



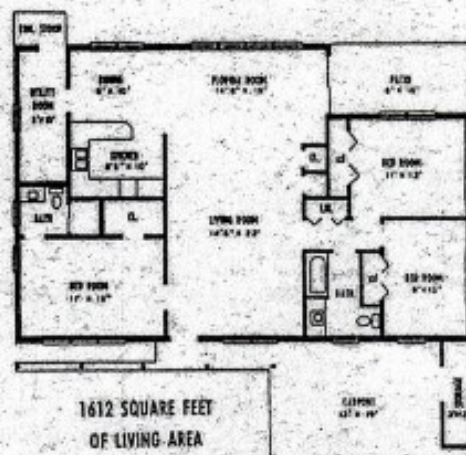
The Heritage

3 BEDROOMS, 2 BATHS

This model is of gracious colonial design, adapted to real southern comfort. It is an American Beauty and accents grace, charm, and space.

The large bedrooms are all cross ventilated. A huge kitchen is equipped like a dream of Good Housekeeping. Not only is there a large utility room off the kitchen, but a separate storage room is also provided. A carport and patio contribute to make a home that is truly lovely at a price that sets a new standard for value. The simplicity of design enhances the Heritage and gives it a homey feeling which adds a perfect complement to its furnishings, adding a delightful touch not usually found in a southern home. Comparison will prove the Heritage to be your best buy in a home, anywhere.

**Bayshore Gardens
on Sarasota Bay**



3 BEDROOMS, 2 BATHS

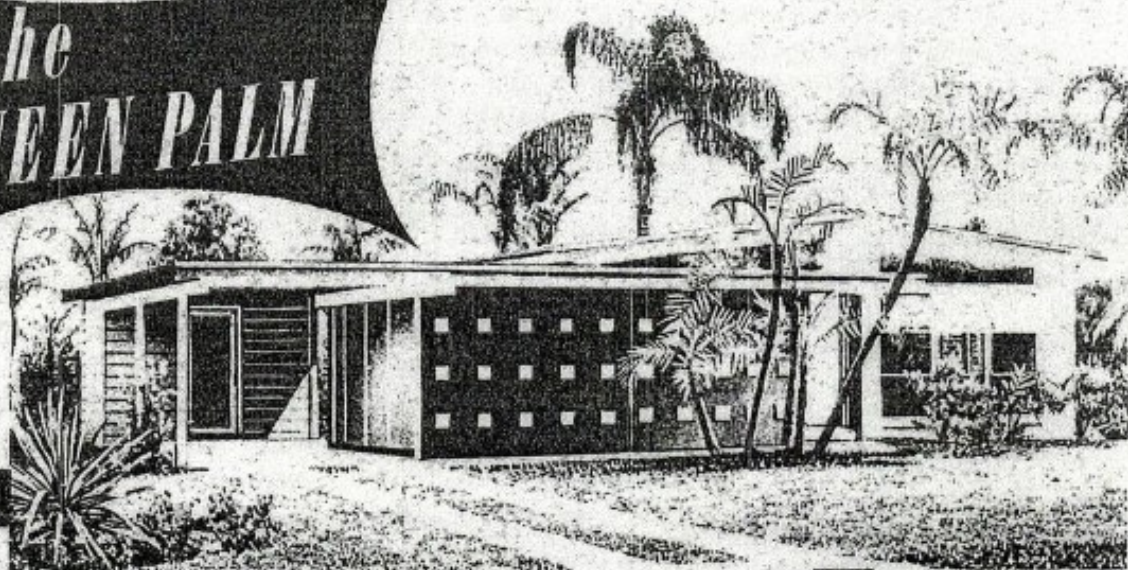
\$16,590

**\$1156 DOWN PAYMENT
\$117 PER MONTH
CLOSING COSTS
AND
LANDSCAPED LOT
INCLUDED**

CHECK THESE OUTSTANDING
FEATURES

- Colonial design with antique brick
- 14'6" x 21'6" living room and Florida room
- Spacious kitchen with natural birch cabinets
- Visuelite Electric Tappan range with rolltop
- Large laundry room and pantry off kitchen
- Separate dining area
- Huge utility room adjoining carport
- GE central heating
- Screened-in patio next to Florida room
- Large ceramic tile baths with fancy vanities
- Terrace floors

the QUEEN PALM



THREE BEDROOMS - TWO BATHS

Where else could your dreams come true in a home for only \$13,790? The answer is in the QUEEN PALM. You'll enjoy the covered screened-in porch, the large rooms, the cathedral ceiling in the dining and living rooms, the sliding glass doors to the porch, the ranch and jalousie windows, ceramic tile bathrooms with formica vanities, double sliding doors in the closets, baked enamel kitchen cabinets, and kitchen exhaust fan with hood, plus thermostatically controlled central forced warm air heat. All these and more are yours when you buy at Bayshore Gardens, a nice place to live among nice people.

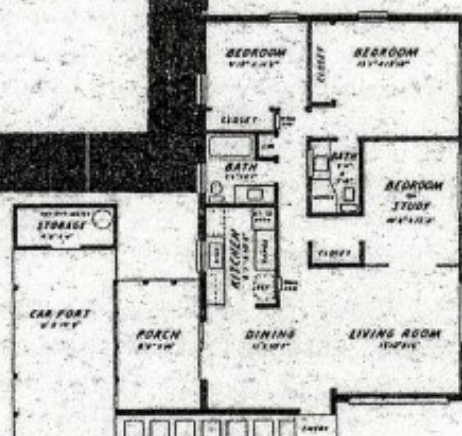
WATER FRONT LOTS NOW AVAILABLE.

