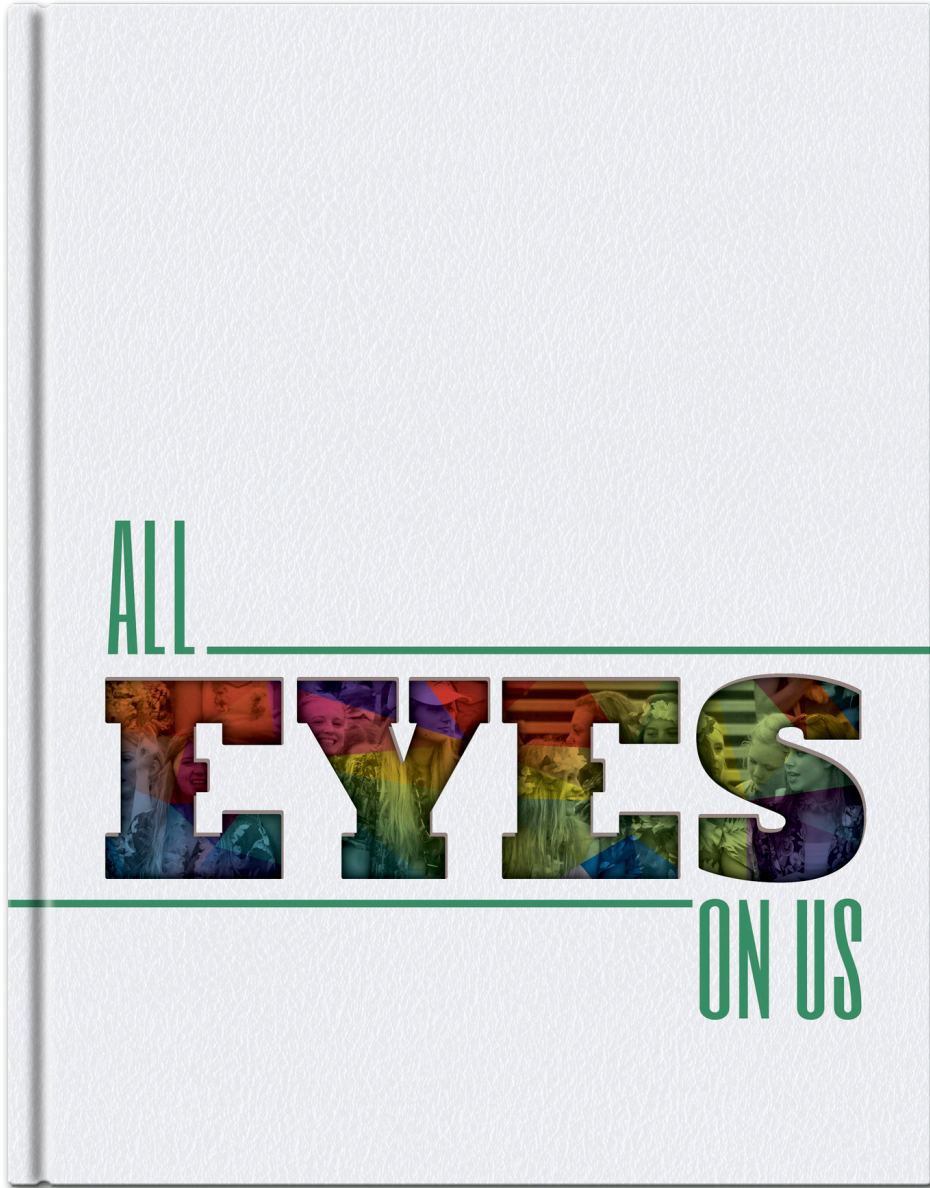


THEME DESIGN xxx


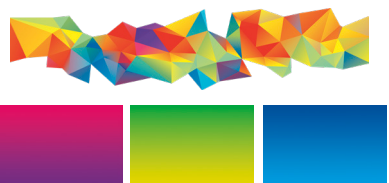


ALL EYES ON US

COVER

Up your cover wow-factor with cover enhancements that complement your theme! Suggestion shown: leatherette cover material, one color silk screen, die cut and custom full color endsheets. (see page 6 for special process suggestions)

STYLE GUIDE

FONTS	COLORS	GRAPHICS
ALFA SLAB SIXCAPS CRIMSON TEXT CRIMSON TEXT ITALIC		

gradient overlays add a 'filtered' look to black & white photos

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PORTRAIT SPREAD



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6 ATHLETES | 12 ATHLETES | 18 COUPLE | 24 ATHLETES | 26 FOOTBALL | 32 FOOTBALL | 36 GOLF | 40 SENIOR PROM | 43 GOLF MEET | 46 FOOTBALL

9TH GRADE FRESHMEN



PROF OF A STUDENT
BY [NAME]


At vero eos et accusamus et iusto odio dignissimos ducimus qui blanditiis praesentium voluptatum deleniti atque corruptor...



