



SPA RITUAL HEALTHCARE PVT LTD

# Wellness Consultancy



# About Us

We help our clients take a vision and turn it into a successful wellness facility operation. We provide assistance at all levels of development from pre-opening to after-launch management and operational solutions. Each and every facility we create is unique and we deliver customized solutions for every client .

Our wellness solutions promotes wellbeing while taking a step beyond physical rejuvenation. We adopt evidence-based concepts from traditional Indian systems of medicine to ensure that our wellness spas can provide an immersive, life-altering experience to customers.



# Vision & Mission

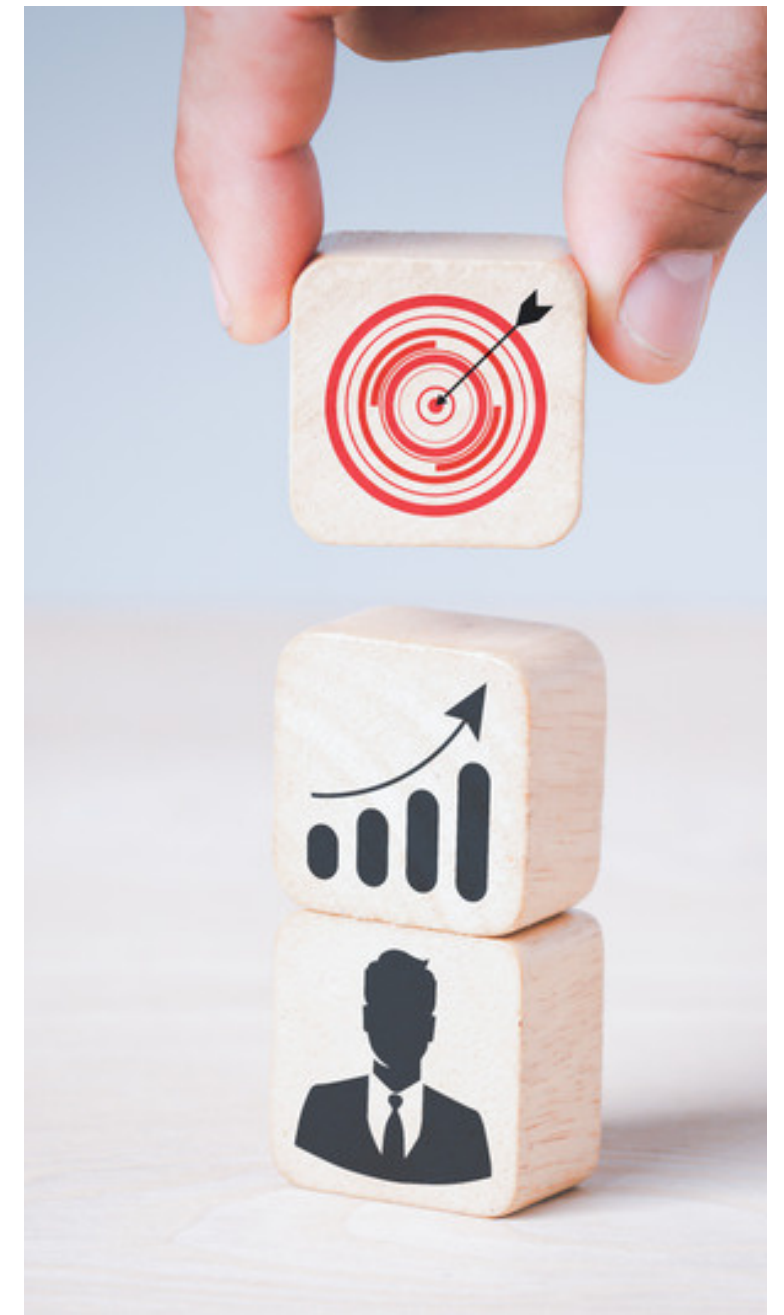
## Vision

To be the preferred partner in the yoga, naturopathy and AYUSH wellness industries and achieve excellence in the global market with our flawless solutions and innovative healthcare concepts.



## Mission

To become an unrivalled multi-industrial solution and service provider by building long-term relationships with the clients and preserving their trust by focusing on quality, cost-effectiveness, technology and on-time delivery.



