

Quality and efficiency never go out of style

University studies from Texas to North Dakota have repeatedly documented the economic advantages of running smaller cattle.

When evaluated on a per-acre unit of production, smaller cattle have a 10 percent profit potential advantage over larger cattle.

At the ranch level, efficiency is the value of beef produced per acre, less operating costs—which isn't the same as maximum individual weaning weights.

The American Aberdeen Association advantage:

- » Fix cow size in one generation
- » Reduce calving problems
- » Produce more ribeye per hundredweight
- » Increase marbling
- » Produce more gain per acre
- » Increase percentage of cow weight weaned

Are you ready for an American Aberdeen bull?

AmericanAberdeen.com



The American Aberdeen Association provides four different programs to help you achieve your cattle breeding goals.

Full Blood

100% Aberdeen cattle—these cattle trace back to the Trangie Research Center and the original Angus purchased from Canada.

Aberdeen Plus

Percentage cattle (25%-87.5%)—Percentage cattle with the non-Aberdeen portion coming from registered American Angus or American Red Angus. The member must supply the registered, genetic defect-free pedigree and appropriate fee to enter the foundation animal into the Aberdeen Plus registry. The submitting member must be the recorded owner of the female at the time the calf was born. A flush report is required for all embryo transplant calves. Multi-generational cattle are accepted as long as the breed and percentage criteria are met. Either the sire or dam (or both) of the first generation Aberdeen Plus must be registered with the American Aberdeen Association.

Moderator

Percentage cattle (50%-87.499%)—both sire and dam of a Moderator[®] must be registered with the American Aberdeen Association. Moderator shall be added to registration papers for these animals.

Moderator Plus

Percentage cattle (25% to 50%)—Aberdeen genetics on at least one side of the pedigree, and must be registered with the American Aberdeen Association. Either the sire or dam (or both) of a Moderator Plus® must be registered with the American Aberdeen Association. Moderator Plus shall be added to registration papers for these animals.

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