



Phi Beta Sigma Fraternity, Inc.

Gamma Delta Sigma Chapter

Brotherhood, Scholarship, and Service

February 1, 2023

Dear Sponsor,

The Phi Beta Sigma Fraternity was founded on the campus of Howard University in Washington, D.C., on January 9, 1914, by the Honorable A. Langston Taylor, Honorable Leonard F. Morse, and Honorable Charles I. Brown, with the idea of organizing a Greek letter fraternity that would truly exemplify the ideals of brotherhood, scholarship, and service. From its inception, the Founders also conceived Phi Beta Sigma as a mechanism to deliver services to the general community. This deep conviction was mirrored in the Fraternity's motto, "Culture for Service and Service for Humanity". One of our Honorable Founders, Brother Leonard F. Morse, was the founder of our Graduate Chapter here in Orlando in 1951, and for 70 years in the Central Florida region, we have provided programming and resources for the communities we serve through our four hallmark programs: Bigger and Better Business, Education, Social Action, and the Sigma Beta Club.

The Honorable Brother John R. Lewis, a member of the United States House of Representatives for 33 years, truly exemplified these ideals, and for this reason Gamma Delta Sigma has decided to honor him and the next generation of community leaders through our local fundraising luncheon – "The Getting in Good Trouble Awards" – which will be held on June 23, 2023. Brother Lewis was a trailblazer that led by example. Our award recipients embody the same spirit, passion, and courage to stand up for what is right and to "get in good trouble, necessary trouble". Fifty percent of the proceeds from the event will be used to support scholarships for youth throughout the counties we serve and to support our Sigma Beta Club - the youth affiliate entity of Phi Beta Sigma Fraternity, consisting of young males between the ages of 8 and 18 that participate in unique opportunities to exemplify wholesome values, leadership skills, educational enhancement, business training and development, and social and cultural awareness at a most critical stage in their personal development. The remainder of the funds raised by this event will be allocated to philanthropic initiatives within the greater Orlando community.

To achieve our goal for the awards ceremony and provide support and scholarships to our youth, we are asking for the assistance of our community and Brother Lewis' former colleagues in Congress to make this happen.

"Culture for Service, Service for Humanity"

LeJuan J. Houston
President

Jerrelle Williams
Vice President

Carnell Smith
Second Vice President

Ed Milford
Treasurer

William Youmans
Secretary

Victor Louis
Financial Secretary

Kenny Menelas
Director of Education

James Savius
Director of Bigger and
Better Business

Darryl Skinner Director
of Social Action

Rodney Green, II
Director of Sigma
Beta Club

Justin Cloud
Parliamentarian

Kevin Brown
Chaplain

Allie Braswell, Jr., MA
Immediate Past
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Please consider sponsoring at one (1) of the levels listed below. Your generosity would be greatly appreciated and acknowledged at our event. We are a recognized 501(c)(3) non-profit organization so your donation to this effort is tax-deductible.

Current Sponsorship Package:

- **Presenting Sponsor - \$15,000:** VIP seating for 20 guests, speaking opportunity during the Luncheon program, logo on event invitation, logo featured as Presenting Sponsor on the front cover of the Luncheon program, full-page ad in the Luncheon program, logo showcased as Presenting Sponsor of all event marketing materials (luncheon program, website, and social media), and special recognition during the Luncheon.
- **Title Sponsor - \$10,000:** VIP seating for 20 guests, verbal recognition during the Luncheon program, logo on event invitation, logo featured as Title Sponsor on the front cover of the Luncheon program, full-page ad in the Luncheon program, logo showcased as Title Sponsor of all event marketing materials (luncheon program, website, and social media), and special recognition during the Luncheon.
- **Gold Sponsor - \$5,000:** VIP seating for 10 guests, logo on event invitation, full-page ad in the Luncheon program, verbal recognition during the Luncheon program, logo showcased as Gold Sponsor on all event marketing materials (luncheon program, website, and social media), and special recognition during the Luncheon.
- **Silver Sponsor - \$2,500:** VIP seating for 10 guests, half page ad in the Luncheon program, and special recognition during the Luncheon.
- **Bronze Sponsor - \$1,500:** VIP seating for 10 guests, quarter page ad in the Luncheon program, and special recognition during the Luncheon.

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We hope we can count on your support as we plan to have over 300 attendees at the awards ceremony to recognize our honorees and Brother John Lewis.

If you have any questions, please contact Guenet Gittens-Roberts at (407) 421-8118, email: guenet@ggrmarketinpr.com or me at (407) 227-4729, email: alliebjr@gmail.com.

Thank you, in advance, for your support.

Very Truly Yours,

Brother Allie Braswell
Chairman, Fundraising Committee

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