

THE CANNAJO!NT LAS VEGAS

# JOIN US DURING WEED WEEK

*Elevated Exposure. Intentional  
Connections. No Expo Chaos.*

The CannaJo!nt brings together brands, creators and industry leaders for an off-the-floor experience with intentional engagement. From filmed content and private meetings to receptions and curated moments, we help the cannabis industry show up, slow down and stand out.

Our events are home base for:

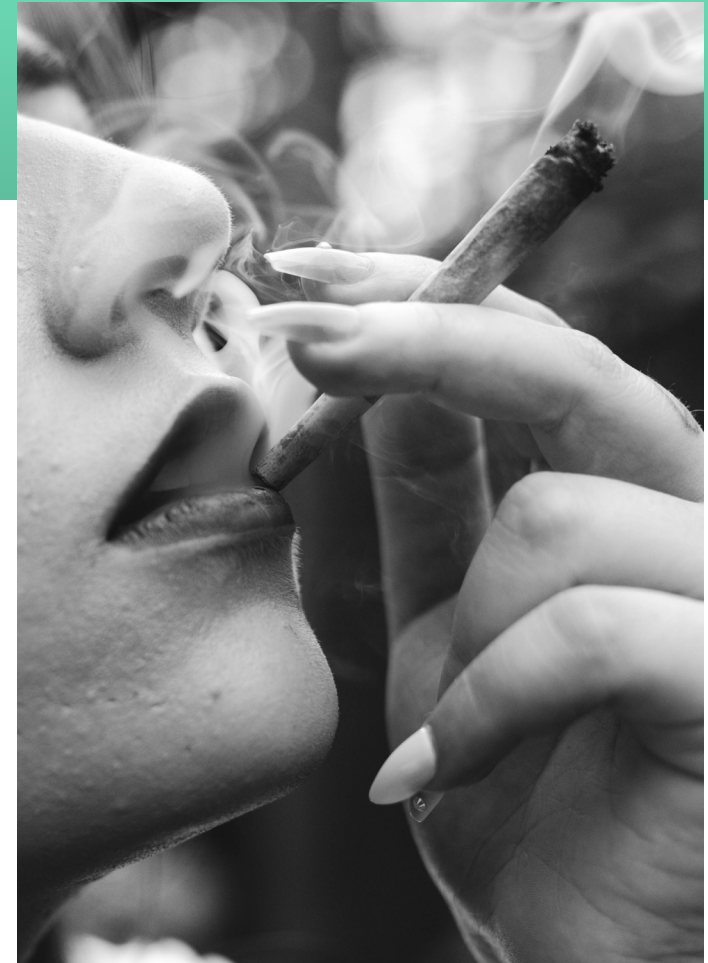
**Brands** seeking premium exposure and content partnerships

**Buyers & Retailers** looking for real product education and relationship-building

**Content Creators** ready to collaborate and build with top cannabis companies

**Media & Podcasters** capturing interviews and covering industry trends

**Executives & Founders** who need a breather—and a meaningful place to talk shop



Rhiannon Binder creates content at The CannaJo!nt.  
PHOTO BY LINDSAY RAE | @NYCANNAWOMEN

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# OPEN CASTING FOR CREATORS

*Connect with Brands. Collaborate  
with Creators. **Find Your Next Gig.***

Creators are the new connectors. That's why The CannaJo!nt gives you space to do what you do best: create, collaborate and capture. With access to visionary brands, styled environments and creative peers, you'll leave with more than content – you'll leave with momentum, passion and community spirit.

Creator benefits and perks include:

- Meet and film with brand founders, execs and fellow creators
- Get exclusive access to The Neon Boneyard content shoot
- Participate in social collabs, interviews and live podcasts
- Chill, recharge and create inside a content-optimized space
- Get featured in recap content, social coverage and brand campaigns

This is not a hype house. It's a high-vibe hub for the culture-makers and business builders in cannabis.



CannaDots product feature produced at The CannaJo!nt.  
PHOTO BY LINDSAY RAE | @NYCANNAWOMEN

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# ABOUT THE CANNAJO!NT

## Branding & Events That Hit Different.

The CannaJo!nt is a creative agency and event production studio founded by **Kelly Riddle**, an award-winning brand strategist with 15+ years of experience in content, events and business innovation.

Named one of the top marketing minds in the trade show industry, Kelly earned recognition from Trade Show Executive Magazine for “Most Extreme Results in Social Media” and was a finalist for “Best Marketing” by Trade Show News Network for her work with MJBizDaily and MJBizCon. She’s built impactful collaborations with leading cannabis companies and creators through The CannaJo!nt, delivering brand moments that go far beyond the booth.

Whether it’s a curated micro-event, an influencer-led activation or a full-scale content campaign, The CannaJo!nt helps cannabis brands show up with style, strategy and substance.



Kelly Riddle, founder and CEO of The CannaJo!nt





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# GET INVOLVED

We're curating this experience with intention – and we're looking for aligned collaborators to bring it to life.

Whether you're a brand, creator, business leader or media platform, there's a role for you inside The CannaJo!nt. Let's build something incredible that lasts beyond Vegas.

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Industry creators and business leaders gather at  
The CannaJo!nt for an infused dinner.  
PHOTO BY LINDSAY RAE | @NYCANNAWOMEN