



**EQUITABLE
WORKPLACE
INSTITUTE**

CAPABILITIES STATEMENT

A Research-Based Executive DEIB
Strategy Consultant and Training Firm

An Inspirar Consulting Company
"Making a Difference"

Diversity Equity Inclusion
Belonging Consulting



CORE SERVICES



ORGANIZATIONAL CULTURE ASSESSMENTS

We conduct quantitative and qualitative assessment to help organizations better understand the current state of the institutional culture.



INSITUTIONAL ALIGNMENT CURRENT VS DESIRED STATE

We conduct cultural gap analysis and help organizations understand the path from current to desired state. We provide transformational consulting services.



PROFESSIONAL DEVELOPMENT TRAINING

We deliver customized professional development / training for individual contributor, teams, departments, and entire organizations.



FEATURED / PROFILE CLIENTS

Bank of America - Johnson Controls - Bayer - Dow
UPMC - MDAnderson Cancer Center - Shell - BP
ExxonMobil - Noble Energy - HP - Aetna - KPMG

NAICS CODES: 541611 541612 541613 541618 611430

DUNS NUMBER: 113659328

ABOUT US!

The Equitable Workplace Institute (EWP Institute) was founded in 2014 by Craig B. Clayton, Sr. as part of Inspirar Consulting LLC. As the sole owner of the firm, Craig is an African-American, United States Air Force Veteran.

He has over 25 years of DEIB Experience including 20 years as Director & Diversity Strategist at the University of Houston's International Institute for Diversity & Cross-Cultural Management, located in the College of Business.

The core services provided include Inclusive Leadership, Talent Management, and Organizational Development Consulting. We are responsible for creating, developing, training, and implementing strategies for leaders with domestic and global diversity, equity, inclusion, and accessibility needs.

We help institutions integrate inclusive approaches to equitably developing, hiring, retaining, recruiting, promoting, on-boarding, succession, talent assessment and review, performance management, and more.

PAST PERFORMANCE

- Equitable Workplace Training
- Unconscious Bias Workshops
- Employee Resource Group Coaching / Development
- Diversity Council Development
- Developing Strategic Diversity Management Plans
- Bullying: The New Sexual Harassment
- Creating A Respectful Workplace Policy (RWP)
- Reviewing Pipeline Analytics
- Setting Up and/or Relaunching Mentoring Programs
- Plus Lots More!



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www.ewpinstitute.org