



MID-ATLANTIC RLF PARTICIPANTS:

→ Achieve a greater sphere of influence

→ Increase self-awareness and self-confidence

→ Discover how to collaborate / connect with others in genuine, inspiring ways

→ Take on and solve more challenges and complex issues, to create more value for the organization

→ Gain talent in working across boundaries



**THE
MID-ATLANTIC RLF
DELIVERS POWERFUL
LEADERSHIP
“DEVELOPMENT”
INSTEAD OF “TRAINING”**

Enroll today's rising talent in the 2024 MID-ATLANTIC RLF HELD IN PHILADELPHIA, PA

RLF is a rigorous highly-experiential in-person “learning lab” ... fostering sustained long-term leadership development throughout six 2-day sessions over a 7-8 month time frame.

→ RLF CREATES LEADERS WHO SUCCEED THROUGH UNCERTAINTY

RLF graduates perform better amid volatility and change, while more adeptly leveraging new personal leadership skills and highly-developed critical thinking skills.

→ RLF PRODUCES DISTINCTIVE LEADERS WHO GUIDE TEAMS AND THE ORGANIZATION IN NEW WAYS

RLF grads collaborate and innovate with colleagues throughout the enterprise, mentoring others and cultivating high-powered teams.

→ RLF DEVELOPS LEADERS WHO BUILD PURPOSE & INCLUSION

RLF graduates more clearly know their values and instinctively do the right thing at all times, pulling from themselves and others on a journey of lifelong learning.

TRAINING...	DEVELOPMENT...
<input type="checkbox"/> Blends to a norm	<input checked="" type="checkbox"/> Encourages reaching beyond the norm
<input type="checkbox"/> Focuses on technique/content/curriculum	<input checked="" type="checkbox"/> Focuses on self-awareness/self-development
<input type="checkbox"/> Inherently focuses on the present	<input checked="" type="checkbox"/> Inherently focuses on the future
<input type="checkbox"/> Adheres to standards	<input checked="" type="checkbox"/> Focuses on maximizing potential
<input type="checkbox"/> Emphasizes process transactions	<input checked="" type="checkbox"/> Emphasizes professional transformation
<input type="checkbox"/> Focuses on the role	<input checked="" type="checkbox"/> Focuses on the person
<input type="checkbox"/> Maintains status quo	<input checked="" type="checkbox"/> Catalyzes innovation and growth
<input type="checkbox"/> Encourages compliance	<input checked="" type="checkbox"/> Encourages distinctiveness
<input type="checkbox"/> Emphasizes lines of reporting	<input checked="" type="checkbox"/> Expands spheres of influence
<input type="checkbox"/> Focuses on the knowns	<input checked="" type="checkbox"/> Explores the unknowns
<input type="checkbox"/> Places people in a comfort zone	<input checked="" type="checkbox"/> Moves people beyond comfort zones
<input type="checkbox"/> Is finite	<input checked="" type="checkbox"/> Is infinite

EXPERT FACILITATORS MAKE THE DIFFERENCE

The number of facilitators will depend upon the size of the 2024 class. Scheduled facilitators include:



Jim Knight ... is VP of the SIM Leadership Institute responsible for strategies and offerings, and a seasoned executive professional with 38-plus years of experience. In recent years he's been CEO of Knight Insights, a successful empowerment/leadership coaching and executive consulting business with clients ranging from professional individuals to major corporations. Previously, Jim spent 20 years at Chubb Insurance Company in various IT leadership positions culminating in his 9-year role as Global CIO and Executive VP.



Margot Carleton ... is an IT executive with 30-plus years of leadership at large and small companies, now dedicating herself to leadership coaching and growing the next generation of leaders. She spent 10 years as the VP/CIO at BAMSII, a large human service non-profit. Previously she worked 25 years at Kendall/Tyco Healthcare / Covidien / Medtronic as VP responsible for applications and acquisition integrations. She's on the Advisory Board for GrowHope Foundation, on the Board of SIM Boston and is a certified Leadership & Transition Coach.



