

Today's rising talent can now enroll in the 2025

# PACIFIC SOUTHWEST RLF

## HELD IN LONG BEACH, CA

**RLF**  
RISING LEADER FORUMS

# LEADERSHIP FOR LIFE

RLF is "development" – not training-



## PACIFIC SOUTHWEST RLF PARTICIPANTS:

- Discover how to collaborate / connect with others in genuine, inspiring ways
- Take on and solve more challenges and complex issues, to create more value for the organization
- Achieve a greater sphere of influence
- Sharpen their self-awareness and self-confidence
- Gain talent in working across boundaries



TRAINING...	DEVELOPMENT...
<input type="checkbox"/> Blends to a norm	<input checked="" type="checkbox"/> Encourages reaching beyond the norm
<input checked="" type="checkbox"/> Focuses on technique/content/curriculum	<input checked="" type="checkbox"/> Focuses on self-awareness/self-development
<input type="checkbox"/> Inherently focuses on the present	<input checked="" type="checkbox"/> Inherently focuses on the future
<input checked="" type="checkbox"/> Adheres to standards	<input checked="" type="checkbox"/> Focuses on maximizing potential
<input type="checkbox"/> Emphasizes process transactions	<input checked="" type="checkbox"/> Emphasizes professional transformation
<input checked="" type="checkbox"/> Focuses on the role	<input checked="" type="checkbox"/> Focuses on the person
<input type="checkbox"/> Maintains status quo	<input checked="" type="checkbox"/> Catalyzes innovation and growth
<input checked="" type="checkbox"/> Encourages compliance	<input checked="" type="checkbox"/> Encourages distinctiveness
<input type="checkbox"/> Emphasizes lines of reporting	<input checked="" type="checkbox"/> Expands spheres of influence
<input checked="" type="checkbox"/> Focuses on the knowns	<input checked="" type="checkbox"/> Explores the unknowns
<input type="checkbox"/> Places people in a comfort zone	<input checked="" type="checkbox"/> Moves people beyond comfort zones
<input checked="" type="checkbox"/> Is finite	<input checked="" type="checkbox"/> Is infinite

**RLF is a rigorous highly-experiential in-person "learning lab" ... fostering long-term, lasting leadership development throughout six 2-day sessions over a 7-month time frame.**

### Recent Sponsors Include:

- Aramark Uniform Company
- AT&T
- Autodesk
- Belkin International
- Breg
- Cigna
- Cox Enterprises
- CrowdStrike
- CVS / Aetna
- ESRI
- First American Title Insurance Corporation
- ICANN
- Kaiser Permanente
- Mattel
- Mazda North America
- Molina Healthcare, Inc.
- Niagara Bottling
- Northgate Market
- Oceanx
- San Manuel Band of Mission Indians
- Sony
- VCA (an affiliate of Mars)

### The RLF Fee Includes:

- All books, materials, speakers and activities throughout the 2-day sessions of the 7-month program
  - All breakfasts, lunches and refreshments
- Individual national SIM chapter membership for each graduate in the SIM Chapter of their choice for 18 months ... from July 2025 through December 2026

The RLF fee is \$9,400 for SIM members

or

\$9,900 for non-SIM members

Plus, an additional \$500 Early Registration Discount is also available if paid by April 1, 2025

All sessions will be held at the Marriott Long Beach in Long Beach, CA



LEADERSHIP FOR LIFE

## AN EXPERT FACILITATOR LEADS THE PACIFIC SW RLF PROGRAM



Cliff Higbee ... is a longtime RLF Facilitator and former Director of the Management Information Center for the Church of Jesus Christ of Latter-day Saints. He is a past Intermountain Chapter president and has served on the SIM Executive Board in several Vice President positions. He's been a guest lecturer at Weber State University and Salt Lake Community College. He has served in an elected position on the Salt Lake City School Board and on advisory boards for both Weber State University and Utah State University.



## PACIFIC SOUTHWEST RLF CURRICULUM

### SESSION 1:

May 1-2, 2025

#### "Authenticity - Leadership"

- Getting to know each other
- Leadership is a lifelong journey
- Leadership styles
- Perspectives on leadership
- Listening and facilitating
- Feedback and personal journals

### SESSION 2:

June 12-13, 2025

#### "Self-Awareness"

- Personal coat of arms
- Bring your whole person to work
- The importance of listening
- Emotional intelligence
- Spirituality
- Improvisation

### SESSION 3:

July 24-25, 2025

#### "Awareness of Others"

- Following directions
- Work values
- Ethics
- Creativity
- The importance of storytelling

### SESSION 4:

August 28-29, 2025

#### "Relationships / Character"

- Work-life balance
- Dealing with change and transitions
- The importance of negotiation
- Dealing with power
- Proper debriefing

### SESSION 5:

October 9-10, 2025

#### "Personal Leadership"

- Personal mission
- Team building
- Tribes
- Globalization
- Cultural differences

### SESSION 6:

December 4-5, 2025

#### "Learning and Living"

- How will you measure your life
- Lifelong learning
- Your legacy
- Leadership passages
- Four quadrants of life
- Beads of significance

VISIT OUR WEBSITE: [rlfleadership.com/pacific-southwest-rlf](http://rlfleadership.com/pacific-southwest-rlf)

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