



# The Little Lovedays

## About us

We're the Lovedays—Justine, Rob, and our little adventurers, Rupert (3) and Joy (1). Based in Aldershot, Hampshire, what began as a way to document our family's adventures has grown into a trusted source of inspiration for parents seeking fun, family-friendly experiences.

We discover amazing days out, family-friendly places to stay, must-visit dining spots, and products that make parenting a little easier. We're excited to share these experiences with our growing community of parents and families, inspiring them to create joyful memories of their own.

## DEMOGRAPHICS



FOLLOWERS



IN THE UK



WOMEN

## SERVICES

**Product Reviews** – Engaging, authentic reviews tailored for parents.

**Giveaways & Competitions** – Increase brand visibility with exciting contests.

**Content Creation** – High-quality photos, reels, and blog posts to showcase your brand.

**Travel & Experience Features** – Showcasing family-friendly destinations and stays.

**Social Media Takeovers** – Authentic storytelling directly from our platform.

**Event Coverage** – Capturing the best moments of your event and sharing them with our audience.

## CONTACT

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## PREVIOUS COLLABORATIONS

FRUIT BOWL, DODDL, MICROSCOOTER, LITTLE TIKES TOYS, TULLEYS CHRISTMAS, ZIZZIS, WEST MIDLANDS SAFARI PARK, ZURU TOYS, PUTT CLUB, MILK&MORE, SMOL, PAMPERS