# Key stages in our project lifecycle

Establish a SMART goal and envision a feasible timeline to achieve it with our goal-centric and data-driven strategies

## Marketing Strategy

A unique concept that grounds your planning, design and development

## Conceptual Brand Development

## Analysis

See around corners and discover new opportunities

Internationally certified trainers to transform your human resource

## Education and Training

## Pre-Opening Services

Create SOPs for seamless operations, wellness menu creation and transform your existing wellness facility

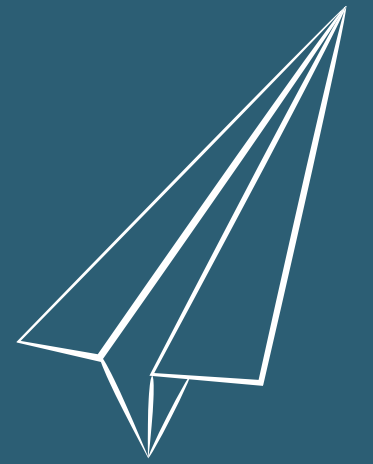
## Financial Projections

Developing and reviewing a financial model for potential income and costs

**Growth**  
Measure performance to draw insights and increase ROI

## Launch

Executing product launch and monitoring



# Reasons to count on us



## Team of Professionals

We are a team of physicians, researchers, wellness managers and therapists- all experts in our fields and dedicated to exceptional service through spa and wellness



## Our Approach

Passionate about truly transforming businesses, focusing on performance, measurability and accountability



## Creative

We conduct an extensive analysis and make an audit to create unique strategies which will propel your brand to the forefront of your customers minds



## Competitive Pricing

We shape our wellness consultancy services based on your industry demands, online needs and financial capacity

# Services

## Spa and Wellness Facility Development

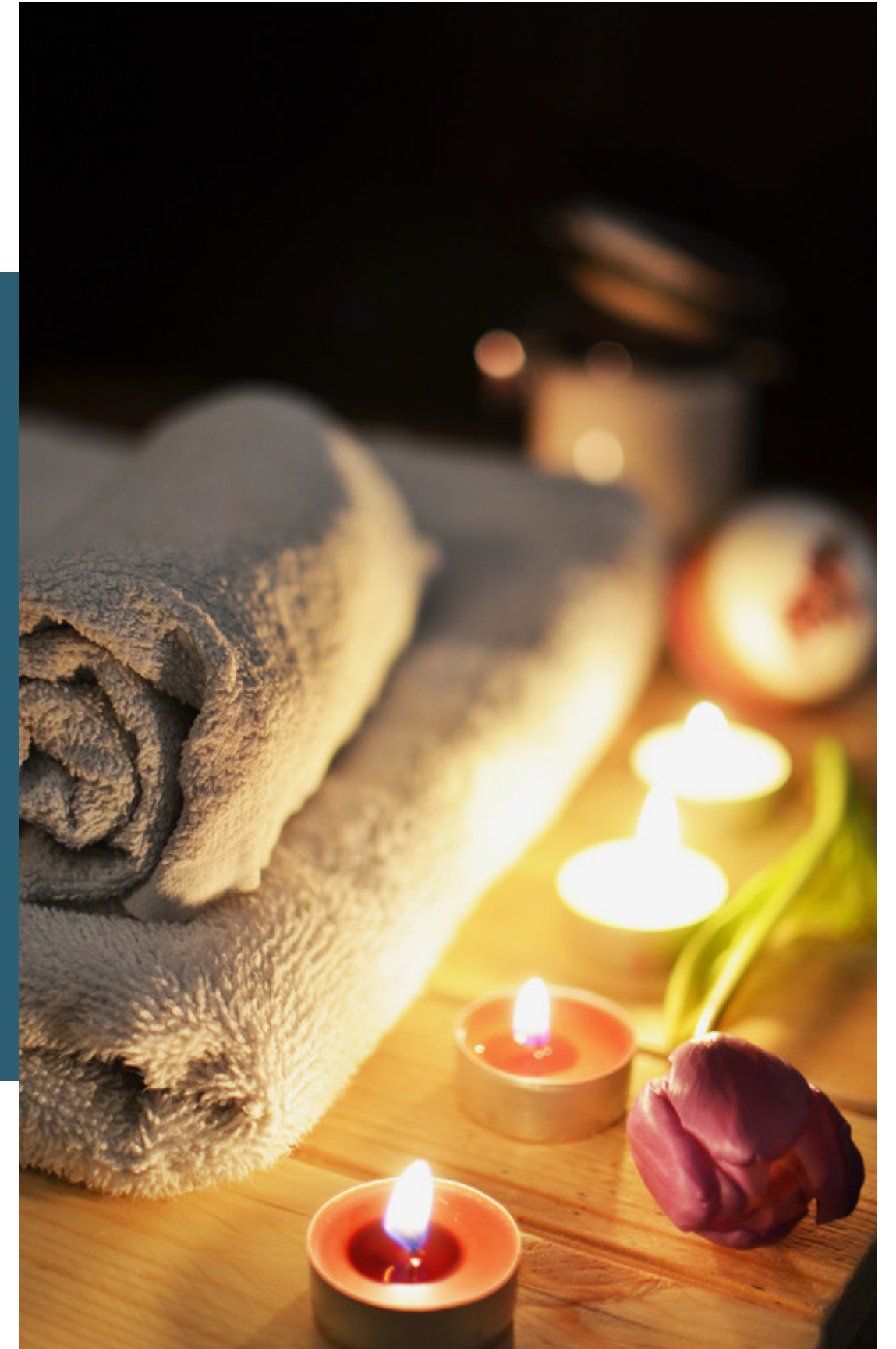
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Drawing on years of International experience, from original concept to operational business, our team have the relevant technical and commercial knowledge to guide your project through each stage of development. Our extensive spa consultancy services bring beautiful looking, exceptionally organised spas to life whether for an urban city project, wellness retreat or destination spa resort.

