IOT
Endless® Plus

Wearer
Satisfaction

100% **OF PATIENTS WITH DIGITAL EYESTRAIN ARE COMFORTABLE IN IOT ENDLESS® PLUS LENSES**

100% **REPORT EXCELLENT VISION UPON FIRST USE**

96% **ARE SATISFIED FOR USE WITH ELECTRONIC DEVICES**

97% **REPORT EXCELLENT VISUAL QUALITY IN DISTANCE, INTERMEDIATE AND NEAR**

94% **ADAPT QUICKLY TO IOT ENDLESS® PLUS LENSES**

Results from a randomized double-blind wearer trial conducted at IOT Madrid, 2020.

IOT Endless® Plus lenses are fully personalized and compensated. If full personalization parameters are not provided, defaults of wrap 5°, panto 8°, and vertex 14 mm will be used.*

*Check with your laboratory.

For more information on IOT Endless® Plus lenses
contact your IOT representative.

www.iotlenses.com

YOUR **PARTNER** IN
LENS **INNOVATION**

20
11

IOT Endless® Plus

BRING THE FUTURE CLOSER, CAPTURE THE MOMENT.

ANTI-FATIGUE LENSES

Anti-fatigue lenses
created for today

The average person spends **over 11 hours per day viewing digital screens**[1]. IOT Endless® Plus lenses are designed to **alleviate symptoms of eyestrain** associated with the use of electronic devices. IOT Endless® Plus lenses improve near vision with a small near power boost. Wearers will experience **more relaxed, comfortable vision**.

Improved reading
performance

The digital revolution has produced a **radical change in reading patterns**. Today people read on an ever **increasing number of digital devices**. Reading on screens is more fragmented, less concentrated and involves more superficial cognitive processing.[2]

In studies, 83% of wearers experience **significantly improved reading speed**, up to 34%, with the use of anti-fatigue lenses.[3]

1. Fisher, Nicole. "How much time Americans spend in front of screens will terrify you". Forbes. January 24, 2019
2. Kovac et al. Reading on paper vs reading on screen. CERLALC. 2018: Colombia
3. Cedrún, J. et al. Optimization of reader performance with lenses with vertical asphericity geometry. Optom Meeting. 2012: Madrid, Spain

IOT
Endless® Plus

DIGITAL RAY-PATH® 2

Impeccable visual
quality at any distance

IOT Endless® Plus lenses includes Digital Ray-Path® 2 Technology. In addition to mathematically compensating for oblique aberrations, Digital Ray-Path® 2 adds the intelligent use of the wearer's accommodation; the small adjustments the eyes naturally make to view objects at different distances.

The result is a **drastic reduction of oblique aberrations** throughout the visual field. Wearers will enjoy **impeccable visual quality, greater comfort, and more precise focus**.

Mean power maps

Personalized FreeForm
digital anti-fatigue lens

IOT Endless® Plus
Personalized with Digital Ray-Path® 2

Ideal fit

Single vision lens wearers with **symptoms of digital eyestrain.**

Available power boosts 0.50 D | 0.75 D | 1.00 D