



TEXAS RLF PARTICIPANTS:

→ Achieve a greater sphere of influence

→ Increase self-awareness and self-confidence

→ Discover how to collaborate / connect with others in genuine, inspiring ways

→ Take on and solve more challenges and complex issues, to create more value for the organization

→ Gain talent in working across boundaries



THE TEXAS RLF DELIVERS POWERFUL LEADERSHIP “DEVELOPMENT” INSTEAD OF “TRAINING”

Enroll today’s rising talent in the 2024 TEXAS RLF HELD IN 4 MAJOR TEXAS CITIES

RLF is a rigorous highly-experiential in-person “learning lab” ... fostering sustained long-term leadership development throughout six 2-day sessions over a 7-8 month time frame.

→ RLF CREATES LEADERS WHO SUCCEED THROUGH UNCERTAINTY

RLF graduates perform better amid volatility and change, while more adeptly leveraging new personal leadership skills and highly-developed critical thinking skills.

→ RLF PRODUCES DISTINCTIVE LEADERS WHO GUIDE TEAMS AND THE ORGANIZATION IN NEW WAYS

RLF grads collaborate and innovate with colleagues throughout the enterprise, mentoring others and cultivating high-powered teams.

→ RLF DEVELOPS LEADERS WHO BUILD PURPOSE & INCLUSION

RLF graduates more clearly know their values and instinctively do the right thing at all times, pulling from themselves and others on a journey of lifelong learning.

TRAINING...	DEVELOPMENT...
<input type="checkbox"/> Blends to a norm	<input checked="" type="checkbox"/> Encourages reaching beyond the norm
<input type="checkbox"/> Focuses on technique/content/curriculum	<input checked="" type="checkbox"/> Focuses on self-awareness/self-development
<input type="checkbox"/> Inherently focuses on the present	<input checked="" type="checkbox"/> Inherently focuses on the future
<input type="checkbox"/> Adheres to standards	<input checked="" type="checkbox"/> Focuses on maximizing potential
<input type="checkbox"/> Emphasizes process transactions	<input checked="" type="checkbox"/> Emphasizes professional transformation
<input type="checkbox"/> Focuses on the role	<input checked="" type="checkbox"/> Focuses on the person
<input type="checkbox"/> Maintains status quo	<input checked="" type="checkbox"/> Catalyzes innovation and growth
<input type="checkbox"/> Encourages compliance	<input checked="" type="checkbox"/> Encourages distinctiveness
<input type="checkbox"/> Emphasizes lines of reporting	<input checked="" type="checkbox"/> Expands spheres of influence
<input type="checkbox"/> Focuses on the knowns	<input checked="" type="checkbox"/> Explores the unknowns
<input type="checkbox"/> Places people in a comfort zone	<input checked="" type="checkbox"/> Moves people beyond comfort zones
<input type="checkbox"/> Is finite	<input checked="" type="checkbox"/> Is infinite



EXPERT FACILITATORS LEAD THE TEXAS RLF PROGRAM

The number of facilitators will depend upon the size of the 2024 class. Scheduled facilitators include:



George Rios has 30+ years experience in working through top organizational challenges, dealing head-on with the impact of digital transformation, and fostering interpersonal relationships. He's the former CIO and Director of IT for the Texas Parks and Wildlife Department and has held various IT leadership positions in the private sector, including Fisher Controls International, MediaNet, and Computer Science Corporation. George is recognized as a technology leader in Texas, having served as the Texas Association of State Systems for Computing and Communications (TASSCC) president and a board member on other civic and professional advisory boards. In 2013, George was awarded the TASSCC President's Award for IT Excellence, and in 2018 was awarded the CIO of the Year by the Texas Public Sector CIO Academy. He's a graduate of Texas State University and attended both the LBJ School of Public Affairs' Governor's Executive Development Program and the Executive Leadership for Information Technology Excellence.



Howie Cohen ... Howie is a highly qualified professional advising the Defense Media Activity at the US Department of Defense. Previously, he owned and operated a startup, IonX llc., led collaboration services at Bristol Myers Squibb, knowledge management at Chubb Insurance, and offered consulting services as a Booz Allen Hamilton Lead Associate for Fortune 500 companies and the Department of Defense. He has served as a facilitator at Columbia University, guest lecturer and speaker for global engagements. Howie has more than 30 years of experience in multiple industries, with a focus on bridging the gap between people and technologies. He has a passion for storytelling and creating engaging content for various audiences. He also runs a blog where he shares his insights and experiences on topics such as communication, innovation, and personal growth.

Recent Sponsors Include:

- Alliant Credit Union
- Allstate Insurance Company
- Beam Suntory
- Breakthrough Beverages
- CDK
- CIBC
- CPT Network Solutions
- CVS Health / Aetna CVS Health
- Dawn Food Products
- Direct Supply
- Health Care Services Corp
- Heidrick and Struggles
- Illinois Institute of Technology
- Loyola University Chicago
- MassMutual
- Northwestern Mutual
- Penske Automotive
- Pfizer
- Reynolds Consumer Products
- Sherwin Williams Company
- Staples
- TCS Education System
- Thrivent
- University of Chicago Medical Center
- West Monroe Partners

Less than
\$780
per day

The RLF Fee Includes:

- All books, materials, speakers and activities throughout the 2-day sessions of the 7-8 month program
- All breakfasts, lunches and refreshments
- Individual national SIM membership for each graduate in the SIM Chapter of their choice for 18 months ... from July 2024 through December 2025

The RLF fee is **\$8,850 for SIM members**
or
\$9,350 for non-SIM members

An additional **\$500 Early Registration Discount** is also available
if paid by **April 2, 2024**

Rising Leader Forums have been producing quality leaders since 1993



2024 TEXAS RLF CURRICULUM

SESSION 1: May 2-3, 2024 HELD IN DALLAS

"Knowing Self and Others"
Facilitating, listening, feedback
Leadership principles
Successful leadership behaviors
Getting to know each other
Improv workshop
Balancing priorities

SESSION 2: June 6-7, 2024 HELD IN AUSTIN

"Personal Capabilities"
Life mission & life lessons
Emotional intelligence
Trust
Building relationships
The power of vulnerability
MBTI preferences workshop
What's on your plate

SESSION 3: July 18-19, 2024 HELD IN SAN ANTONIO

"Confronting Challenges"
Being politically savvy
Influence skills
Balancing work, family and you
Coat of arms presentations
Teams and teamwork
Impact of heritage
Learning styles workshop

SESSION 4: Aug. 22-23, 2024 HELD IN HOUSTON

"Establishing My Legacy"
Innovative culture
A leader's legacy
Character and competence
Leadership: an art of possibility
Values workshop
Life planning tool

SESSION 5: Sept. 12-13, 2024 HELD IN DALLAS

"Embracing Change"
Keeping your moral compass
Personal brand workshop
Executive presence
Managing up
Strengths assessments
Elevator speech

SESSION 6: Oct. 3-4, 2024 HELD IN AUSTIN

"Lifelong Learning"
Growing into possibilities
Creativity and flexibility
Compassion
Mastermind group presentations
Graduation ceremony & dinner
Continuing the learning experience

Cancellation Policy: If cancellation is necessary, notification must occur 30 days prior to program start.

VISIT OUR WEBSITE: rlfleadership.com/texas-rlf

PLEASE CONTACT: Mark Griesbaum (mgriesbaum@affinity4ullc.com) ... George Rios (georios3@gmail.com) Howie Cohen (howardscohenmba@gmail.com)