## **Step To Shelter Merseyside CIC Privacy Policy**

## Date: Friday 24th October 2025

#### 1. Who We Are

Step To Shelter Merseyside CIC is a Community Interest Company based in Merseyside, UK. We are committed to protecting and respecting your privacy. This policy explains how we collect, use, and protect your personal data.

#### 2. What Information We Collect

We may collect and process the following types of personal data:

- Identity Data: Name, date of birth, gender
- Contact Data: Address, phone number, email address
- Support Data: Information you provide when accessing our services (e.g. housing status, health needs, support plans)
- Technical Data: IP address, browser type, and usage data when you visit our website
- Consent Records: Your preferences for receiving communications from us

### 3. How We Collect Your Data

We collect data in the following ways:

- Directly from you (e.g. when you fill in a form, contact us, or use our services)
- From partner organisations (with your consent)
- Automatically through our website (via cookies and analytics tools)

## 4. Why We Use Your Data

We use your personal data to:

- Provide support services and manage your case
- Communicate with you about our services
- Comply with legal and regulatory obligations
- Improve our services and website
- Monitor and evaluate our impact

#### 5. Lawful Basis for Processing

We process your data under the following lawful bases:

- Consent: Where you have given clear permission
- Legal Obligation: To comply with the law
- Legitimate Interests: To improve our services and operations

## 6. Sharing Your Data

We may share your data with:

- Partner organisations (e.g. housing providers, local authorities) to support your needs
- Service providers who help us operate our services
- Regulators or legal authorities when required by law

We will never sell your data or share it for marketing purposes without your explicit consent.

### 7. Data Security

We take appropriate technical and organisational measures to protect your data from loss, misuse, or unauthorised access.

#### 8. Data Retention

We only keep your data for as long as necessary to fulfil the purposes we collected it for, including legal and reporting requirements.

## 9. Your Rights

Under UK data protection law, you have the right to:

- Access your personal data
- Correct inaccurate or incomplete data
- Request deletion of your data
- Object to or restrict processing
- Withdraw consent at any time
- Lodge a complaint with the Information Commissioner's Office (ICO)

# 10. Contact Us

If you have any questions or concerns about this policy or your data, please contact:

Step To Shelter Merseyside CIC

Office address: 3 Brook Road, Walton, L9 2BE Email: Support@Steptoshelter.co.uk

Phone: 0151 332 5231