



# SPONSORS

---

Dominican Festival Association would like to invite you to our 9 Annual Dominican Festival. The Festival will be held on September 13, 2026 in Levitt Pavilion SteelStacks. The Dominican Festival is the biggest hispanic festival in the area and continues to grow. Last year's festival was the largest ever, with over 12,000 attendees, also we are the first Hispanic festival at Downtown Allentown. The Dominican Festival is a nonprofit 501 (c) 3, non-partisan organization in formation that organizes the annual festival and festivities. The organization strives to provide an understanding of the heritage and contributions of the Dominican community in America and throughout the world. The mission of the Dominican Festival, Inc. is to celebrate the richness of Dominican culture, folklore and popular traditions. This Year, the organizing committee would like to offer your company an opportunity to be a major sponsor of the event. Please find on the next page our sponsorship packages and what will be included on each one. *Sincerely;*

**Sandra Vargas**

President Dominican Asoc. and Event Coordinator

---

SPONSORS

**DOMINICAN**  
FESTIVAL  
OF THE VALLEY

PACKAGE 01

# Silver

- Logo on Festival Stage Banner
- Logo on Dominican Fest Web page and Social Media Announcements
- on Festival Day Logo on Festival T-shirt (size of logo increases with sponsorship level)
- Display Space at the Festival – Sponsor must provide tent

**\$ 4.000**



---

SPONSORS

**DOMINICAN  
FESTIVAL  
OF THE VALLEY**

PACKAGE 02

# Gold

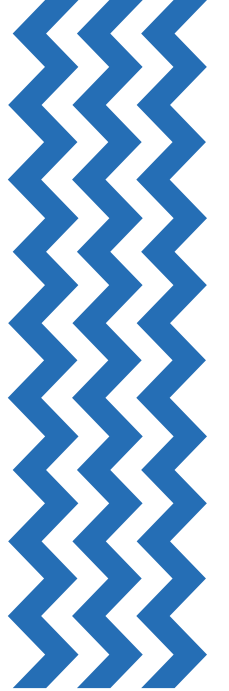
- Announcements on Stage Logo on Festival Stage Banner Logo
- on Festival posters and postcards, will be distributed on all
- Allentown, Reading and Hazleton areas.
- Logo on Dominican Fest Web page and Social Media
- Logo on Festival T-shirt (size of logo increases with sponsorship level)
- Display Space at the Festival – Sponsor must provide a tent

**\$ 5.000**

---

SPONSORS

**DOMINICAN  
FESTIVAL  
OF THE VALLEY**



PACKAGE 03

# Platinum

- Logo on Festival Stage Banner Official sponsor for one of the main performance
- Logo on video Promotion
- Logo on Festival posters and postcards, will be distributed on all Allentown, Reading and Hazleton areas.
- Logo on Dominican Fest web page and Social Media
- Logo on Festival T-shirt (size of logo increases with sponsorship level)
- Display Space at the Festival – Sponsor must provide a tent

**\$ 6.000**



---

SPONSORS

**DOMINICAN  
FESTIVAL  
OF THE VALLEY**

# Package selection

Dominican Festival Asoc. REQUIRE A 100 % PAYMENT AT THE MOMENT OF PACKAGE PURCHASE. PAYMENT SHALL BE MADE BY CHECK, CASHIER CHECK, TO DOMINICAN FESTIVAL.

Select package:

1  2  3

Company name:

---

Address:

---

Telephone:

---

Fax:

---

Email:

---

Webpage:

---

## Cancelation policy

Organizers reserve the right to cancel the event, due to unforeseen circumstances which are out of their control and hinder ability to deliver the event. Such circumstances include, but are not limited to natural disasters and logistical complications. Organizers shall not be held liable for damage or losses which may arise, as a result of an event cancellation or postponement may occur. While refunds cannot be guaranteed, should the event be canceled, event organizers will make every effort, where possible, to reimburse cancellation services. In filling out this application, you agree to comply with these terms and conditions.

*Agreed by:*

---

*Signature date:*

---

*Print name:*

---

---

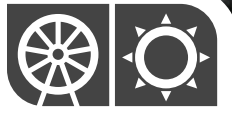
SPONSORS

**DOMINICAN**  
FESTIVAL  
OF THE VALLEY



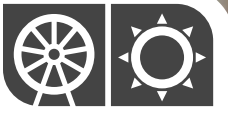
**FESTIVAL 2023**





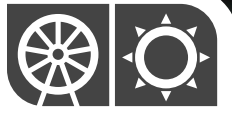
FESTIVAL 2022





FESTIVAL 2022





FESTIVAL 2024





# Contact

**Sandra Vargas**

**EVENT COORDINATOR**  
DOMINICAN FESTIVAL

**Phone:** +1 (484) 860 6282

**Email:** [info@dominicanfestivalallentown.com](mailto:info@dominicanfestivalallentown.com)

 [DominicanFestivalofthevalley](#)  
 [DominicanFestivalvalley](#)



*Scan this code to view a video  
of the festival*

---

**SPONSORS**

**DOMINICAN  
FESTIVAL  
OF THE VALLEY**