\$13,790

LOT INCLUDED

PRICES
SUBJECT TO CHANGE

DIMENSIONS
APPROXIMATE

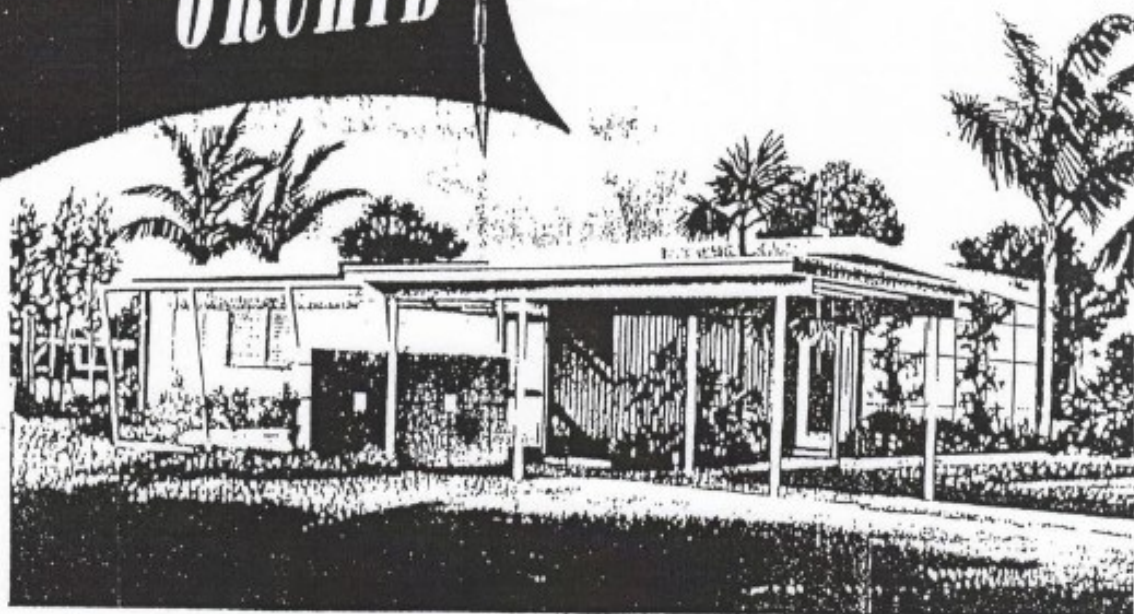


BAYSHORE GARDENS

on Sarasota Bay

Located between Sarasota and Bradenton on U.S. 41
(Tamiami Trail). P.O. Box 4591, Sarasota, Florida.

the WHITE ORCHID



TWO BEDROOMS - ONE AND A HALF BATHS - SWIMMING POOL

The White Orchid is designed by Bayshore Gardens for the best in Florida living! Here are the features: A completely screened-in 24' x 17' patio surrounding an 8500 gallon swimming pool complete with filter system. Sliding glass doors to the patio---Ceramic tile baths---Terrazzo floors---Cathedral ceilings---Baked enamel kitchen cabinets Built-in oven and counter-top range---Formica snack bar---CBS construction---G. E. Central warm-air heating system---Decorative wood paneling inside and out---and the living room, dining area, kitchen, and master bedroom, all over-look the patio and pool. The White Orchid---another great model by Bayshore Gardens, a nice place to live among nice people.

WATER FRONT LOTS NOW AVAILABLE.

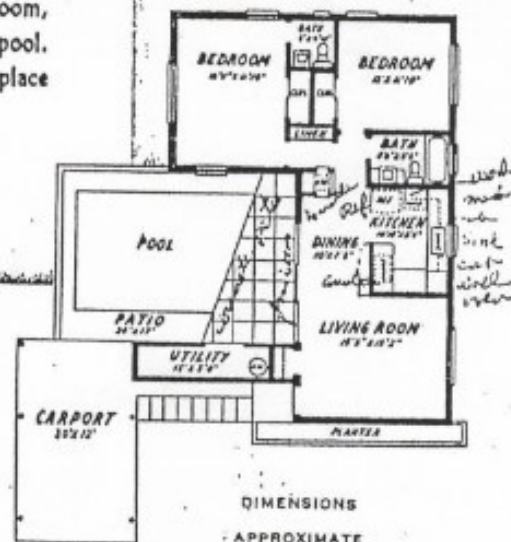
\$13,990

LOT INCLUDED

WITHOUT POOL

\$11,990

PRICES
SUBJECT TO CHANGE

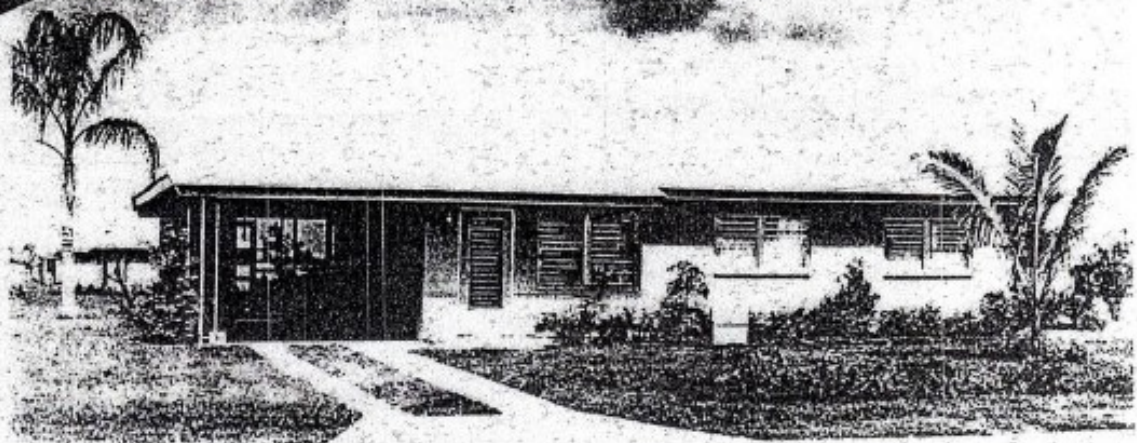


AYSHORE GARDENS

on Sarasota Bay

Located between Sarasota and Bradenton on U.S. 41
(Tamiami Trail). P.O. Box 4591, Sarasota, Florida.

the GLADIOLA



THREE BEDROOMS - ONE BATH

The GLADIOLA is the convertible home at Bayshore Gardens. It's designed for complete adaptability. The GLADIOLA can be either a 2 or 3 bedroom home. The third bedroom is convertible to a den or TV room during the day. CBS construction throughout, with plaster walls. Colored ceramic tile bath, baked enamel kitchen cabinets, kitchen exhaust fan, jalousie doors and windows, automatic hot water heater. You'll find the GLADIOLA truly a Value for Lifetime Living priced at only \$11,790.

\$11,790

LOT INCLUDED

PRICES
SUBJECT TO CHANGE

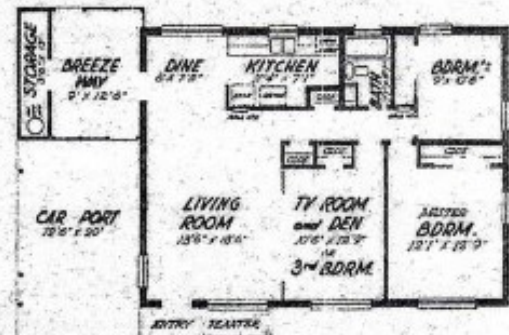
DIMENSIONS
APPROXIMATE

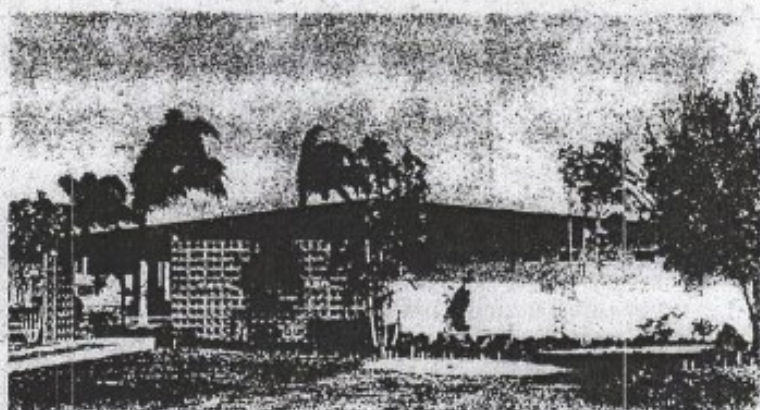
WATER FRONT LOTS NOW AVAILABLE.

