Today's rising talent can now enroll in the

2026 MID-ATLANTIC RLF

Held in Philadelphia, Pennslyvania

WHERE PROJECT LEADERS BECOME PEOPLE LEADERS









A Adaptability

D Discovery

OUR

6,000+ graduates **EXCEL**

with RLF's exceptional deliverables

Rising Leader Forums (RLF) is an intensive, in-person leadership learning lab that unfolds over six immersive sessions. This proven and highly experiential format fosters deep, sustained growth and long-term leadership development.

MID-ATLANTIC RLF PARTICIPANTS

- Discover how to collaborate and connect with others in genuine, inspiring ways
- Take on complex issues, solve them effectively, and create more value for the organization
- Achieve a greater sphere of influence
- Sharpen their self- awareness and self-confidence
- Strengthen skills to collaborate effectively across boundaries

RLFleadership.com

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- And many more!

LEADS THE MID-ATLANTIC RLF PROGRAM





David Baer david@ascentconsulting.us

David Baer is a leader with more than 30 years of experience in technology. Most recently he served as a Senior Director within the global pharmaceutical company, Pfizer. There, his roles included leading the technology team supporting the Global Regulatory Organization (including during the submission of Pfizer's COVID-19 vaccine), and four years working as Chief of Staff for the Digital SVP of R&D. David relocated to the US from his native England in 2003, where his prior experience included both Business and IT roles in the Financial Services industry. He also is a graduate of both RLF and the Executive RLF.

Invest in Your Future

The RLF program fee includes all books, materials, speakers, activities, breakfasts, lunches & refreshments, plus 18-months of free SIM membership.

\$9,400 for SIM members \$9,900 for non-SIM members

Save an extra \$500 when you register by February 12, 2026.



2026 MID-ATLANTIC RLF CURRICULUM

SESSION 1:

March 12-13, 2026

"Your Leadership Journey"

- · Getting to know each other
- Facilitation skills
- · Introduction to SIM and RLF
- · Commitment exercise
- · Past RLF-graduate panel

SESSION 2:

April 23-24, 2026

"Know Thyself"

- · Leading via influence
- Mentorship
- · MBTI personality preference
- Personal life stories
- · Business snapshots

SESSION 3:

June 4-5, 2026

"Paint Your Canvas"

- · Fostering a culture of creativity
- The power of storytelling
- Learning Styles workshop
- · Personal coat of arms
- · Business snapshots

SESSION 4:

July 16-17, 2026

"Cultivating Relationships"

- Empathy
- Vulnerability
- · Values workshop
- · Unconscious bias
- Developing your life mission

SESSION 5:

September 2-3, 2026

"Leave Your Mark"

- Delegation
- · Leadership courage
- Shaping your legacy
- Developing your life mission
- The art of the possible

SESSION 6:

October 15-16, 2026

"Now What?"

- Continuous learning
- Appreciation
- Equity
- · Just one change
- Graduation

RLF (Rising Leader Forums) is a signature offering of the SIM Leadership Institute — a program of SIM.