

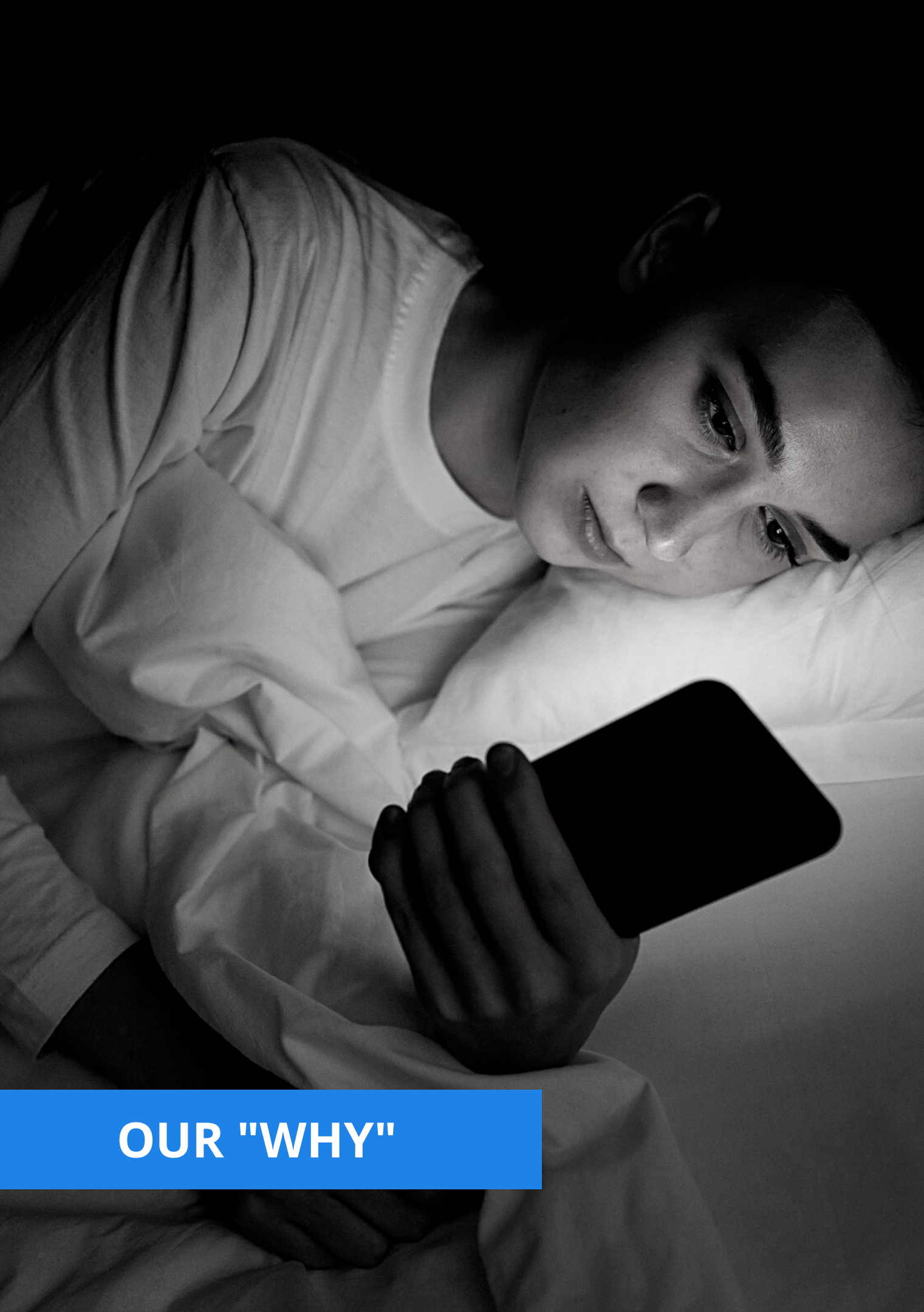
DDAAT-APP!

Digi-Dad Advice Any Time

SUICIDE PREVENTION
FUTURE-FOCUSED STEM CAREER
EXPLORATION
COMMUNITY ENGAGEMENT

*Helping Teens & Young Adults Embrace
Life & Create Bright Futures*

Developed By,
Flourish Foundation Project Inc.
www.flourish.foundation
www.DDAAT-APP.com



OUR "WHY"

Our Mission

We are on a mission to prevent suicide by positively impacting the lives of teens and young adults through innovative technology, engaging educational programs and collaborative mental health support systems.

Our Vision

To be the national and global leader in mental health support systems that positively impact the lives of people and communities; creating a foundational framework of collaborative programs needed for safer, stronger, and more enjoyable communities for all.