BAYSHORE GARDENS

on Sarasota Bay

Located between Sarasota and Bradenton on U.S. 41
(Tamiami Trail). P.O. Box 4591, Sarasota, Florida.





The Horizon has an all electric dream kitchen equipped with the most modern GE appliances. These include a built-in wall oven and four burner counter top range, a dishwasher, washing machine, refrigerator, and a disposal. Central ducted warm air heat in the Horizon completes this highly livable picture. An inspection of

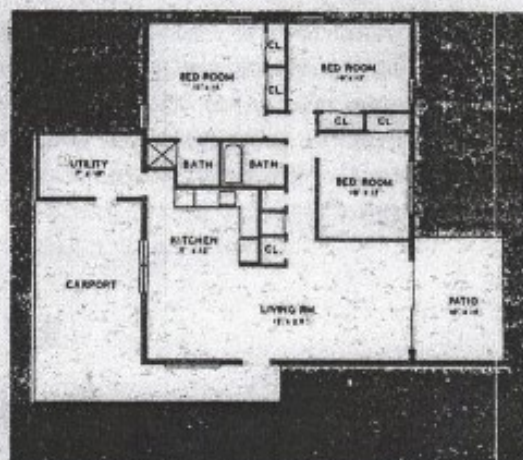
the Horizon, which is artfully decorated, will delight the eye of anyone who is on the lookout for traditional charm combined with ultra-modern convenience. The lines of the Horizon are clean and crisp and definitely contemporary.

\$14,490

CHECK THESE OUTSTANDING FEATURES

- CBS construction
- Terrace floors
- Aluminum awnings and pleated windows
- Screened-in patio
- Large utility room with storage cabinets
- Natural birch cabinets in kitchen
- Ceramic tile baths with ferro-castles
- Extra large bedrooms
- Large carport
- Cathedral ceilings
- Sliding glass doors
- Fibre glass insulation
- Turreted out and plastered walls

**\$628 DOWN PAYMENT
\$104 PER MONTH
CLOSING COSTS
AND
LANDSCAPED LOT
INCLUDED**

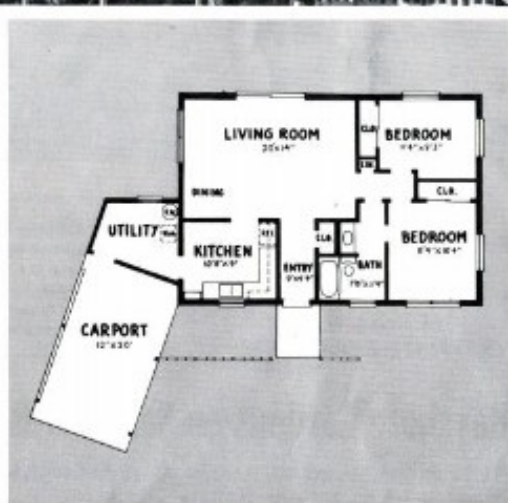


COMMUNITY SEWER AND WATER • STORM DRAINAGE • NO SEPTIC TANKS

Bayshore Gardens on Sarasota Bay

LOCATED BETWEEN SARASOTA AND BRADENTON ON U.S. 41 (TAMiami TRAIL) P. O. BOX 4591, SARASOTA, FLORIDA

The Cameo



2 BEDROOMS, 1 BATH

Compare the Cameo to any house in its price range. The ideal model for active people who want a dream home with little upkeep. It features a large entry, plenty of closet space and convenient entrance to the bath from either bedroom. The utility room was designed for utmost convenience. There are through connecting entries from the kitchen and the carport. An exceptionally lovely exterior for a home so moderately priced. A home you will be proud to claim!

See opposite side for Specifications and Prices

Bayshore Gardens on Sarasota Bay

Here's what you GET . . . NO OTHER BUILDER CAN OFFER SO MUCH

The Cameo

2 BEDROOMS, 1 BATH

\$11,500

NO CLOSING COSTS
LANDSCAPED LOT INCLUDED

\$350
DOWN PAYMENT

\$78
PER MONTH
monthly payments
include:
PRINCIPAL
INTEREST
TAXES
INSURANCE

90% CONVENTIONAL
FINANCING AVAILABLE

CHECK THESE OUTSTANDING FEATURES:

- 3 coats of plaster on rock lath
- Large utility/storage room with plastered walls and ceilings
- Decorative grill block wall, front of house
- River gravel roof
- Top lighted medicine cabinet with sliding mirrored doors
- Terrazzo floors
- Concrete block construction
- All formica kitchen cabinets
- Formica vanity
- Wood cased door openings
- Tappan built-in oven and range
- Aluminum awning and jalousie windows with full screens
- Circuit breaker electric panel
- Sodded front lawn
- Solid concrete driveway
- Large closets
- Soil treatment for termites
- Hood fan with roof vent over range
- Moen Dialcet mixer valve
- Telephone outlets
- Acoustical plaster ceilings
- Copper plumbing
- Aluminum backed fiberglass insulation
- Ceramic tile baths
- Plumbing and electric roughing for washing machine

HOME	PLUS LOT	AND LANDSCAPING	GOOD WATER
SANITARY SEWERS	STORM DRAINAGE	PAVED STREETS	SHOPPING CENTER INCLUDING CINEMA THEATRE
MEDICAL CENTER	SCHOOLS	COMPLETE RECREATIONAL CENTER	

the CAMEO complete
with all its outstanding features
PLUS
all the advantages and conveniences
of living in a
COMPLETE COMMUNITY

A Custom Design
Department is at your
service to aid you in
re-designing any
model to your desired
requirements.

Bayshore Gardens on Sarasota Bay

BETWEEN SARASOTA AND BRADENTON ON U.S. 41 (TAMIAMI TRAIL)
P.O. BOX 4591, SARASOTA, FLORIDA

The Coronet



3 BEDROOMS, 1 BATH

The CORONET is named after a set of internationally famous Crown Jewels and the name fits. It's really a jewel of a home. Flexibility is the keynote. You not only have lots of standard living area, but can add a den, playroom, or library simply by converting extra bedrooms. It's easy enough to whisk them back to bedrooms when guests arrive. The Coronet is beautiful, comfortable, modern, flexible . . . and, considering all the values, relatively inexpensive. Mull over all the advantages of the Coronet. You'll probably want to build it.