## Financial Projections

02

Developing and reviewing a financial model for potential income and costs.



## Conceptual Brand Development

03

Developing a wellness concept is the first step in creating a successful spa operation. The concept grounds the spa and every other detail of development stems from this base. Determining the vision, philosophy and design brief that best suits your spa.

## Pre-opening Services

04

We design customized protocols in anticipation of a wellness facility opening. We plan protocols for effectively opening a facility while emphasizing quality service for guests and profitability. Ensuring all the key operational elements of the spa are implemented and tested prior to opening.

## Marketing strategy

05

We help our clients establish a SMART goal and also envision a feasible timeline to achieve these goals. We also use data-driven and time-tested marketing strategies to give our clients the best possible headstart to a successful business.



## Wellness Menu Creation

06

We create an interesting menu of services paying attention to regional and environmental sensitivities incorporating local ingredients and cultural influences. Bringing in an element of story-telling helps pique the interest of your customers and holds their attention.

## Wellness Solutions

07

We conceive unique wellness protocols and signature rituals to make your facility stand out. We also provide evidence-based treatment protocols and standard operating procedures to ensure hassle-free every day spa operations.

## Wellness Facility Operations

08

We use our expertise in developing and improving wellness operations with anticipatory business models and optimal guest service platforms. We incorporate technology seamlessly with traditional medicine to take a modern approach to wellness, and ensure efficient operations.



## Education and Training

09

Our internationally certified practitioners delivering the Spa ritual experience, our therapists and their training are vital to our success. Continuous education and management training offers a comprehensive learning and development program tailored to every therapist's needs including healing as well as their own wellness. Everything is focused on balancing your inner energy, enabling our standards to meet or exceed your guests' high expectations

Training is heart & Soul of the Spa Operations

Our trainers CIDESCO / CIBTAC /ITEC certification in International spa therapy courses.

Spa Ritual has been offering internships in the India for both India and international students for many years now. We have a wealth of experience and wide network of contacts, offering internships, across a huge range of industry types in some of the India's most thriving towns and cities.



# Spa Ritual + Client = 1 Team

We look for clients who are passionate about what they do



**Clients who are ready to go beyond practiced processes to achieve new goals**



**Clients who embrace change over incrementalism**



**Clients who like healthy debate and are looking for a collaborative relationship**



**Clients who believe in the power of creativity and are ready to take a calculated risk to achieve breakthrough results**

# Our Clients



In a world of infinite possibilities, experience is everything. Using our expertise to make your wellness experience brighter. We'll be happy to guide you through success.



