

Name: \_\_\_\_\_

Date: \_\_\_\_\_

#### RESEARCH THEME IDEAS

Research themes by:

- Looking at the yearbooks we have in the classroom
- Searching on-line for ideas

*As you think about theme, consider what message you think reflects our school this year. Consider what key words define our school, how you could incorporate our mascot, school colors or school name. Is this a significant school anniversary or interesting year date?*

#### DEVELOP A THEME

Your theme idea should incorporate visual and verbal components.

Identify the following:

YOUR THEME STATEMENT OR PHRASE:

YOUR VISUAL COMPONENTS:

THE FONT(S) YOU WILL USE: (see the Pictavo font chart)

COLORS USED

#### CREATE A MOCKUP OF YOUR COVER IN PICTAVO

When you have completed your cover, print it out in color and staple it to this assignment sheet.

Things to include in your cover design:

- Book title and yeardate
- Theme statement
- Background color or colors
- Graphic elements such as line or shadow
- Photos or artwork

#### CREATE A SAMPLE DIVISION PAGE IN THE PICTAVO PROGRAM

Choose one division page. (Student Life, Sports, Academics, People, Organizations)

When you have completed your division page, print it out in color and staple it to this sheet. Remember that you want to incorporate your design and theme on this page. You only have to design ONE division page, but list your "catch phrase" idea for each of the division pages to help show how your theme continues throughout.

#### SHARE YOUR THEME IDEA WITH THE CLASS