See opposite side for Specifications and Prices

Bayshore Gardens on Sarasota Bay

Here's what you GET . . . NO OTHER BUILDER CAN OFFER SO MUCH

The Coronet

3 BEDROOMS, 1 BATH

\$12,000

NO CLOSING COSTS
LANDSCAPED LOT INCLUDED

\$400
DOWN PAYMENT

\$82
PER MONTH
monthly payments
include:

PRINCIPAL
INTEREST
TAXES
INSURANCE

90% CONVENTIONAL
FINANCING AVAILABLE

CHECK THESE OUTSTANDING FEATURES:

- 3 coats of plaster on rock lath
- Large utility/storage room with terrazo floor and plastered ceiling
- River gravel roof
- Roofed, screened patio
- Formica vanity
- Glass sliding doors
- Aluminum awning and aluminum jalousie windows
- Full thick 1 3/4" aluminum jalousie doors
- Iron railing and iron decorative scrolls outside
- Generous closet space
- Top-lighted medicine cabinet with sliding mirrored doors
- Terrazzo floors
- Concrete block construction
- All formica kitchen cabinets
- Formica vanity
- Wood cased door openings
- Tappan built-in oven and range
- Aluminum awning and jalousie windows with full screens
- Circuit breaker electric panel
- Sodded front lawn
- Solid concrete driveway
- Large closets
- Soil treatment for termites
- Hood fan with roof vent over range
- Moen Dialcet mixer valve
- Telephone outlets
- Acoustical plaster ceilings
- Copper plumbing
- Aluminum backed fiberglass insulation
- Ceramic tile baths
- Plumbing and electric roughing for washing machine



the CORONET complete
with all its outstanding features
PLUS
all the advantages and conveniences
of living in a
COMPLETE COMMUNITY

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Department is at your
service to aid you in
re-designing any
model to your desired
requirements.

Bayshore Gardens on Sarasota Bay

BETWEEN SARASOTA AND BRADENTON ON U.S. 41 (TAMIAMI TRAIL)
P.O. BOX 4591, SARASOTA, FLORIDA

The Jupiter



3 BEDROOMS, 2 BATHS

Anyone who doesn't like the JUPITER probably just doesn't like houses. It's a fun type of home, just waiting for someone to fill it with joy, laughter and activity. Entertain a lot? The Jupiter has plenty of room. Prefer quiet visits? The roofed-in, screened patio is ideal. Or, if you just want to get some sleep, the big bedrooms are nicely separated from the living area. The outside is very attractive and the Jupiter stays in character by seemingly opening its arms in welcome. Look into the Jupiter . . . if you want a home with a happy personality.

See opposite side for Specifications and Prices

Bayshore Gardens on Sarasota Bay

Here's what you GET . . . NO OTHER BUILDER CAN OFFER SO MUCH

The Jupiter

3 BEDROOMS, 2 BATHS

\$14,500

NO CLOSING COSTS
LANDSCAPED LOT INCLUDED

\$450
DOWN PAYMENT

\$98
PER MONTH
monthly payments
include:
PRINCIPAL
INTEREST
TAXES
INSURANCE

90% CONVENTIONAL
FINANCING AVAILABLE

CHECK THESE OUTSTANDING FEATURES:

- 3 coats of plaster on rock lath
- Glass clerestory in living room
- Oversized kitchen
- Large utility/storage room with terrazzo floor, plastered walls and ceiling
- Formica desk in kitchen
- Formica breakfast bar in kitchen
- 12' glass sliding pocket door leads to patio
- Double door front entry
- El shaped living room/dining room
- River gravel roof
- Central warm air heat
- Large screened roofed patio with terrazzo floor
- Terrazzo floors
- Concrete block construction
- All formica kitchen cabinets
- Formica vanity
- Wood casad door openings
- Tappan built-in oven and range
- Aluminum awning and jalousie windows with full screens
- Circuit breaker electric panel
- Sodded front lawn
- Solid concrete driveway
- Large closets
- Soil treatment for termites
- Hood fan with roof vent over range
- Moen Dialcet mixer valve
- Telephone outlets
- Acoustical plaster ceilings
- Copper plumbing
- Aluminum backed fiberglass insulation
- Ceramic tile baths
- Plumbing and electric roughing for washing machine



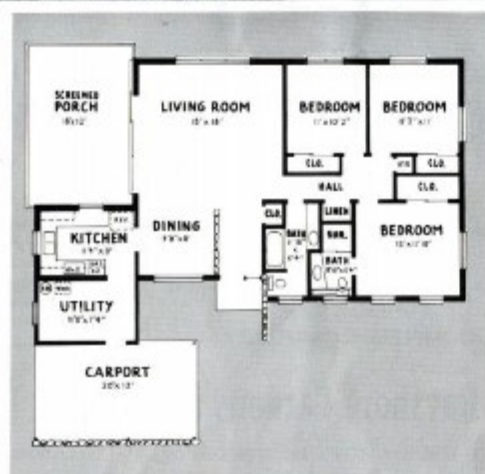
the JUPITER complete
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Bayshore Gardens on Sarasota Bay

BETWEEN SARASOTA AND BRADENTON ON U.S. 41 (TAMIAMI TRAIL)
P.O. BOX 4591, SARASOTA, FLORIDA

THE MARK I



3 BEDROOMS, 2 BATHS

The MARK I is a home of style and beauty; as impressive as its name. Outside architecture, featuring skillful use of native stone and a Bahama roof, makes it immediately distinctive. The floor plan shows you that inside there is a great deal of room, well arranged. It can't show you the immense pleasure you will receive from the charming roofed-in patio surrounded by an inside garden. If you want a truly imperial home . . . try the Mark I.

See opposite side for Specifications and Prices

Bayshore Gardens on Sarasota Bay

Here's what you GET . . . NO OTHER BUILDER CAN OFFER SO MUCH

THE MARK I

3 BEDROOMS, 2 BATHS

\$16,500

NO CLOSING COSTS
LANDSCAPED LOT INCLUDED

\$600
DOWN PAYMENT

\$110
PER MONTH

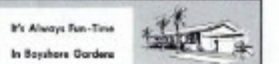
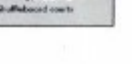
monthly payments
include:

PRINCIPAL
INTEREST
TAXES
INSURANCE

90% CONVENTIONAL
FINANCING AVAILABLE

CHECK THESE OUTSTANDING FEATURES:

- 3 coats of plaster on rock lath
- 3 native travertine stone walls
- Slate floor entry and patio
- Bahama type poured cement roof
- Slatted screen walls in patio with free-formed slate floor
- Pass through window between kitchen and patio
- Plastic ceiling with fluorescent lighting in kitchen
- 12' sliding glass pocket door between living room and patio
- Center hall front entrance
- Large storage/utility room with terrazzo floor and plastered walls and ceiling
- Unique front door and side panel
- Extra cabinets in master bath
- Colorcrete exterior
- Central warm air heat
- Terrazzo floors
- Concrete block construction
- All formica kitchen cabinets
- Formica vanity
- Wood cased door openings
- Tappan built-in oven and range
- Aluminum awning and jalousie windows with full screens
- Circuit breaker electric panel
- Saddled front lawn
- Solid concrete driveway
- Large closets
- Soil treatment for termites
- Hood fan with roof vent over range
- Moen Dialcet mixer valve
- Telephone outlets
- Acoustical plaster ceilings
- Copper plumbing
- Aluminum backed fiberglass insulation
- Ceramic tile baths
- Plumbing and electric roughing for washing machine

HOME	PLUS LOT	AND LANDSCAPING	GOOD WATER
			
SANITARY SEWERS	STORM DRAINAGE	PAVED STREETS	SHOPPING CENTER INCLUDING CHINA TOWN
			
MEDICAL CENTER	SCHOOLS	COMPLETE RECREATIONAL CENTER	
			
			
			

the MARK I complete
with all its outstanding features
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Bayshore Gardens on Sarasota Bay

BETWEEN SARASOTA AND BRADENTON ON U.S. 41 (TAMIAMI TRAIL)
P.O. BOX 4591, SARASOTA, FLORIDA

THE NOVA



3 BEDROOMS, 1 BATH

In one respect the NOVA is a little old fashioned; it assures you of some privacy. The bath and large bedrooms are sealed off from the rest of the house by a large entry hall (something of a novelty, itself, in modern homes). You can sleep through the television blasting in the big living room. Otherwise, the Nova is as modern as a Moonshot. There is a delightful use of glass, perfect flow of living area, compact kitchen and screened patio for easy lounging, plus those three private bedrooms. The Nova is a home that will give you comfort, pleasure and pride. Why not talk to us further.

