**Job Description**

**Job Title:** SEO Intern

**Company:** Social Swirl

**Location:** Remote

**Duration:** 2 Months

**Probation Period:** 7-10 Days

**About Us:** We are looking for a motivated SEO Intern to join our team remotely for a 2-month internship. This role offers a valuable opportunity to gain practical experience in SEO strategies and practices while contributing to our online presence.

**Responsibilities:**

* Keyword Research: Conduct keyword research to identify opportunities for improving organic search rankings.
* On-Page Optimization: Assist in optimizing website content, meta tags, and other on-page elements for search engines.
* Content Strategy: Collaborate with the content team to develop SEO-friendly content ideas and ensure content aligns with SEO best practices.
* Link Building: Participate in link building efforts to increase domain authority and improve search rankings.
* Analytics: Monitor website performance using tools like Google Analytics and SEO software, and provide regular reports on SEO metrics.
* Competitor Analysis: Research and analyze competitor SEO strategies and identify areas for improvement.
* SEO Audits: Conduct SEO audits to identify and address technical SEO issues.

**Requirements:**

* Currently pursuing or recently graduated with a degree in Marketing, Digital Marketing, or a related field.
* Basic understanding of SEO principles and best practices.
* Familiarity with SEO tools (e.g., Google Analytics, Google Search Console, SEMrush, Moz).
* Strong analytical and problem-solving skills.
* Excellent communication and teamwork abilities.
* Self-motivated and capable of working independently.
* Strong time management and organizational skills.
* A reliable internet connection and necessary equipment for remote work.

**Benefits:**

* Hands-on experience in SEO strategy and implementation.
* Exposure to real-world SEO projects and campaigns.
* Mentorship and guidance from experienced digital marketers.
* Opportunity to include SEO project work in your professional portfolio.
* Potential for future employment opportunities based on performance.

**How to Apply:**

Interested candidates should send the following documents to Social Swirl Intern Web Page.