# Success Stories - India

Kshemavana

Location: Nelamangala, Bangalore

website: <https://kshemavana.com/>

- Conceptualized, designed, and positioned the wellness retreat as a unique brand under the SDM institutions.
- Managed pre-opening design, development of training and SOP, managing operations as the Chief Wellness Officer at this 400 bedded, 21 acre property.

Swastik

Location: Pune

Working on the branding, conceptualization and treatment and training SOP for this pre-opening project.



# Success Stories - India

Nikaay

Location: Coorg Wilderness Resort, Madikeri, Karnataka

website: <https://www.coorgwildernessresort.in/nikaay-spa.php>

- Conceptualized, designed, and positioned the wellness spa as a local brand with international flair under the Paul group of institutions.
- Managed pre-opening design, development of training protocols and SOP, recruitment of staff and managing operations as the Executive Director at this property.



Coorg Wilderness Resort-Madikeri

# Meet Our Team



## **Dr Narendra K Shetty, BNYS, CIDESCO**

Chief Operating Officer

He has an illustrious career spanning over 25 years in which he has worked with renowned International Hospitality chains like Fairmount Raffles, Taj, Hyatt, Marriott and Starwood. He has actively been a part of the Wellness revolution across the globe including Europe, Indian Ocean, Middle East & Asia. He has been instrumental in rolling out unique Wellness programmes that integrate Yoga & Naturopathy with nutraceuticals, detox plans & retreat plans. Wellness facilities he has set up, have gone on to be Award-Winning Spas, gaining the Conde Nast Traveller award for best destination Spa & many other Luxury Spa Awards in both India & Abroad.



## **Ms Lanuinla Walling**

Director of Spa and Wellness Operations

As an accomplished Spa Director with over two decades of experience, she has demonstrated proficiency in management of spas for award winning and iconic properties associated with brands like Ananda-Mandarin Oriental, FLC Group, URU Spa, The Oberoi, Taj Group of Hotels, ITC, Sheraton, Hyatt Regency and Park Hyatt in multiple locations around the world including Central Asia, South-east Asia, Africa and Europe. She has contributed positively to the organizations, leveraging her skills in expense management, revenue achievement and capability to sell concepts and ideas to management and employees. She has also worked towards development of budget and financial analysis over the years.

# Meet Our Team



**Dr Naveen Visweswaraiah. BNYS. PhD. DSc.**

Chief Wellness Scientist

First Yoga & Naturopathy Physician to get Doctorate in Yoga & Neuroscience, A Fulbright Fellow, He is a consulting Integrative Medicine physician & an accomplished yoga researcher, Hon. Professor at University of Technology, Sydney, Australia. Lectured at Harvard Medical School, Boston, MA, USA. Mayo Clinic, Rochester, MN, USA. Center for Brain & Mind, University of California, Davis, CA, USA. MD Anderson Cancer Center, University of Houston, Houston, TX, USA



**Dr Ashwini N Shetty, BAMS**

Ayurveda consultant

Ayurveda practitioner with Yogaksema Clinic. An Integrated stress and lifestyle clinic. Which is first of its kind in Indiranagar Bangalore. She heads our ayurveda department.

# Meet Our Team



**Dr Krithika A Ramaswamy, BNYS, FCRSW, (MD Clinical Yoga)**

Research and Development Specialist

Physician of yoga and naturopathy who graduated with academic excellence, awarded with four gold medals. She has a special interest in integrative medicine and lifestyle modification interventions. She is also skilled in research and analysis and has worked on over 12 research projects in yoga and naturopathy. She likes overcoming challenges and is constantly looking for innovative solutions. She has contributed in the conceptualization, brand development and content creation for wellness retreats across India. She also runs her own health and wellness blog.



**Dr. Vivek Chandel BAMS PGDHHM**

Director –Wellness Retreats

Seasoned wellness professional with Ayurvedic Back ground and having worked with leading luxury resorts like its fazlani natures nest wellness Resort is a great asset to the team. He will be driving retreat programs with in the chain



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# THANK YOU

*We look forward to working with you*

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## CONTACT US



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