See opposite side for Specifications and Prices

Bayshore Gardens on Sarasota Bay

Here's what you GET . . . NO OTHER BUILDER CAN OFFER SO MUCH

THE NOVA

3 BEDROOMS, 1 BATH

\$13,500

NO CLOSING COSTS
LANDSCAPED LOT INCLUDED

\$450
DOWN PAYMENT

\$90
PER MONTH
monthly payments
include:
PRINCIPAL
INTEREST
TAXES
INSURANCE

90% CONVENTIONAL
FINANCING AVAILABLE

CHECK THESE OUTSTANDING FEATURES:

- 3 coats of plaster on rock lath
- Wood paneling
- Glass clerestories in living room, kitchen and dining area
- True center hall front entrance
- Glass window wall in foyer
- Double door front entry
- Circular stepping stone front walk
- Ell shaped living room/dining area
- Separate storage and utility room, finished
- River gravel roof
- Complete privacy for bedroom portion of house
- Cathedral ceiling
- Roofed, screened patio with 16' of glass sliding doors from living room
- Formica peninsula bar between kitchen and dining room
- Top-lighted medicine cabinet with sliding mirrored doors
- Terrazzo floors
- Concrete block construction
- All formica kitchen cabinets
- Formica vanity
- Wood cased door openings
- Tappan built-in oven and range
- Aluminum awning and jalousie windows with full screens
- Circuit breaker electric panel
- Sodded front lawn
- Solid concrete driveway
- Large closets
- Soil treatment for termites
- Hood fan with roof vent over range
- Moen Dialzet mixer valve
- Telephone outlets
- Acoustical plaster ceilings
- Copper plumbing
- Aluminum backed fiberglass insulation
- Ceramic tile baths
- Plumbing and electric roughing for washing machine



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PLUS
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Bayshore Gardens on Sarasota Bay

BETWEEN SARASOTA AND BRADENTON ON U.S. 41 (TAMIAMI TRAIL)
P.O. BOX 4591, SARASOTA, FLORIDA

the SEAGRAPE

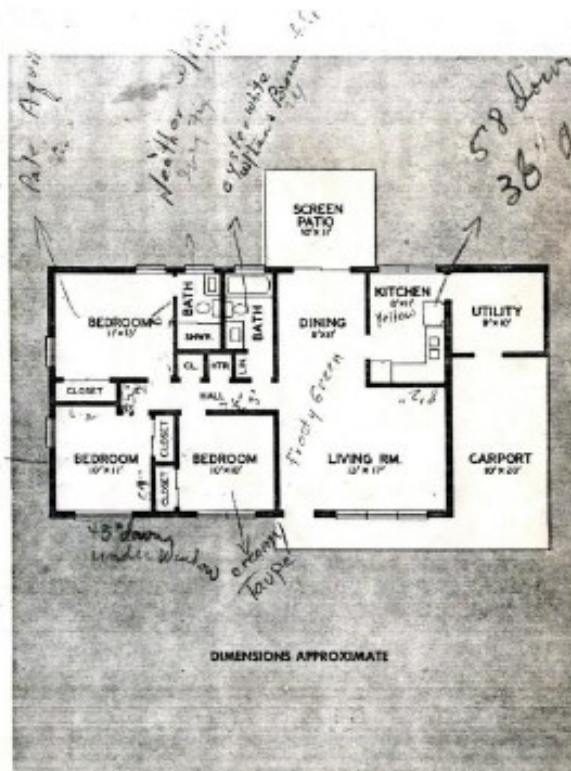
3 BEDROOMS, 2 BATHS

\$12,990

**\$454 DOWN PAYMENT
\$91 PER MONTH
CLOSING COSTS
AND
LANDSCAPED LOT
INCLUDED**

**CHECK THESE OUTSTANDING
FEATURES**

- Beautifully paneled living room
- Large closets
- Built-in range
- Natural birch cabinets in kitchen
- Large utility room off kitchen
- Separate dining area
- Sliding glass doors
- Screened-in patio
- Four-burner counter-top range
- Terrazzo floors



