

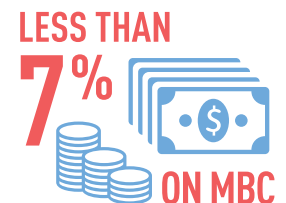
Metastatic Breast Cancer (MBC)



1 in 8 women will be diagnosed with invasive breast cancer in their lifetime. MBC affects over **30%** of these diagnosed women.

- In the United States, over 42,000 men and women die from MBC each year
- 116 people die every day from MBC in the US. Worldwide, someone dies from MBC every 50 seconds.
- The average life expectancy for those with MBC is 3 years

And yet, less than **7%** of the breast cancer research funds raised worldwide are focused on MBC research. We have to do more to change these statistics.



- **100%** of funds raised through the #Reason4FreezinMBC challenge will go directly to MBC research
- In an effort to support the maximum number of MBC research projects possible, The Cancer Couch Foundation is proud to have the following organizations as additional beneficiaries of this campaign...

Breast Cancer Research Foundation's Metastatic Research Initiative
&
Metavivor



Funding Research for Metastatic Breast Cancer