

THE PRECIPICE NEWSLETTER

MONTHLY

WELCOME MEMBERS



CASE STUDY: COLLEGE GRADUATE EDITION

To close out 1Q2024, I want to share the true story of a recent college graduate and his employment journey.

Subject: 21 year old male (Brian) Education: AA degree
Location: Southeast USA Timeframe: 2021 to 2024

After graduating from high school in May 2020, Brian aspired to become a video game designer. He enrolled in a local community college to pursue a bachelor's degree. However, the outbreak of Covid-19 in 2020 significantly impacted the college environment, leading to a lack of social interaction that left Brian feeling depressed and disconnected.

Although he completed his AA in 2022, he decided not to pursue his BA and instead began looking for work. Below is his adventure in job seeking:

June 2022:

- Applied to Cheesecake Factory for a bussing role and got an interview.
- The interviewer ghosted him at the in-person interview.

July 2022 / August 2022

- Signed up for a D Class security training course.
- Passed the course and became certified.
- Revised his resume and applied to three security positions.
- Received three interviews and two offers of employment
- Worked as a security guard from Aug 2022 to Dec 2023.

Brian's working environment was sub-par, and the culture was not nurturing. Feeling discouraged, he quit his job. **He did not have a plan.**

February 2024 / March 2024

- Applied for a civilian job at the local police department.
- The recruiter responded. They tested him and gave him a tour.
- He is finishing the application process and will onboard in April 2024.

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TRENDING ARTICLES

- Case Study: College Graduate Edition
- What Went Wrong and Right?
- Tech Corner: Remarkable 2

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KNOW NEED A CAREER COACH
OR RESUME WRITER?**

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WHAT WENT WRONG AND RIGHT?

Brian's job journey was marked by a series of unfortunate choices and results. It left him feeling disillusioned with the job market, hiring managers, and his value in corporate America. There is a gap in his employment from December 2023 to the present.

Brian's mistakes:

- **When he quit his job, HE DID NOT HAVE A PLAN.**
- He applied to any job, even if he was unqualified.
- He applied on Indeed, LinkedIn, Monster, CareerBuilder, and Glassdoor
- He did not amend his resume to meet the demands of the job opportunities.
- He did not network or follow up with anyone after applying. He did not feel it made a difference.
- He gave up on a company if there was no response or he was declined.

Brian's choices and success:

- He updated his resume.
- He kept applying for positions at companies he saw a future in.
- He went to a couple of job fairs.
- He consulted FRANK: Friends, Relative, Acquaintances, Neighbors, and Kids for job leads.
- He responded to the one and only hiring manager, delivering all the documentation required.
- He passed a typing, spelling, and grammar test.
- He was invited to tour the company.

Success: Brian received a conditional offer for employment. By the end of April 2024, he will be employed.

What is the lesson here?

Work culture plays a significant role in our daily lives. We spend more time at work than at home, so having a positive environment is crucial for workplace satisfaction. While Brian's decision to leave was admirable, he made the mistake of expecting to be rehired immediately. It's important for job seekers to line up a new opportunity before leaving their current job, especially in today's competitive job market. Candidates should be proactive in networking and following up on job applications to demonstrate their seriousness and interest to potential employers. It's also essential to ensure that their career documents are updated and tailored to meet the employer's needs.

If you find yourself in a situation similar to Brian's, it's important to reassess your approach. Keeping a log of job applications, networking sessions, interviews, and application follow-ups can help identify areas for improvement.

TECH CORNER: REMARKABLE 2



This year's gadget recommendation is the [Remarkable 2](#).

I take a lot of notes while working with my clients. I kept finding myself in need of new notebooks because I prefer handwriting over typing my thoughts and information. One day, a colleague showed up with a thin notebook that looked like a notepad but was actually a fantastic innovation that looks and feels like paper. I decided to invest in one, and I love it!

What can it do?

- Allows handwriting or typing into folders, notebooks, or quick reference sheets.
- An app provides transmission of files to other digital devices, including mobile or desktop machines.
- Tailoring: adjusts line spacing, justifications, margins, and text size.
- Organizes and edits PDF to allow notetaking or annotating
- Provides options for creating workflows
- Pages are endless. The software allows swiping left to right, like actual notebook pages.
- The writing device is magnetic to stick to the Remarkable and has an "eraser" function, like a pencil.

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