COMMUNITY SEWER AND WATER • STORM DRAINAGE • NO SEPTIC TANKS

Bayshore Gardens on Sarasota Bay

LOCATED BETWEEN SARASOTA AND BRADENTON ON U.S. 41 (TAMIAMI TRAIL) P. O. BOX 4591, SARASOTA, FLORIDA

Richmond Homes

The Tarlton



The Something Special



The Expo



The Windward



The Cayman



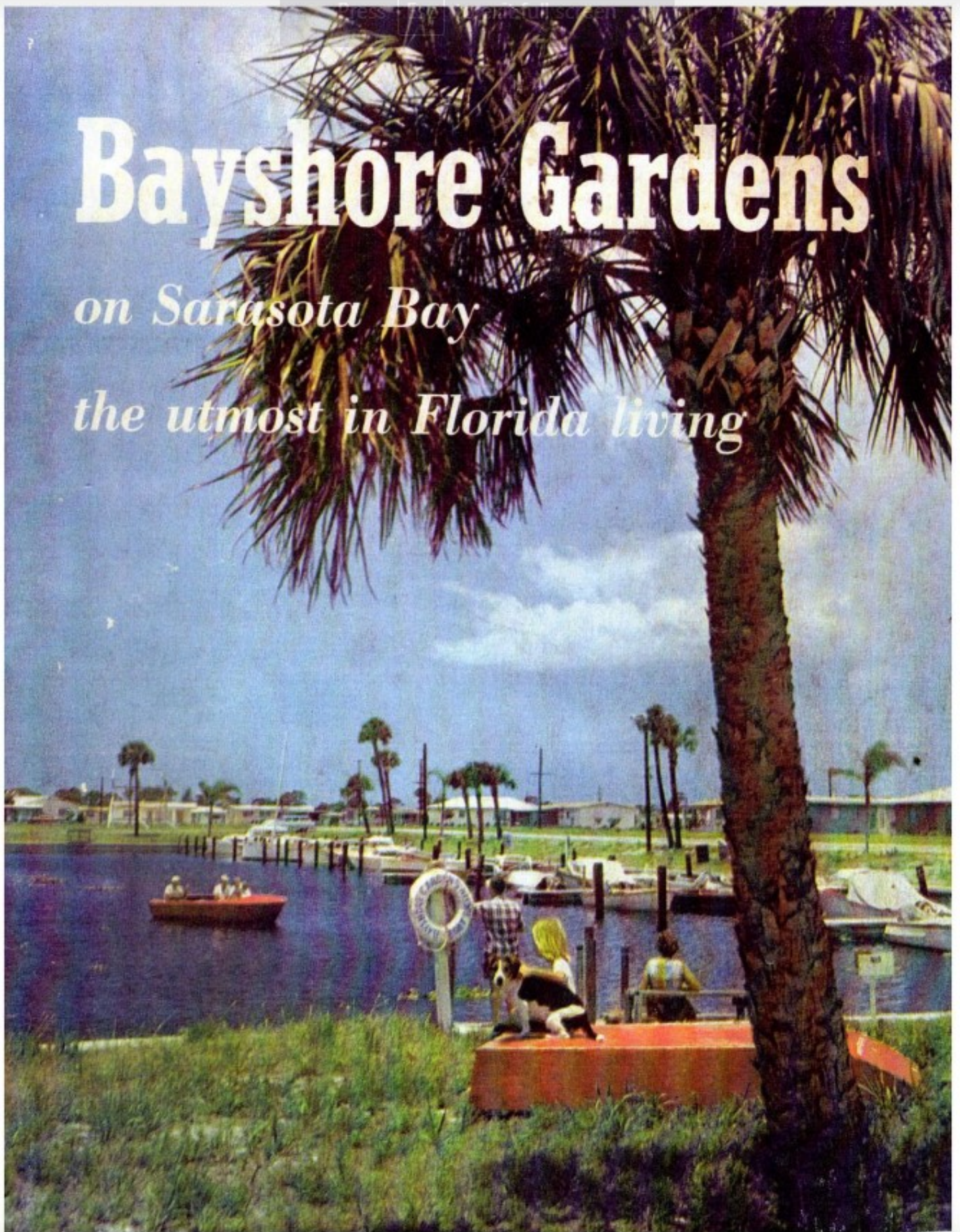
The Lenfield



Bayshore Gardens

on Sarasota Bay

the utmost in Florida living



Bayshore Gardens on Sarasota

a nice place to live among nice people .



There are in these United States many splendid and spectacular places, but somehow the state of Florida seems to have been specially blessed by nature. Its wonderful gifts of climate, blue waters, and white sand beaches, make it the ideal state for year 'round living. Most visitors leave Florida with the hope of making it their permanent home.

The West or Sun Coast of Florida, steadily growing, bountifully beautiful, and increasingly important in the state's bright economic picture, is the setting of Bayshore Gardens, a community in which may be found the best of everything in Florida, an area of charm, beauty and warm friendliness.

Bayshore Gardens is situated in the loveliest, liveliest spot on the Sun Coast. Covering six miles along Sarasota Bay, cooled by the breeze from the Gulf of Mexico, it is bounded by a new four lane highway, U. S. 41 (Tamiami Trail), and by two busy, growing cities, Sarasota and Bradenton.

Designed for living, Bayshore Gardens is a community with a far-reaching reputation, having attracted and captivated residents from most of the fifty states. Combining every advantage of comfortable, quiet living with the vitality of two active cities, Bayshore Gardens has achieved the perfect balance of town and country living.

These photos give a sky high view of the thousand homes in this expanding community. Seen is the huge boat basin in Bayshore Gardens which leads to both Bay and Gulf. In the foreground of the waterfront aerial is the Recreation Hall and surrounding leisure time area.

The following pages illustrate the wealth of recreational activity available within Bayshore Gardens. An even wider scope of entertainment, sports and cultural offerings tailored to all tastes and interests is to be found minutes away.

Sarasota Bay

on Florida's west coast

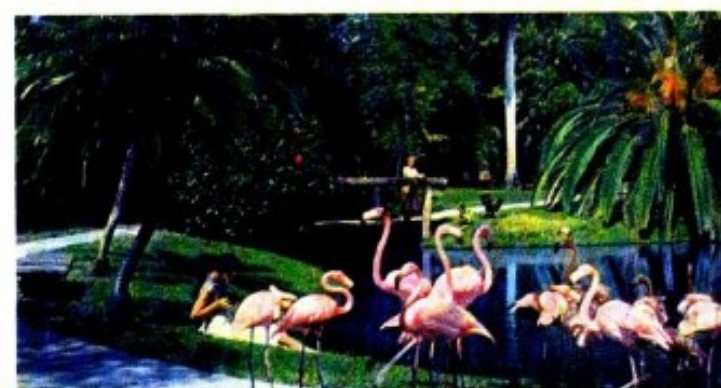
The famed and unique Ringling Museum of Art lies a few miles south of Bayshore Gardens. The Ringling collection includes European paintings and other objects of art of the 14th through 18th centuries. The adjacent Asolo Theatre, complete in its original 18th Century form, offers weekly events including classic films, opera, ballet, lectures and music.

Artists in all fields, professional and amateur, have open to them in both Bradenton and Sarasota, active art associations, four playhouses with programs of living theatre, and the West Coast Symphony whose talented musicians present local concerts. The Community Concert Series present celebrated artists of the musical world. National companies of Broadway plays make frequent appearances, and in each city, extensive libraries are open to readers, students and researchers.

Bradenton and Sarasota have complete radio coverage with two stations serving each community. Other radio and TV stations in Tampa and St. Petersburg, provide additional entertainment. Bradenton publishes an evening paper, while Sarasota has two evening editions and one morning. Daily deliveries are also made in this area by papers published in St. Petersburg, Tampa, and Miami.

Sports fans root for the Milwaukee Braves at Bradenton's Braves Field and the Chicago White Sox at Sarasota's Payne Park. Auto racing fans, dog racing enthusiasts, water skiers, rodeo followers, and other sports devotees may enjoy every type of event.

There are many other special attractions; outstanding among them are the Circus Hall of Fame, Horns Cars of Yesterday, the Myakka State Park, which offers adventure for campers, hikers, and explorers. Sarasota's Jungle Gardens is a haven of serene beauty, filled with rare birds and plant life.



a place to live . . .

Quiet, uncrowded luxury and breeze-blessed comfort under the summer sun in Bayshore Gardens, adds much to your way of life. Indoors and outdoors there is room to move about. The balmy climate, with a year 'round average mean temperature of 71.2 degrees, stimulates your health and well being. The hustle, bustle, traffic noises, smog, and restless metropolitan living are non-existent. Bayshore Gardens has been carefully created for clean, fresh, and peaceful living.





Bayshore Gardens is, of course, a residential community, not a lot development. Here the accent is on people, their ease, comforts and conveniences. The family group has its important place with its interests in civic clubs, childrens' schedules and the home, and the individual has his choice of group participation or the privacy of his mood. To all, life in the sun brings the assets of outdoor living with the advantages of play, entertainment and a fine home.

