

FOR IMMEDIATE RELEASE

Paula Eve Davis Named “Hometown Hero” on Star City News

Lafayette, IN – October 2, 2025 – Local entrepreneur, cancer survivor, champion bodybuilder, and community leader Paula Eve Davis will be featured on the Hometown Hero segment of Star City News at 6 PM this week.

The feature will highlight Paula’s remarkable journey — from surviving breast cancer and overcoming life-threatening health challenges, to losing more than 150 pounds, becoming a 10-season bodybuilding champion at age 60, and leading as the founder of Fit 4 Ever Health & Wellness, Blooms & Petals Flowers & Events, and the Good Samaritan Project (GSP).

Paula was also recently featured in Zero Limits: The Final Secret to Zero Limits, a documentary by best-selling author Joe Vitale. Her story reflects the book’s core philosophy of breaking through barriers and living with no limits.

“Zero Limits isn’t just a movie I was featured in—it’s how I’ve lived my life. From surviving cancer to building businesses and serving this community, I want people to know that we are our brother’s keeper, and with faith and persistence, you really can live with no limits.” — Paula Eve Davis

Continuing that mission, Paula will host a free community webinar on November 20, 2025 titled Zero Limits Living: How Faith, Fitness & Community Break Every Barrier. The event will provide practical tools for transformation and highlight how Fit 4 Ever and the Good Samaritan Project put the “Zero Limits” philosophy into practice.

The Hometown Hero segment will air on Star City News at 6 PM on October 2, 2025

For more information about Paula Eve Davis, her businesses, or the Good Samaritan Project, and to register for the upcoming webinar, please visit: www.fit4everwellness.com, www.goodsamaritanproject.net, and www.bloomsandpetals.net.