



PACIFIC SW RLF PARTICIPANTS:

Enroll today's rising talent in the 2024 PACIFIC SOUTHWEST RLF HELD IN LONG BEACH, CA

→ Achieve a greater sphere of influence

→ Increase self-awareness and self-confidence

→ Discover how to collaborate / connect with others in genuine, inspiring ways

→ Take on and solve more challenges and complex issues, to create more value for the organization

→ Gain talent in working across boundaries

RLF is a rigorous highly-experiential in-person "learning lab" ... fostering sustained long-term leadership development throughout six 2-day sessions over a 7-8 month time frame.

→ RLF CREATES LEADERS WHO SUCCEED THROUGH UNCERTAINTY

RLF graduates perform better amid volatility and change, while more adeptly leveraging new personal leadership skills and highly-developed critical thinking skills.

→ RLF PRODUCES DISTINCTIVE LEADERS WHO GUIDE TEAMS AND THE ORGANIZATION IN NEW WAYS

RLF grads collaborate and innovate with colleagues throughout the enterprise, mentoring others and cultivating high-powered teams.

→ RLF DEVELOPS LEADERS WHO BUILD PURPOSE & INCLUSION

RLF graduates more clearly know their values and instinctively do the right thing at all times, pulling from themselves and others on a journey of lifelong learning.



THE PACIFIC SW RLF DELIVERS POWERFUL LEADERSHIP "DEVELOPMENT" INSTEAD OF "TRAINING"

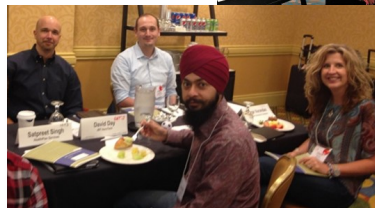
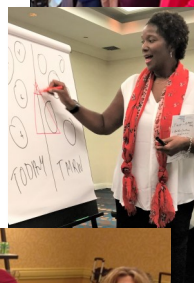
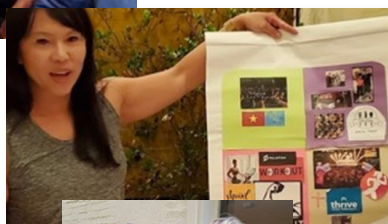
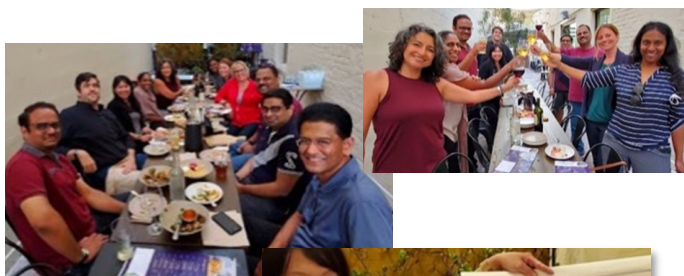
TRAINING...	DEVELOPMENT...
<input type="checkbox"/> Blends to a norm	<input checked="" type="checkbox"/> Encourages reaching beyond the norm
<input type="checkbox"/> Focuses on technique/content/curriculum	<input checked="" type="checkbox"/> Focuses on self-awareness/self-development
<input type="checkbox"/> Inherently focuses on the present	<input checked="" type="checkbox"/> Inherently focuses on the future
<input type="checkbox"/> Adheres to standards	<input checked="" type="checkbox"/> Focuses on maximizing potential
<input type="checkbox"/> Emphasizes process transactions	<input checked="" type="checkbox"/> Emphasizes professional transformation
<input type="checkbox"/> Focuses on the role	<input checked="" type="checkbox"/> Focuses on the person
<input type="checkbox"/> Maintains status quo	<input checked="" type="checkbox"/> Catalyzes innovation and growth
<input type="checkbox"/> Encourages compliance	<input checked="" type="checkbox"/> Encourages distinctiveness
<input type="checkbox"/> Emphasizes lines of reporting	<input checked="" type="checkbox"/> Expands spheres of influence
<input type="checkbox"/> Focuses on the knowns	<input checked="" type="checkbox"/> Explores the unknowns
<input type="checkbox"/> Places people in a comfort zone	<input checked="" type="checkbox"/> Moves people beyond comfort zones
<input type="checkbox"/> Is finite	<input checked="" type="checkbox"/> Is infinite