PROF OF A STUDENT
BY [NAME]

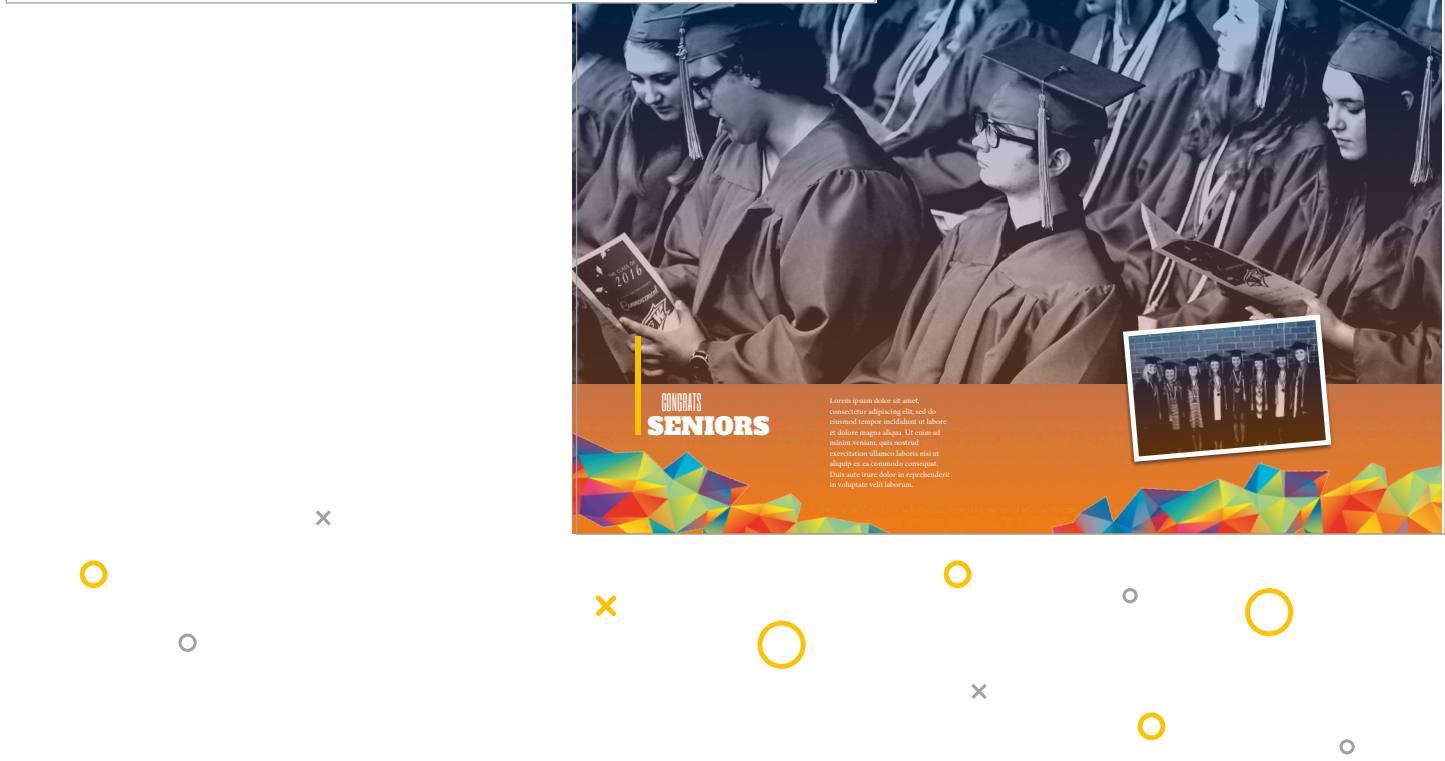
At vero eos et accusamus et iusto odio dignissimos ducimus qui blanditiis praesentium voluptatum deleniti atque corruptor...

DIVIDER PAGE



CONGRATS SENIORS

LOREM IPSUM DOLOR SIT AMET, CONECTEUR ADIPISCING ELIT, SED DO CONSEDUNT TEMPOR INCIDIDUNT UT LABORE ET DOLORE MAGNA ALIBUS. Ut enim ad minima veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit laborum.



COVER DESIGN xxx

Your theme begins on the cover—it's the first impression readers get of the book. Verbally, the cover will introduce the theme either directly or indirectly. Visually, shapes, graphics and colors are introduced to be developed inside the book.

Any cover treatments should reflect the theme. An in-your-face cover fits a bold theme. A contemporary theme deserves trendy, edgy design elements.

Special cover processes and materials help achieve the mood of the selected theme. Ask about what's available within your budget.

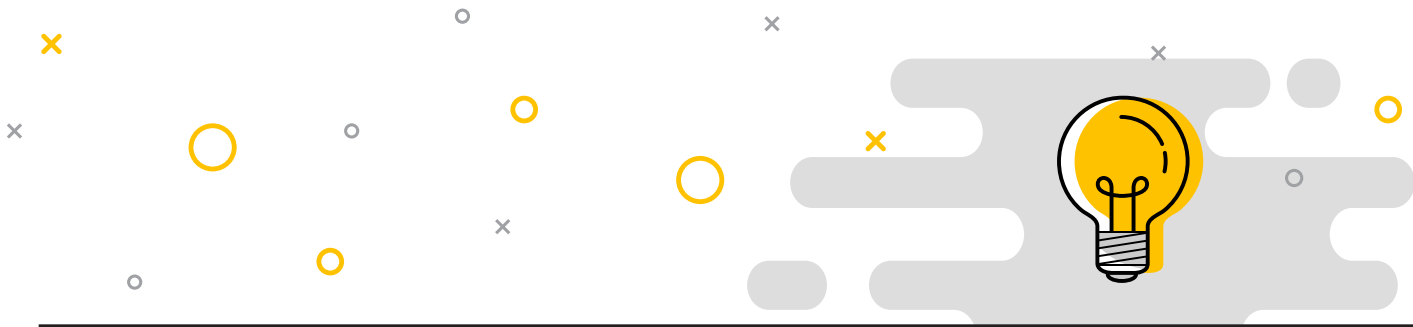
CONSIDER THESE TREATMENTS

Litho
Silkscreen
Laminate
Embossed
Debossed

Die cut
Grained
Foil stamped
Raised Foil
Raised UV

Overtone Rub
Quarter binding
Tip-ons
Spot UV
Special Materials





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BACK COVER

SPINE

FRONT COVER

- Name of the book
- Year of distribution
- School, City, State
- Volume number

- Name of the book
- Year of distribution
- Theme statement
- Theme artwork