



# THIRSTY BANDIT

## BUSINESS & BRAND STRATEGY FOR THE WINE INDUSTRY

### WHAT WE DO

**We build wine brands through organizational insight, strategic planning, and wildly creative experiential marketing.**

### OUR PHILOSOPHY

We believe that sustainable growth is best found at the **intersection of strategy, adaptability, and identity.** We embrace an holistic methodology that takes a critical look at organizational strengths and weaknesses before crafting a results-driven brand strategy designed to deliver measurable ROI.

### OUR SERVICES

Business Management Consulting  
Organizational Development  
Brand Positioning & Package Design  
Identity Renewal  
Pricing Strategy  
Product Launch Events  
Content Strategy & Storytelling  
Marketing Strategy  
Tasting Room Operations & Training  
Experiential Marketing  
Event & Program Development  
Compliance Support  
Strategic & Succession Planning  
Brokerage Support

**FREE CONSULTATIONS  
NEEDS ASSESSMENTS  
HOURLY ENGAGEMENT  
PROJECT-BASED PRICING\***

\*Project-based, flat rate pricing will be considered on a case-by-case basis.