EXPERT FACILITATORS MAKE THE DIFFERENCE

The number of facilitators will depend upon the size of the 2024 class. Scheduled facilitators include:



Sreesha Rao ... Sreesha is Director of IT at Niagara Bottling LLC, responsible for Supply Chain Planning, Execution, Analytics & Distribution Technologies. He has over two decades of IT leadership and management experience working closely with CIOs across consumer goods manufacturing and distribution, government and healthcare industries. He holds a MS degree in Mechanical Engineering from Marquette University, certifications in Leadership and Project Management, and has published manuscripts in peer-reviewed gait, biomechanics and rehabilitation research journals. Sreesha lives in Southern California and enjoys professional networking, running, meditation and playing golf. He is a proud 2019 Pacific Southwest RLF graduate.



Recent Sponsors Include:

- Aramark Uniform Company
- AT&T
- Autodesk
- Belkin International
- Breg
- Cigna
- Cox Enterprises
- CrowdStrike
- CVS / Aetna
- ESRI
- First American Title Insurance Corporation
- ICANN
- Kaiser Permanente
- Mattel
- Mazda North America
- Molina Healthcare, Inc.
- Niagara Bottling
- Northgate Market
- Oceanx
- San Manuel Band of Mission Indians
- Sony
- VCA (an affiliate of Mars)

The 2024 sessions will be held at the Marriott Long Beach in Long Beach, CA



Less than
\$780
per day

The RLF Fee Includes:

- All books, materials, speakers and activities throughout the 2-day sessions of the 7-8 month program
- All breakfasts, lunches and refreshments
- Individual national SIM membership for each graduate in the SIM Chapter of their choice for 18 months ... from July 2024 through December 2025

The RLF fee is \$8,850 for SIM members
or
\$9,350 for non-SIM members

An additional \$500 Early Registration Discount is also available if paid by May 6, 2024

Rising Leader Forums have been producing quality leaders since 1993

PACIFIC SOUTHWEST RLF CURRICULUM

SESSION 1: June 6-7, 2024

“Authenticity —Leadership”
Getting to know each other
Leadership as a lifelong journey
Leadership tetrahedron
Shared Inquiry
Origin is destiny
Listening and facilitating
Feedback and personal journals
Think win-win
Wisdom from RLF graduates
RLF commitment

SESSION 2: July 18-19, 2024

“Self-Awareness”
Bringing your whole person to work
Change as a permanent way of life
Personal coat of arms
Wheel of awareness
Brainscapes
Mindfulness
Spirituality
Attention: Managing your attention
Information diet

SESSION 3: Aug. 29-30, 2024

“Awareness Of Others”
Social media impact on communication
Influencing
Presence
Emotional Intelligence
AI / ML assisted human performance
Work values
Trust
Management communications
Listening and Team building

SESSION 4: Oct. 10-11, 2024

“Relationships / Character”
Courage
Influencing others
Diversity, inclusions and equity
Profiling: Pros and cons
Ethics: Personal and public
Strength based leadership
Creativity and Curiosity
Feed forward
The art of possibility

SESSION 5: Nov. 21-22, 2024

“Communication”
Social media: Social / cultural impact
Power
Social contract
Globalization — its changing impact
A conversation with Adler-Moyers
Life mission statement
Conversational leadership
Inspiration

SESSION 6: January 9-10, 2025

“Learning”
Work / life integration
How will you measure your life
Lifelong learning
Leadership passages
Four quadrants of life
Beads of remembrance
Perseverance
Building relationships with senior leaders

VISIT OUR WEBSITE: rflleadership.com/pacific-southwest-rlf

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