The housewife's dream becomes a reality in Bayshore Gardens. Thoughtful, long-range planning in building has resulted in the creation of homes for which advanced thinking has effected savings in many household hours. The fresh, clean designs to accommodate light, easily cared for furnishings, spares the lady of the house many heavy duty chores.

New pleasure is offered the man of the house who, donning his chef's cap, supervises outdoor entertainment around the barbecue grill in all seasons. The entire family finds heart-warming unity in doing things together, picnicking, fishing, swimming or boating.

Pride in home and grounds has resulted in beautiful lawns, carefully tended, in the midst of lush, semi-tropical plants and blooms.



a place to play . . .



Play is very much the thing at Bayshore Gardens. The large recreation area, surrounding the completely equipped Recreation Hall, includes shuffleboard courts, horseshoe pits, and a baseball field.

Organized baseball teams, coached by a skillful professional director, guide the energies of the youngsters into healthful, enthusiastic outlets and aid in the development of both a keen competitive sense and an appreciation of sportsmanship. Boy Scout and Girl Scout troops are active.

The shuffleboard court is popular fun with adults who find new sources of enjoyment and companionship in their daily games and weekly contests.

Six golf courses in nearby areas offer facilities to players, and a Par Three course finds its enthusiasts in the shorter game.

Boating and sailing in the Gulf and Bay areas are happy contributions to Bayshore Gardens life. Docking facilities are complete at our own boat basin which includes a launching ramp.

Fishing in the area is superb. There are thrills for the lazy angler or the deep sea adventurer. Bass and bream splash in nearby fresh water streams and lakes. Giant tarpon, snook, trout, pompano, sheepshead, grouper, and red fish challenge the fisherman's skill. The oldest tarpon tournament in the world is held annually in this fishermen's paradise on the West Coast.

Weekly contests are staged during the summer months from May through August 15th. Competition is keen when the big silver kings start their annual run northward in the Gulf.





a place to relax . . .



In sheltered picnic areas near the edge of the lovely Bay, outdoor living makes the most of the advantages of Bayshore Gardens. Gathered around the bountiful picnic tables, or barbecuing hamburgers in the specially provided barbecue pits, almost all of our residents enjoy the fun in bright, casual dress.

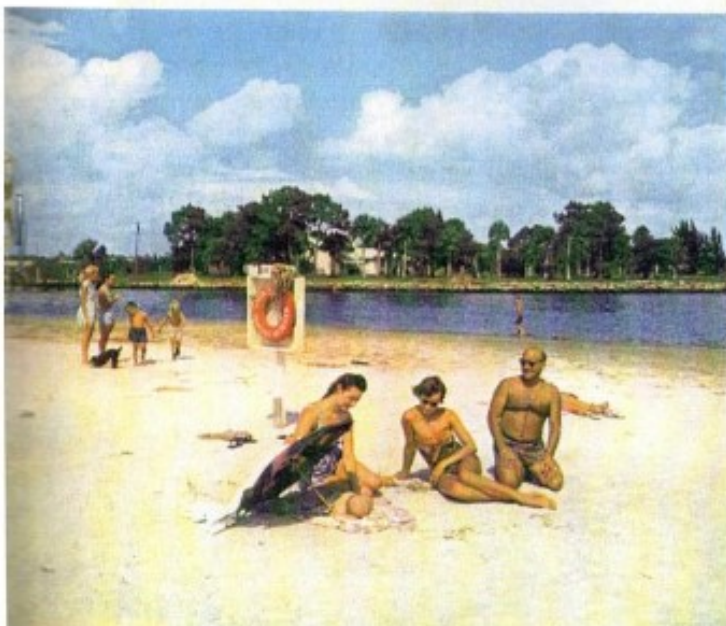
A unique get-together such as the Hawaiian-inspired luau is held on a nearby island beach, a pleasant jaunt by car or boat.

Sometimes an at-home card game in the convenience of one's own cool and comfortable patio is the perfect form of relaxation.



The Recreation Hall, spacious and handsomely equipped, is the nightly scene of a variety of activities for residents' parties, dances, meetings, games, potluck suppers and other friendly gatherings. All events are scheduled in the pages of Bayshore Gardens' own magazine, published monthly.

Bayshore Gardens' own private beach is always popular with residents, and for those wishing to wander further afield, world famous white sand Gulf beaches, including those at Anna Maria Island, Lido Key, Siesta Key and Treasure Island are easily reached.



a complete community. . .



A thousand lived-in homes at Bayshore Gardens attest to the fact that this community is not a dream but a living reality. Besides the obvious advantages of spaciousness, handsome landscaping, and homes of fine construction, it is a safety-engineered community with smooth paved roads, and concrete curbs and gutters. Many modern facilities have been carefully planned and effected. A medical center, providing medical and dental services, is located within Bayshore Gardens; and a huge and complete shopping center is a boon of convenience.





Plans for an elementary school, also within our community, are completed and construction is under way. Transportation to nearby schools is provided in the meantime. Bayshore Gardens is proud of the fact that the new Manatee Junior College lies within its boundaries, with courses open to regular students and to adults desiring extension courses. Additional opportunities for study are also available in nearby vocational schools.



One of the most important health factors in any area is a community sewer and water system. A network of underground storm drainage pipes insures complete drainage at all times and enables residents to live on high and dry ground every day of the year.

Bayshore Gardens takes pride in its state approved, professionally engineered sanitary sewer system and its water plant, both located apart from the residential area. There are no septic tanks in Bayshore Gardens.

Sparkling, pure water flows continually from some of the deepest wells in the state.

the home of your choice . . .

You are, in effect, building your own home when you decide to become a home owner in Bayshore Gardens. Having chosen your home from a wide variety of models, your tastes and desires are followed as to the building's interior and exterior decor. Three generations of building "know-how" have given of their time-tested experience to assure you that your home construction is of superior quality, adhering to the most rigid specifications and top building standards.

Scientifically engineered and designed, Bayshore Gardens keeps up to date on all modern improvements. Progressive building and landscaping ideas are continually adopted. From the moment you drive into the beautifully landscaped entranceway, to your thorough inspection of the model homes, you will find only the best of materials used in construction. Architectural design is especially and exclusively planned for Florida living, complimentary to the climate, the terrain, and to your convenience.

Models are available to every taste and economic situation. Both conventional and FHA loans are available to new home owners.



The HERITAGE
THREE BEDROOMS, TWO BATHS

The most spacious of our models is, without doubt, an American Beauty. Of gracious, colonial design, adapted to southern comfort, it accents space and grace. The large bedrooms are all cross ventilated. A huge kitchen is equipped like a dream of Good Housekeeping. Not only is there a large utility room off the kitchen, but a separate storage room is also provided. A carport and patio contribute to make a home that is truly lovely at a price that sets a new standard for value.



The BIRD OF PARADISE
THREE BEDROOMS, TWO BATHS

Like its flowered namesake, this model incorporates style with exotic, semi-tropical beauty. The kitchen is equipped with GE appliances, including built-in wall oven, four-burner counter-top range, refrigerator, dishwasher, washer-dryer combination, garbage disposal, and kitchen exhaust fan with hood. A separate dining area, thermostatically controlled central heat, ceramic tile baths, and a large screened-in patio with 12-foot sliding glass doors, add up to the very model of a modern dream house.

