

RLF IS NEEDED NOW MORE THAN EVER ...

TO PRODUCE TOP-QUALITY LEADERS BEST EQUIPPED FOR TODAY'S WORLD

OPEN TO HIGH POTENTIAL INDIVIDUALS IN ANY INDUSTRY!

PARTICIPANTS COME OUT OF THE PROGRAM WITH INCREASED:

- Spheres of influence
- Self-awareness and selfconfidence
- Ability to collaborate and to connect with others in genuine, inspiring ways
- Communication techniques and strategies
- · Facilitation skills
- Understanding of business models and global partnership strategies
- Skills in working across boundaries

THE TEXAS RLF DELIVERS POWERFUL LEADERSHIP "DEVELOPMENT" INSTEAD OF "TRAINING"

Enroll Your Top Talent In The **2023 TEXAS RLF**



Held In Major Cities Throughout Texas

The 2023 Texas RLF isn't just a set of quick workshops, lectures or seminars. The program is:

- A rigorous, highly-experiential "learning lab" fostering long term leadership development via six
 2-day in-person sessions interspersed with several virtual sessions unfolding over 8 months.
- The cross-fertilization of ideas, experiences and practices to help participants pull from within themselves and each other to blossom in an environment of deep learning.



LEARNING

Deep knowledge is continually cultivated through reading and discussing 25+ books to analyze and absorb a broad spectrum of important leadership principles.



EXPERIENTIAL

Participants are immersed in a rich, highly engaging team environment to practice, network and grow, reaping the benefits of the experiences of everyone in the room.



ADAPTABILITY

Over 8 months, RLF participants become more adept at embracing and adapting to change, as a launching point to innovation, creativity and inspiration.



DISCOVERY

RLF is about discovering one's self and a sense of mission — to assess and adjust one's own performance and vulnerabilities to best lead other people and new situations.

TRAINING	DEVELOPMENT
☐ Blends to a norm	☑ Encourages reaching beyond the norm
☐ Focuses on technique/content/curriculum	
☐ Inherently focuses on the present	☐ Inherently focuses on the future
☐ Adheres to standards	✓ Focuses on maximizing potential
☐ Emphasizes process transactions	☑ Emphasizes professional transformation
☐ Focuses on the role	
☐ Maintains status quo	☑ Catalyzes innovation and growth
☐ Encourages compliance	☑ Encourages distinctiveness
☐ Emphasizes lines of reporting	☑ Expands spheres of influence
☐ Focuses on the knowns	☑ Explores the unknowns
☐ Places people in a comfort zone	✓ Moves people beyond comfort zones
☐ Is finite	✓ Is infinite

Recent Sponsors Include:

- **BCBS Texas**
- CarMax
- CVS / Aetna
- Health Care Service Corporation (HCSC)
- Hilcorp
- Hilti
- Hines
- **Mohawk Industries**
- **R3** Coaching
- **REJIS Commission**
- SIM Houston
- **SIM National**
- St. David's Foundation

THE SIX IN-PERSON 2023 MEETINGS WILL BE HELD IN MAJOR CITIES **THROUGHOUT TEXAS**

(Meeting facilities are being determined)



The RLF fee includes:

- All meetings, materials and activities throughout the eight-month Texas RLF program
- All breakfasts, lunches and refreshments during inperson meetings
- Individual national SIM membership for each graduate in the SIM Chapter of their choice during the 2024 calendar year

The RLF fee is \$8,850 for SIM members

\$9.350 for non-SIM members

An additional \$500 Early Registration Discount is also available if paid by January 23, 2023

VISIT OUR WEBSITE:

rlfleadership.com/texas-rlf

Please contact:

- Cliff Higbee (higbeecw@gmail.com)
- George Rios (georios3@gmail.com)
- Mark Griesbaum (mgriesbaum@affinity4ullc.com)

EXPERT FACILITATORS LEAD THE TEXAS RLF PROGRAM



The number of facilitators will depend upon the size of the 2023 class. Scheduled facilitators include:



Cliff Higbee ... Cliff is Director of Curriculum & Programs for RLF and a longtime RLF Facilitator. He is the former Director of the Management Information Center for the Church of Jesus Christ of Latter-Day Saints. He is a past Intermountain Chapter president, has served on the SIM Executive Board in several Vice President positions, and chaired the 1994 Annual Interchange Conference. Cliff has been a guest lecturer at Weber State University and The Salt Lake Community College. He has held an elected position on the Salt Lake City School Board and served on the Advisory Boards for Weber State University and Utah State University.



George Rios ... is a Senior Technology Advisor and an Executive Coach with over 30 years experience in working through top organizational challenges, dealing head-on with the impact of digital transformation, and fostering interpersonal relationships. He is the former CIO and Director of IT for the Texas Parks and Wildlife Department and has held various IT leadership positions in the private sector, including Fisher Controls International, MediaNet, and Computer Science Corporation (CSC). George is recognized as a technology leader in Texas, having served as the Texas Association of State Systems for Computing and Communications (TASSCC) president and a board member on other civic and professional advisory boards. In 2013, George was awarded the TASSCC President's Award for IT Excellence, and in 2018 was awarded the CIO of the Year by the Texas Public Sector CIO Academy. He is a graduate of Texas State University and attended both the LBJ School of Public Affairs' Governor's Executive Development Program and the Executive Leadership for Information Technology Excellence.

2023 TEXAS RLF CURRICULUM

Additional virtual meetings may take place between the following in-person sessions.

SESSION 1: March 23-24, 2023

"Knowing Self and Others"

Facilitating, listening, feedback Leadership principles Successful leadership behaviors Getting to know each other Improv workshop Balancing priorities Lessons from RLF alumni panel

SESSION 4: July 20-21, 2023

"Establishing My Legacy"

Innovative culture A leader's legacy Character and competence Leadership: an art of possibility Values workshop Life planning tool

SESSION 2: May 4-5, 2023

"Personal Capabilities"

Life mission & life lessons Emotional intelligence Trust Building relationships The power of vulnerability MBTI preferences workshop What's on your plate Personal strengths

SESSION 5: Aug. 24-25, 2023

"Embracing Change"

Keeping your moral compass Personal brand workshop Executive presence Managing up Strengths assessments Elevator speech

SESSION 3: June 1-2, 2023

"Confronting Challenges"

Being politically savvy Influence skills Balancing work, family and you Coat of arms presentations Teams and teamwork Impact of heritage Learning styles workshop Business snapshots

SESSION 6: Oct. 5-6, 2023

"Lifelong Learning"

Growing into possibilities Creativity and flexibility Compassion Mastermind group presentations Graduation ceremony & dinner Continuing the learning experience