America's Suicide Crisis

Children of absent-father homes are more likely to commit suicide.

When children are raised in a home without a father present, the results are:

- Suicide rates among teens increase
- Poverty risk increases 4x
- Teen pregnancies increase 7x
- Risk of incarceration increases
- More likely to have behavioral problems, face abuse/neglect, and battle drug/alcohol addictions
- More likely to commit crime
- 2x more likely to suffer obesity
- 2x more likely to drop out of school

Credit: US Census Bureau (2022) , the National Fatherhood Initiative (2019)

FACT

More than 1.3 million youth and young adults ages 10-24 attempted suicide; another 65,000 actually ended their lives.

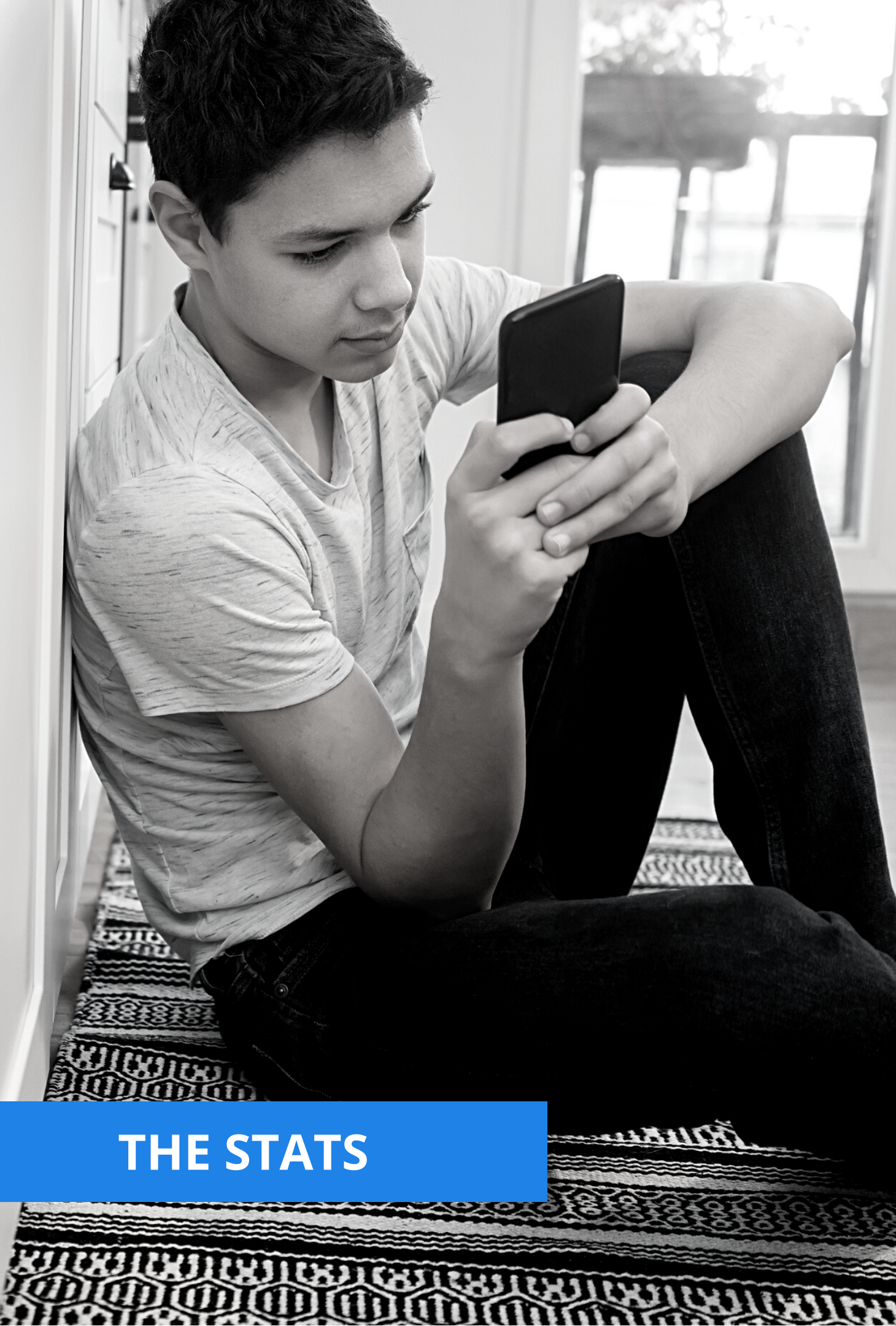
Children of absent-father homes are more than 63% more likely to attempt suicide.

