

EMAIL MESSAGING IDEAS



Dear Parents,

Your student will want to keep the memories of this year forever. Help them remember all the great moments by purchasing this year's copy of the (school name) yearbook. It is filled with great photos and memories of your student's friends, classmates, teachers, clubs and activities!

Go to **BuyTheYearbook.com**, enter the school ID (school job number), and click on *Purchase Yearbooks*. Order today and get your copy at the lowest price of the year. Don't miss out on the memories!

Sincerely,
(school name) Yearbook Team

Dear Parents,

These are special times with friends and classmates that your student will want to remember forever. Help make this year unforgettable by ordering a (school name) yearbook.

You can order today and get your copy at the lowest price of the year for only (price). Early bird ordering deadline is (date). For your convenience, you can buy online now at **BuyTheYearbook.com**, enter the school ID (school job number), and click on *Purchase Yearbooks*.

Don't miss out on the memories!

Sincerely,
(school name) Yearbook Team

Hello Parents,

The (school name) yearbook is now on sale! The yearbook is a great reminder of the good times with friends and classmates, the unforgettable moments in athletics, clubs and activities, and the adventures in academic life. These are special memories to celebrate!

- COST: \$00.00
- ORDER ONLINE: **BuyTheYearbook.com**, enter school ID (school job number), and click on *Purchase Yearbooks*
- DEADLINE: (deadline date)

Thank you for supporting our school!

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Dear Parent,

Don't wait to order your student's copy of the (school name) yearbook! Buy online now at BuyTheYearbook.com.

Yearbooks are on sale for only \$(cost)!

These are the days your student will want to remember forever.

(School name) Yearbook Staff

Hello (School Mascot Name)!

Have you purchased a yearbook yet?

We made it easy, order online at BuyTheYearbook.com by (date)!

Books are \$(cost), please make checks payable to (School name)

If you have any questions, let us know!

(School name) Yearbook Team