



MIDWEST RLF PARTICIPANTS:

→ Achieve a greater sphere of influence

→ Increase self-awareness and self-confidence

→ Discover how to collaborate / connect with others in genuine, inspiring ways

→ Take on and solve more challenges and complex issues, to create more value for the organization

→ Gain talent in working across boundaries



**THE
MIDWEST RLF
DELIVERS POWERFUL
LEADERSHIP
“DEVELOPMENT”
INSTEAD OF “TRAINING”**

Enroll today’s rising talent in the 2024 MIDWEST RLF HELD IN CHICAGO, IL

RLF is a rigorous highly-experiential in-person “learning lab” ... fostering sustained long-term leadership development throughout six 2-day sessions over a 7-8 month time frame.

→ RLF CREATES LEADERS WHO SUCCEED THROUGH UNCERTAINTY

RLF graduates perform better amid volatility and change, while more adeptly leveraging new personal leadership skills and highly-developed critical thinking skills.

→ RLF PRODUCES DISTINCTIVE LEADERS WHO GUIDE TEAMS AND THE ORGANIZATION IN NEW WAYS

RLF grads collaborate and innovate with colleagues throughout the enterprise, mentoring others and cultivating high-powered teams.

→ RLF DEVELOPS LEADERS WHO BUILD PURPOSE & INCLUSION

RLF graduates more clearly know their values and instinctively do the right thing at all times, pulling from themselves and others on a journey of lifelong learning.

TRAINING...	DEVELOPMENT...
<input type="checkbox"/> Blends to a norm	<input checked="" type="checkbox"/> Encourages reaching beyond the norm
<input type="checkbox"/> Focuses on technique/content/curriculum	<input checked="" type="checkbox"/> Focuses on self-awareness/self-development
<input type="checkbox"/> Inherently focuses on the present	<input checked="" type="checkbox"/> Inherently focuses on the future
<input type="checkbox"/> Adheres to standards	<input checked="" type="checkbox"/> Focuses on maximizing potential
<input type="checkbox"/> Emphasizes process transactions	<input checked="" type="checkbox"/> Emphasizes professional transformation
<input type="checkbox"/> Focuses on the role	<input checked="" type="checkbox"/> Focuses on the person
<input type="checkbox"/> Maintains status quo	<input checked="" type="checkbox"/> Catalyzes innovation and growth
<input type="checkbox"/> Encourages compliance	<input checked="" type="checkbox"/> Encourages distinctiveness
<input type="checkbox"/> Emphasizes lines of reporting	<input checked="" type="checkbox"/> Expands spheres of influence
<input type="checkbox"/> Focuses on the knowns	<input checked="" type="checkbox"/> Explores the unknowns
<input type="checkbox"/> Places people in a comfort zone	<input checked="" type="checkbox"/> Moves people beyond comfort zones
<input type="checkbox"/> Is finite	<input checked="" type="checkbox"/> Is infinite

EXPERT FACILITATORS LEAD THE MIDWEST RLF PROGRAM



The number of facilitators will depend upon the size of the 2024 class. Scheduled facilitators include:



Steve Rodichok ... Steve is an MBA credentialed Technology leader and 2016 Midwest RLF graduate. He is an active member of the Society of Information Management, Chicago Chapter and a US Navy Veteran. Steve brings an authentic, collaborative and strategic leadership style to RLF along with his 24 and still counting years of experience. Steve currently holds an Executive Director, Head of TPA & Payer Solutions IT role within the CVS Health/Aetna organization.



Cliff Higbee ... Cliff is a longtime RLF Facilitator and former Director of the Management Information Center for the Church of Jesus Christ of Latter-Day Saints. He is a past Intermountain Chapter president and has served on the SIM Executive Board in several Vice President positions. He's been a guest lecturer at Weber State University and Salt Lake Community College. He served in an elected position on the Salt Lake City School Board and on advisory boards for Weber State University and Utah State University.

Recent Sponsors Include:

- Alliant Credit Union
- Allstate Insurance Company
- Beam Suntory
- Breakthrough Beverages
- CDK
- CIBC
- CPT Network Solutions
- CVS Health / Aetna CVS Health
- Dawn Food Products
- Direct Supply
- Health Care Services Corp
- Heidrick and Struggles
- Illinois Institute of Technology
- Loyola University Chicago
- MassMutual
- Northwestern Mutual
- Penske Automotive
- Pfizer
- Reynolds Consumer Products
- Sherwin Williams Company
- Staples
- TCS Education System
- Thrivent
- University of Chicago Medical Center
- West Monroe Partners

Less than
\$780
per day

The RLF Fee Includes:

- All books, materials, speakers and activities throughout the 2-day sessions of the 7-8 month program
- All breakfasts, lunches and refreshments
- Individual national SIM membership for each graduate in the SIM Chapter of their choice for 18 months ... from July 2024 through December 2025

The RLF fee is **\$8,850 for SIM members**
or
\$9,350 for non-SIM members

An additional **\$500 Early Registration Discount** is also available
if paid by **February 7, 2024**



The six 2024 sessions will be held at the **Eaglewood Resort** near **O'Hare International Airport** in Chicago



2024 MIDWEST RLF CURRICULUM

SESSION 1: March 7-8, 2024

Starting Your Leadership Journey

Learning objectives
RLF learning model
Facilitating, listening and feedback

SESSION 2: April 18-19, 2024

Who Am I?

Personal values
Myers Briggs assessment
What really matters to me?
What are my strengths?

SESSION 3: June 6-7, 2024

What Do I Think Of Myself?

Communications
Work-life balance
Personal coat of arms
Personal leadership style

SESSION 4: July 25-26, 2024

What Do Others Think Of Me?

Teamwork
Life Vision
Ethics

SESSION 5: Sept. 12-13, 2024

Leading Change and Taking Risks

Dealing with change
Globalization
Conscious careers

SESSION 6: Oct. 24-25, 2024

What Do I Want My Legacy To Be?

Personal networks
Looking forward
Managing your career

Rising Leader Forums have been producing quality leaders since 1993

Cancellation Policy: If cancellation is necessary, notification must occur 30 days prior to program start.

VISIT OUR WEBSITE: rfleadership.com/midwest-rlf

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