CDC & Surgeon General Reports
(2019-2022 stats)

THE CHALLENGES

DDAAT-APP.com





66%

African American

42%

Hispanic

34%

White

THE STATS

No One Is Immune

Statistics show that all races are affected by this epidemic of children growing up without a father present in the home.



Our Solution

It is important to meet people where they're at, but not leave them where they are.

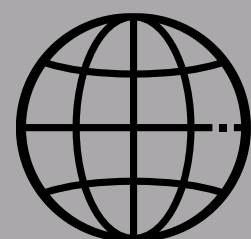


AVAILABILTY



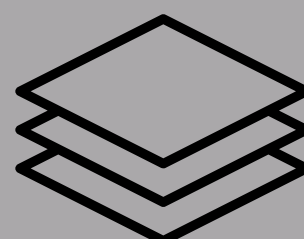
DDAAT-APP! is a free app available on both Android and iPhone platforms.

24/7 ACCESS



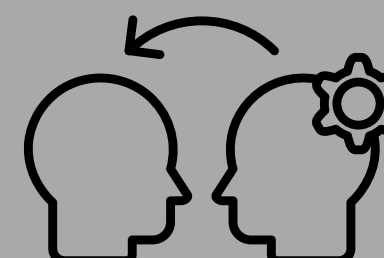
This user-friendly app provides real talk, in real time + curated content from dads across the United States.

NO RED TAPE



When our kids need support, we promise they won't be held back by multiple layers of management.

PREVENTION FOCUSED



Our curriculum weaves suicide prevention strategies into an empowering future-focused STEM, Art, Entrepreneurship, and Music mentoring program.

PRIVATE



We are committed to the privacy of all DDAAT-APP! users and are dedicated to safeguarding personal information.





THE CONTENT

Our research has provided us with the most relevant ways to create interaction with today's teens.

"Search & Save" functions

In-app mentoring & mental health counseling services (requires upgraded enterprise subscription)

Fatherly advice-styled life skill video library

School & Community engagement reinforcement activities, lesson plans, and curriculum available

In-app "clean" music and streaming educational content

Safeguards to keep the user safe

Self Discovery "Behavior Superpowers" & Guided Career Exploration courses based on user's interests

THE RESULTS

Empowerment

When youths utilize the DDAAT-APP!, results show that they learn to **recognize the warning signs** (in themselves and/or their peers) associated with suicide and they **alert** responsible adults.

This peer support and community engagement model helps build **stronger communities** both in and out of school.

Additionally, the DDAAT-APP! assists youth in learning **life skills** and **suicide prevention strategies** to help manage negative self-talk, and be aware of bullying tactics, all while empowering them with responsible decision-making skills.





Families

Low- to moderate-income level individuals, families with teens and young adults, foster and group homes

Education

Teachers, administration, school districts, colleges, and universities

Healthcare

Mental and behavioral health systems, healthcare systems

Agencies

City and county governments, Health and Human Service Departments, human service organizations, insurance providers, juvenile justice and juvenile diversion agencies

OUR MARKETS

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Collaborative Agreements

Memorandum of Understandings

- 100 Black Men of America, San Francisco Bay, Oakland, San Diego areas
- 100 Black Men of America, Charlotte
- Athletes on Purpose (Jayson Wells, former pro basketball player)
- Sheldon Bailey (former NBA Basketball Player)
- Better Beginnings Healthcare Solutions PLLC
- Building Hope Building Commitment
- Carolina Panthers NFL Team
- Dave Tolliver, Men at Large (R&B Group)
- Dream Behavioral Solutions
- End Roads, Fatherless Child Project (Bill Pankey, Retired Director)
- Flourish Individual & Community Empowerment Inc (FICE-Apps)
- Footsteps 2 Brilliance (Dr. Greg Spencer)
- Flynaut Technologies Inc.
- Fresher Sacramento (Rabbi Dave Azden)
- The Jayson Wells Experience (Jayson Wells, former pro basketball player)
- Dr. Connie Jones-Anglin, MD and Author
- Life Connections
- Novant Health
- Reentry Housing Alliance (Reentry Housing Support Services)
- Revision Counseling & Wellness PLLC
- Robert Brown Mixed Edu, Education Consultant
- SWAT - Serving with Accountability & Teamwork
- Tougaloo College Research & Development Foundation
- TRAC-2
- Upper Kutz Barbershop

JOIN THE MOVEMENT



**OUR KIDS MENTAL
HEALTH SHOULD BE
OUR TOP PRIORITY**



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