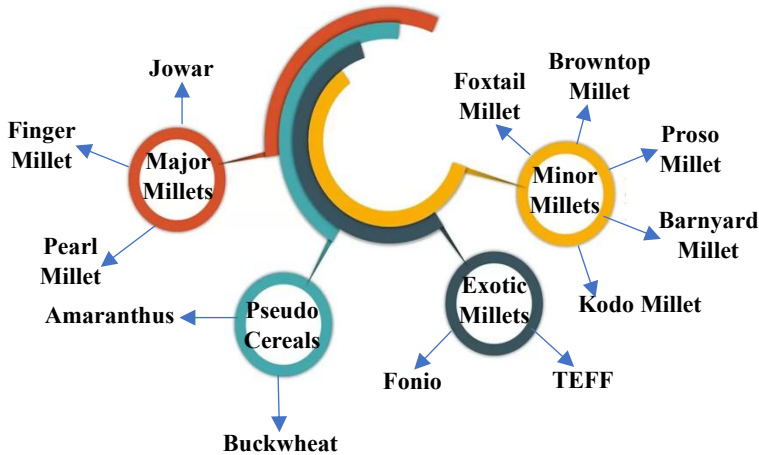


Mainstreaming Millets in Arunachal Pradesh- A Value Chain Teaser

Wide Portfolio of Millets



Millets Deeply Rooted in Traditional Food Items of the People of Arunachal Pradesh



Since time immemorial, millets like Tami (finger millet) and Thiak (foxtail millet) have been an integral part of the food and culture of a wide number of indigenous tribal groups across Arunachal Pradesh.

The Millet Dashboard of Arunachal

Approx Cultivated Area: 1500 ha
Approx Total Production: 140 MT
Major Areas: Upper Tawang, Tulungla, Bumla, Bomdilla, Shela Pass & Shergaon areas of West Kameng, Jidu and adjoining areas of northern Siang, Dibang valley, Upper Subansiri district, southern part of Lower Subansiri, part of East Siang, north eastern part of Lohit district, Pasighat area, Siang phow, Chngyak, Naga and Knonsa areas of Tirap district and lower parts of Lohit district.

Does it need too big a study in Arunachal Pradesh to reveal what experts have already identified as critical problems and effective solutions?

Problems- The 5 Major 'Lows'

- ❖ Low yield
- ❖ Low awareness level about scientific package of practices for millets.
- ❖ Low value addition and processing.
- ❖ Low enterprise driven approach.
- ❖ Low price realisation for farmers.

The 5 Basic Solutions

- ❖ High yielding improved varieties
- ❖ Market driven training & capacity building.
- ❖ Millet Micro Processing Units (MMPUs).
- ❖ Highly competitive, profit oriented Millet Business Incubators (MBUs).
- ❖ Impactful and effective convergence of schemes.

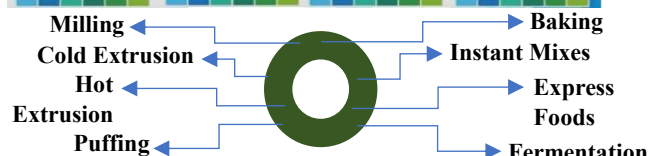
The Million Dollar Question Is- Should Arunachal Pradesh Jump Into The Bandwagon of these Numerous Product Possibilities?



... OR Should Arunachal Pradesh Take Advantage of Going 'GLOCAL' With Millet Based Products Used by Its' People For Centuries?



Primary Processing Equipments at Farm Level



Millet Processing Technologies (at MSME Level)

pinaarmou Consulting (GSTIN: 19AJOPD3916B1ZF)

Value Chain Analytics; Export Promotion Studies; Detailed Project Reports; Bankable Business Plans; Brand Development Strategies; Commercial Agri farm System Implementation Support and allied research & analytics support. Email: pinaarmouconsulting@gmail.com; Call: 9051851412