The SEAGRAPE

THREE BEDROOMS, TWO BATHS

Knowing homebuyers with an eye for genuine value, have made this model one of the most popular. Featuring a beautifully panelled living room, large airy bedrooms with large closets, natural birch kitchen cabinets, and a built-in range and wall oven, the Seagrape is a must for families requiring space and utility at a most moderate price. A large utility room off the kitchen, provides loads of convenient storage space—perfect for your laundry. This model was featured in Sunrise Magazine.



The CENTURY

THREE BEDROOMS, ONE BATH

A wonderful sample of the charm of Bayshore Gardens, the Century is appealingly attractive from the moment its handsome exterior is seen... a perfect blend of natural wood and masonry. Its rooms are large and airy and its storage space is ideal. Designed for the kind of indoor-outdoor living enjoyed so much in this community, its most Floridian feature is the large, screened-in patio. An extra large carport is an added asset. This model was the basis for an article in Popular Mechanics Magazine.



The HIBISCUS

THREE BEDROOMS, ONE BATH

"So very much for so little" is the phrase that most truly describes the Hibiscus. Three large and airy bedrooms, a sparkling ceramic tile bath, and awning type windows are just a few of the many outstanding features in this popular model. Complete in all details, expertly designed, roomy and yet easy to take care of, it sets the pace for luxurious living at low cost. As carefully constructed as its large companion models, it offers the couple, or small family, great advantages in space and privacy.



The CAMELLIA

TWO BEDROOMS, ONE BATH

The same high standard of quality has been maintained in this modestly priced home. The young couple with a small family, or the retired couple will find the utmost in comfort, convenience, and economy in the Camellia. CBS construction, a ceramic tile bath, sliding glass doors, jalousie and ranch type windows, separate dining area, a large kitchen with baked enamel cabinets, an over-size utility room, carport, and an airy, screened-in patio, make the Camellia lovely, compact, and easy to housekeep.



a sound investment



This is a view of the colorful interior of the handsome Bayshore Gardens office.



Facilities have been greatly advanced with the construction of a modern air terminal at Sarasota-Bradenton Airport.



New, modern hospitals serve both cities. This is a photograph of Veterans Memorial Hospital, Bradenton.

Bayshore Gardens is a residential development in the heart of Florida's West Coast, an area which has progressed solidly and steadily, an area which has been developed through scientific planning and engineering.

New schools, churches, and hospitals have been built to meet the ever increasing demand for permanent facilities.

The growth is based soundly on year 'round population increase, new industries, new jobs, new homes, and the good fortune to be one of the world's most productive agricultural areas. Progress is evident in all phases of activity, but it is a steady progress built on sound principles.

Your new home in Bayshore Gardens is not only a sound investment in your secure future, but in that of Florida and the nation.

Here are a few facts and figures which graphically illustrate the expanding growth of Sarasota and Manatee Counties. These figures show the type of stable economy that builds and develops a community.

TAXES

There are no state income nor advalorem taxes. Homeowners receive a \$5,000 homestead exemption which brings your yearly taxes far below those paid elsewhere.

BANKS

Ten banks and four Savings and Loan Associations with combined deposits of over \$300,000,000, are ready to serve you in any financial capacity.

BUSINESS AND INDUSTRY

Tropicana Products Incorporated of Bradenton, a multi-million dollar corporation, is the world's largest producer of chilled fruit juices.

Mercury Motors, another multi-million dollar corporation, is located in an ultra-modern plant in the area.

Obrig Laboratories, located at the Sarasota-Bradenton Airport, manufacture over 70% of the world's contact lenses.

Visioneering and Electro-Mechanical Research, are engaged in the manufacture of electronic devices and in telemetry research.

Many other plants and companies are engaged in manufacturing diversified products.

. in a secure future

AGRICULTURE

Manatee County is one of the largest agricultural counties in the state. Citrus, of course, holds the spotlight. More than 10,000 acres are devoted to citrus growth and the fruit is unexcelled anywhere in the world. The value of the crop exceeds two million dollars annually. 7,500 acres are devoted to the cultivation of vegetables each year, with the tomato crop being the largest.

Manatee County is also one of the nations largest producers of cut flowers. Over 6,000 acres have been developed for the growth of chrysanthemums and gladioli.

Sarasota County is the site of a thriving cattle industry. The year 'round grazing rangeland is ideal for quick growth. Among the 40,000 cattle in the county, breeds include the Brahma Native Cross, Hereford, Aberdeen Angus, Santa Gertrudis, and Short Horns. Florida is becoming one of the largest producers of cattle in the nation.

ROAD BUILDING

Over \$11,000,000 has been spent in the past year on roads and bridges in both counties. Modern bridges now connect the beautiful keys between both counties, and a scenic Bayfront Drive has been completed along Sarasota Bay. Plans are in the offing for further beautifying the area with fine roads and more scenic approaches to the many bodies of water.

SCHOOLS

Excellent school facilities provide instruction for students of every age. Elementary, private, parochial, high schools, and a Junior College assure the opportunity of an education of the highest degree.

HOSPITALS

Two of the most modern hospitals in the state are located in Bradenton and Sarasota. Bradenton Veterans Memorial Hospital is fully equipped and has a 274 patient capacity.

Sarasota's new Memorial Hospital is one of the largest in the state with a 400 patient capacity. Both

hospitals are staffed with over 200 of the finest doctors and specialists to be found in the country.

CHURCHES

All denominations are served by more than 150 churches in the area, including one within Bayshore Gardens boundaries.

IF YOU ARE INTERESTED IN FIGURES

MANATEE COUNTY	
1954	1958
POPULATION	
37,245	61,000
REAL ESTATE SALES	
\$16,076,700	\$42,661,734
BANK DEPOSITS	
\$37,546,075	\$60,229,670
ELECTRICAL CONNECTIONS	
14,622	21,466
SCHOOL ENROLLMENT	
7,415	12,040
SARASOTA COUNTY	
1954	1958
POPULATION	
42,600	68,000
REAL ESTATE SALES	
\$29,615,900	\$57,413,836
BANK DEPOSITS	
\$75,122,460	\$154,671,663
ELECTRICAL CONNECTIONS	
20,510	31,764
SCHOOL ENROLLMENT	
8,266	12,536

The photographs portraying life and the facilities in Bayshore Gardens were taken in Bayshore Gardens by Lois and Joseph Janney Steinmetz of Sarasota and show residents, not professional models.

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FOR MORE INFORMATION, PLANS AND PRICES WRITE:

Bayshore Gardens on Sarasota Bay

BRADENTON, FLORIDA OR SARASOTA, FLORIDA

a place to see . . .



The best way to know Bayshore Gardens is see for yourself just why it is a nice place to live among nice people . . . easy to reach by air, rail, bus, or car. The Municipal Airport has direct flights to New York and connections in Tampa to all major cities. Two railroads and one bus line serve the area. New Highway U. S. 41, (Tamiami Trail), and 301 provide easy driving to this garden spot on the West Coast of Florida.