David Baer ... is a leader with 30-plus years' experience in technology. Most recently he served as a Senior Director within the global pharmaceutical company, Pfizer. There, his roles included leading the technology team supporting the Global Regulatory Organization (including during the submission of Pfizer's COVID-19 vaccine), and 4 years working as Chief of Staff for the Digital SVP of R&D. David relocated to the US from his native England in 2003, where his prior experience included both Business and IT roles in the Financial Services industry. David is a graduate of both RLF and the Executive RLF.

Less than
\$780
per day

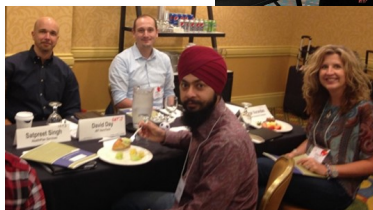
The RLF Fee Includes:

- All books, materials, speakers and activities throughout the 2-day sessions of the 7-8 month program
- All breakfasts, lunches and refreshments
- Individual national SIM membership for each graduate in the SIM Chapter of their choice for 18 months ... from July 2024 through December 2025

The RLF fee is **\$8,850** for SIM members
or
\$9,350 for non-SIM members

An additional **\$500** Early Registration Discount is also available
if paid by **February 26, 2024**

Rising Leader Forums have been producing quality leaders since 1993



SESSION 3: July 9-10, 2024

"Leading With Integrity"
Saying "no"
Virtual leadership
Risk-taking / Improv workshop
Finding your "true north"
Increasing impact through neuroscience knowledge
Life mission II

SESSION 4: Sept. 10-11, 2024

"Develop Leaders"
Strategy development
Managing up and across
Managing transitions
Increasing emotional intelligence
Handling highly political situations
Lessons from successful CIOs
Dealing with fear
Life mission III

SESSION 5: Oct. 29-30, 2024

"Get Results"
Creating high-performance work teams
Influence actions / achieve results
Listening mindfully
Conflict resolution
Working in a diverse environment
Win as much as you can
Life mission IV

SESSION 6: Dec. 5-6, 2024

(Note: This session occurs on a Thursday/Friday)
"Lifelong Learning"
Mentoring
IT's role as a business partner
Bringing one's whole self to work
Growing into possibilities
Encouraging everyone's contributions
Lessons from successful CIOs
Life mission V

Recent Sponsors Include:

- Aon Affinity
- Ahold
- Air Products and Chemicals, Inc.
- Amtrak
- Arkema, Inc.
- Armstrong World Industries, Inc.
- Breakthru Beverages
- Bristol Myers Squibb
- Campbell Soup Company
- Carestream Health
- CarMax, Inc.
- Chubb Group of Insurance Companies
- Computer Aid, Inc.
- Constellation Brands
- CVS / Aetna
- Dollar Financial Group Inc.
- FEMA
- FINRA
- FRTIB
- Howard Hughes Medical Institute
- Integra LifeSciences Corporation
- International Monetary Fund
- Janssen Research & Development
- Molina Healthcare
- Morgan Lewis
- Mylan
- NASA / Goddard Space Flight Center
- Pfizer
- Smithfield Foods, Inc.
- Temple University Health System
- Thompson Hine LLP
- Tompkins Financial Corp
- WIL Research

The six 2024 sessions will be held at
the **Union League Liberty Hill**
in Lafayette Hill, PA

2024 MID-ATLANTIC RLF CURRICULUM

SESSION 1: March 26-27, 2024

"Knowing Yourself and Others"
Learning objectives
Getting to know each other
Adaptive capacity
Successful leadership behaviors
Legacy of leaders
Risks of making assumptions
Seeing in new ways
Support and challenge groups

SESSION 2: May 14-15, 2024

"Engage Others By Creating Shared Meaning"
Articulating vision/purpose/meaning
Making presentations to executives
Influencing others using MBTI
Holding crucial conversations
Learning from crucibles
Navigating in a global world
Life mission I

VISIT OUR WEBSITE: rlfleadership.com/mid-atlantic-rlf

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