**Job Description**

**Job Title:** Social Media Marketing Intern

**Company:** Social Swirl

**Location:** Remote

**Duration:** 2 Months

**Probation Period:** 7-10 Days

**About Us:** We are seeking a creative and motivated Social Media Marketing Intern to join our team remotely for a 2-month internship. This role offers an exciting opportunity to gain practical experience in social media marketing while contributing to our online brand presence.

**Responsibilities:**

* Content Creation: Assist in creating engaging and relevant content for various social media platforms, including posts, images, and videos.
* Scheduling and Posting: Schedule and post content on social media channels following a content calendar.
* Community Engagement: Engage with the online community by responding to comments, messages, and mentions.
* Analytics: Monitor social media analytics and create reports on key performance metrics.
* Campaign Support: Support the development and execution of social media marketing campaigns.
* Trend Research: Stay updated on social media trends and suggest creative ideas for campaigns.
* Competitor Analysis: Research and analyze competitor social media strategies and identify areas for improvement.

**Requirements:**

* Currently pursuing or recently graduated with a degree in Marketing, Digital Marketing, Communications, or a related field.
* Basic understanding of social media platforms (e.g., Facebook, Instagram, Twitter, LinkedIn) and best practices.
* Strong writing and content creation skills.
* Familiarity with social media management tools (e.g., Hootsuite, Buffer) is a plus.
* Excellent communication and teamwork abilities.
* Self-motivated and capable of working independently.
* Strong time management and organizational skills.
* A reliable internet connection and necessary equipment for remote work.

**Benefits:**

* Hands-on experience in social media marketing.
* Exposure to real-world social media marketing projects and campaigns.
* Mentorship and guidance from experienced digital marketers.
* Opportunity to showcase social media marketing work in your professional portfolio.
* Potential for future employment opportunities based on performance.

**How to Apply:**

Interested candidates should send the following documents to the Social Swirl Intern Web Page.