



## SOUTHEAST RLF PARTICIPANTS:

→ Achieve a greater sphere of influence

→ Increase self-awareness and self-confidence

→ Discover how to collaborate / connect with others in genuine, inspiring ways

→ Take on and solve more challenges and complex issues, to create more value for the organization

→ Gain talent in working across boundaries



**THE SOUTHEAST RLF DELIVERS POWERFUL LEADERSHIP “DEVELOPMENT” INSTEAD OF “TRAINING”**

## Enroll today’s rising talent in the 2024 SOUTHEAST RLF HELD IN ST. PETERSBURG, FL

RLF is a rigorous highly-experiential in-person “learning lab” ... fostering sustained long-term leadership development throughout six 2-day sessions over a 7-8 month time frame.

### → RLF CREATES LEADERS WHO SUCCEED THROUGH UNCERTAINTY

RLF graduates perform better amid volatility and change, while more adeptly leveraging new personal leadership skills and highly-developed critical thinking skills.

### → RLF PRODUCES DISTINCTIVE LEADERS WHO GUIDE TEAMS AND THE ORGANIZATION IN NEW WAYS

RLF grads collaborate and innovate with colleagues throughout the enterprise, mentoring others and cultivating high-powered teams.

### → RLF DEVELOPS LEADERS WHO BUILD PURPOSE & INCLUSION

RLF graduates more clearly know their values and instinctively do the right thing at all times, pulling from themselves and others on a journey of lifelong learning.

TRAINING...	DEVELOPMENT...
<input type="checkbox"/> Blends to a norm	<input checked="" type="checkbox"/> Encourages reaching beyond the norm
<input type="checkbox"/> Focuses on technique/content/curriculum	<input checked="" type="checkbox"/> Focuses on self-awareness/self-development
<input type="checkbox"/> Inherently focuses on the present	<input checked="" type="checkbox"/> Inherently focuses on the future
<input type="checkbox"/> Adheres to standards	<input checked="" type="checkbox"/> Focuses on maximizing potential
<input type="checkbox"/> Emphasizes process transactions	<input checked="" type="checkbox"/> Emphasizes professional transformation
<input type="checkbox"/> Focuses on the role	<input checked="" type="checkbox"/> Focuses on the person
<input type="checkbox"/> Maintains status quo	<input checked="" type="checkbox"/> Catalyzes innovation and growth
<input type="checkbox"/> Encourages compliance	<input checked="" type="checkbox"/> Encourages distinctiveness
<input type="checkbox"/> Emphasizes lines of reporting	<input checked="" type="checkbox"/> Expands spheres of influence
<input type="checkbox"/> Focuses on the knowns	<input checked="" type="checkbox"/> Explores the unknowns
<input type="checkbox"/> Places people in a comfort zone	<input checked="" type="checkbox"/> Moves people beyond comfort zones
<input type="checkbox"/> Is finite	<input checked="" type="checkbox"/> Is infinite

# EXPERT FACILITATORS LEAD THE SOUTHEAST RLF PROGRAM

The number of facilitators will depend upon the size of the 2024 class. Scheduled facilitators include:



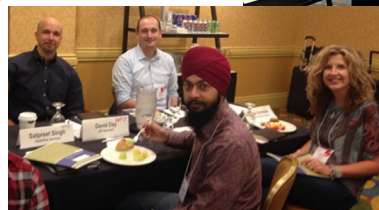
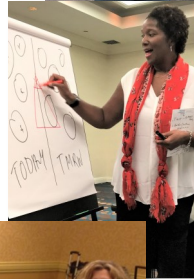
**Michael Garlich** ... Michael is an RLF graduate and a leadership development strategist sharing the capabilities he honed while leading the successful marketing / communications efforts of major organizations during transformational expansion and change. He has been a board member of the SIM Central Florida chapter and is actively involved in leadership activities throughout Central Florida.



**Suzie DeBusk** ... Suzie is an RLF graduate, a leadership coach and the CEO of a software development firm skilled in process re-engineering, requirements gathering and systems definition. She's a longtime board member of the SIM Central Florida chapter and is actively involved in leadership endeavors throughout Brevard County and other Central Florida counties.



**June Drewry, Facilitator Emeritus** ... June is a longtime facilitator for SIM's RLF program and has been an Executive Coach for a number of years. She has extensive international experience in the insurance and financial services industry at the senior management level, as a global Enterprise CIO, Business Unit CIO and as president of a Broker / Dealer subsidiary. She has also served on a number of non-profit and for-profit boards.



## Recent Sponsors Include:

- Aflac
- Aramark Uniform Services
- Bloomin' Brands
- Breakthru Beverage
- Campbell's Soup
- CareerSource Central Florida
- CarMax
- Carnival Cruise Lines
- Chubb Group of Insurance Companies
- Conoco Phillips
- Constellation Brands
- Cox Enterprises
- CVS / Aetna
- Duke University Research Institute
- Fulton County Schools
- Holiday Inn Club
- MassMutual
- Oxbow
- Pfizer, Inc.
- Raymond James
- Royal Caribbean Cruise Line
- Subway
- Tampa International Airport
- Transnetyx
- Unified Women's Healthcare
- Universal Studios
- University of Central Florida
- Wipro

The six 2024 sessions will be held in downtown St. Petersburg, FL at the Bayfront Hilton



Less than \$780 per day

### The RLF Fee Includes:

- All books, materials, speakers and activities throughout the 2-day sessions of the 7-8 month program
- All breakfasts, lunches and refreshments
- Individual national SIM membership for each graduate in the SIM Chapter of their choice for 18 months ... from July 2024 through December 2025

The RLF fee is \$8,850 for SIM members or \$9,350 for non-SIM members

An additional \$500 Early Registration Discount is also available if paid by March 25, 2024

## 2024 SOUTHEAST RLF CURRICULUM

### SESSION 1: April 25-26, 2024

**"Knowing Self and Others"**  
Facilitating, listening, feedback  
Leadership principles  
Successful leadership behaviors  
Getting to know each other  
Improv workshop  
Balancing priorities  
Lessons from RLF alumni panel

### SESSION 2: June 6-7, 2024

**"Personal Capabilities"**  
Life mission & life lessons  
Emotional intelligence  
Trust  
Building relationships  
The power of vulnerability  
MBTI preferences workshop  
What's on your plate  
Personal strengths

### SESSION 3: July 11-12, 2024

**"Confronting Challenges"**  
Being politically savvy  
Influence skills  
Balancing work, family and you  
Coat of arms presentations  
Teams and teamwork  
Impact of heritage  
Learning styles workshop

### SESSION 4: August 22-23, 2024

**"Establishing My Legacy"**  
Innovative culture  
A leader's legacy  
Character and competence  
Leadership: an art of possibility  
Values workshop  
Life planning tool

### SESSION 5: Sept. 26-27, 2024

**"Embracing Change"**  
Keeping your moral compass  
Personal brand workshop  
Executive presence  
Managing up  
Strengths assessments  
Elevator speech

### SESSION 6: Oct. 24-25, 2024

**"Lifelong Learning"**  
Growing into possibilities  
Creativity and flexibility  
Compassion  
Mastermind group presentations  
Graduation ceremony & dinner  
Continuing the learning experience

Rising Leader Forums have been producing quality leaders since 1993

VISIT OUR WEBSITE: [rflleadership.com/southeast-rlf](http://rflleadership.com/southeast-rlf)

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