

STACI CAPLAN

Candidate for C.A.R. 2027 President Elect



(805) 886-3970 @ purpose@staci4CAR.com
staci4CAR.com Santa Barbara, CA



Staci is an accomplished supervising broker/owner who also lists and sells property with more than two decades of experience.

Serving consistently at the local, state, and national levels, she is recognized for her collaborative leadership style and deep policy expertise. Staci is a trusted voice in the real estate community, with a long-standing commitment to advocacy and investment in the REALTOR® profession, always guided by a strong sense of purpose and service.

LEADERSHIP & ASSOCIATION EXPERIENCE

Santa Barbara Association of REALTORS®

Board of Directors

Government Relations Committee

Local Candidate Recommendation Committee

Nominating Committee

MLS & Business Technology Committee

Budget & Finance Committee

REALTOR® Action Fund

Green Task Force

California Association of REALTORS® (C.A.R.)

Board of Directors

Federal Committee

Local Government Policy Committee

Legislative Committee

State Political Coordinator to Senator Monique Limón

NAR Director Forum

Active 2004–Present

2010–2013, 2018–2021
President-Elect 2019, President 2020

2010–2011, 2019–2026
Chair 2021–2024

2010–2011, 2019–2024
Chair 2021–2024

2019–2022
Chair 2021, 2024

2013–2016, 2019, 2021
Chair 2019

2014, 2018–2020
Treasurer 2018

2014–2020, 2022–2026
Chair 2016, 2017

Chair 2008

Active 2004–Present

2007–2026

2025–2026

Vice Chair 2025, Chair 2026

2009–2010, 2012–2016, 2019–2021, 2024–2026
Vice Chair 2015, Chair 2016

2016–2026

2025

California Association of REALTORS® (C.A.R.) (Continued)

Buyer Agency Task Force	2024
Nominating Committee	<i>Region 11 Alternate 2022, Region 11 Nominating Representative 2023</i>
Sustainability & Climate Change Task Force	2022
Region 11	<i>Assistant Region 11 Chair 2021, Region 11 Chair 2022</i>
Investment Housing Committee	2021
MLS Policy Committee	2021
Local Government Forum	2018-2021
Association President Leadership Forum	2020
Executive Committee	<i>2011, 2019</i>
Public Policy Forum	2010, 2019
Public Policy Liaison	<i>2018, 2024</i>
REALTOR® Action Fund	<i>Vice Chair 2017</i>
Defense Strategy Advisory Committee	2016
Taxation & Government Finance Committee	2016
Land Use & Environmental Committee	2008-2010, 2012-2020 <i>Property Rights Issues Chair 2010, Environmental Issues Chair 2013, Chair 2014</i>
Energy Efficiency Point of Sale Alternatives Task Force	2014
Standard Forms Advisory Committee	2012
Green Task Force	2007-2008

National Association of REALTORS® (NAR)

Smart Growth Advisory Board Member	2026-2027
Federal Political Coordinator to Congressman Salud Carbajal	2023-2026
State-Allocated Director	2025
Land Use, Property Rights & Environmental Committee	2008-2010, 2022-2023, 2025
Total Electronic Closing Presidential Advisory Group	2018
YPN Million Dollar Pledge Participant	2009

Affiliated Memberships

California Association of Black Real Estate Professionals	2025-2026
Women's Council of REALTORS®	2005-2026
Santa Barbara Hispanic Chamber of Commerce	2015-2026
Women's Executive Network	2008-2015
National Association of Women Business Owners, SB Chapter	2010-2016

EDUCATION

Naropa University *Master of Arts, Environmental Leadership* 1998

UC Santa Barbara *Bachelor of Arts, Environmental Studies* 1994

National Association of REALTORS® Designations and Certifications

Accredited Buyer Representative 2024

Fairhaven 2021

At Home with Diversity 2021

International Real Estate Specialist 2010

E-PRO 2009

GREEN 2009

Senior Real Estate Specialist 2004

California Department of Real Estate Licenses

Broker License DRE#01976956 2010

Salesperson License DRE#01450103 2004

RECOGNITIONS

RPAC Hall of Fame National Association of REALTORS®, 2024

Outstanding Service as Committee Liaison California Association of REALTORS®, 2024

REALTOR® of the Year Santa Barbara Association of REALTORS®, 2021

Outstanding Service as Committee Liaison California Association of REALTORS®, 2018

Excellence in Service Award Associated Realty of the Americas, 2017

Outstanding Committee Chair California Association of REALTORS®, 2016

Certificate of Recognition Santa Barbara Association of REALTORS®, 2014

RPAC Crystal R Investor National Association of REALTORS®

President's Circle Investor National Association of REALTORS®