on technique/content/curriculum	<input checked="" type="checkbox"/> Focuses on self-awareness/self-development
<input type="checkbox"/> Inherently focuses on the present	<input checked="" type="checkbox"/> Inherently focuses on the future
<input type="checkbox"/> Adheres to standards	<input checked="" type="checkbox"/> Focuses on maximizing potential
<input type="checkbox"/> Emphasizes process transactions	<input checked="" type="checkbox"/> Emphasizes professional transformation
<input type="checkbox"/> Focuses on the role	<input checked="" type="checkbox"/> Focuses on the person
<input type="checkbox"/> Maintains status quo	<input checked="" type="checkbox"/> Catalyzes innovation and growth
<input type="checkbox"/> Encourages compliance	<input checked="" type="checkbox"/> Encourages distinctiveness
<input type="checkbox"/> Emphasizes lines of reporting	<input checked="" type="checkbox"/> Expands spheres of influence
<input type="checkbox"/> Focuses on the knowns	<input checked="" type="checkbox"/> Explores the unknowns
<input type="checkbox"/> Places people in a comfort zone	<input checked="" type="checkbox"/> Moves people beyond comfort zones
<input type="checkbox"/> Is finite	<input checked="" type="checkbox"/> Is infinite

Recent Sponsors Include:

- Aflac
- Aramark Uniform Services
- AT&T
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- CareerSource Central Florida
- CarMax
- Carnival Cruise Lines
- Chubb Group of Insurance Companies
- Conoco Phillips
- Constellation Brands
- Cox Enterprises
- CVS / Aetna
- Duke University Research Institute
- Fulton County Schools
- Greater Orlando Aviation Authority
- Holiday Inn Club
- MassMutual
- Pfizer, Inc.
- Red Lobster
- Royal Caribbean Cruise Line
- Subway
- Tampa International Airport
- Transnetyx
- Unified Women's Healthcare
- Universal Studios
- University of Central Florida
- Wipro

The six 2023 sessions will be held in
downtown St. Petersburg, FL
at the Bayfront Hilton



The RLF fee includes:

- All meetings, materials and activities throughout the eight-month Southeast RLF program
- All breakfasts, lunches and refreshments
- Individual national SIM membership for each graduate in the SIM Chapter of their choice during the 2024 calendar year

The RLF fee is \$8,850
for SIM members

or

\$9,350 for non-SIM members

An additional \$500 Early Registration
Discount is also available
if paid by March 27, 2023

VISIT OUR WEBSITE:

rlfleadership.com/southeast-rlf

Please contact:

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EXPERT FACILITATORS LEAD THE SOUTHEAST RLF PROGRAM



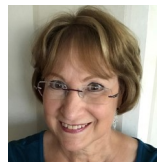
The number of facilitators will depend upon the size of the 2023 class. Scheduled facilitators include:



Michael Garlich ... Michael is an RLF graduate and a leadership development strategist sharing the capabilities he honed while leading the successful marketing / communications efforts of major organizations during transformational expansion and change. He's a board member of the SIM Central Florida chapter and is actively involved in leadership activities throughout Central Florida.



Suzie DeBusk ... Suzie is a 2017 RLF graduate, a leadership coach and the CEO of a software development firm skilled in process re-engineering, requirements gathering and systems definition. She's a longtime board member of the SIM Central Florida chapter and is actively involved in leadership endeavors throughout Brevard County and other Central Florida counties.



June Drewry, Facilitator Emeritus ... June is a longtime facilitator for SIM's Regional Leadership Forum and has been an Executive Coach for several years. She has extensive international experience in the insurance and financial services industry at the senior management level, as an Enterprise CIO, Business Unit CIO and as president of a Broker / Dealer subsidiary. She has also served on a number of non-profit and for-profit boards.

2023 SOUTHEAST RLF CURRICULUM

SESSION 1: April 27-28, 2023

"Knowing Self and Others"
Facilitating, listening, feedback
Leadership principles
Successful leadership behaviors
Getting to know each other
Improv workshop
Balancing priorities
Lessons from RLF alumni panel

SESSION 2: June 7-8, 2023

Note: Only this session is on a Wednesday-Thursday

"Personal Capabilities"
Life mission & life lessons
Emotional intelligence
Trust
Building relationships
The power of vulnerability
MBTI preferences workshop
What's on your plate
Personal strengths

SESSION 3: July 13-14, 2023

"Confronting Challenges"
Being politically savvy
Influence skills
Balancing work, family and you
Coat of arms presentations
Teams and teamwork
Impact of heritage
Learning styles workshop
Business snapshots

SESSION 4: August 24-25, 2023

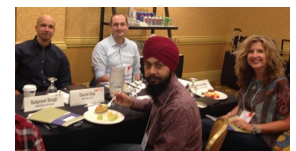
"Establishing My Legacy"
Innovative culture
A leader's legacy
Character and competence
Leadership: an art of possibility
Values workshop
Life planning tool

SESSION 5: Sept. 21-22, 2023

"Embracing Change"
Keeping your moral compass
Personal brand workshop
Executive presence
Managing up
Strengths assessments
Elevator speech

SESSION 6: Oct. 19-20, 2023

"Lifelong Learning"
Growing into possibilities
Creativity and flexibility
Compassion
Mastermind group presentations
Graduation ceremony & dinner
Continuing the learning experience



Cancellation Policy: If cancellation is necessary, notification must occur 30 days prior to program start.