

THE PRECIPICE NEWSLETTER

MONTHLY

WELCOME MEMBERS

Thank you for your continued support of our newsletter.
We hope you are finding value in the trending content.

CRAFTING YOUR UNIQUE PATH: HYPER-CUSTOMIZING YOUR CAREER

Are you ready to take control of your professional life?

Say goodbye to the one-size-fits-all approach to work and hello to a **hyper-customized careers** tailor-made just for you. Sounds intriguing, right? Let's look under the hood at this new approach to crafting your career path. The concept of hyper-customizing careers emerged as a response to the changing landscape of work and employment. Its origins can be traced back to several societal and technological shifts.

We can customize our digital space like no other place in time with a Like, Swipe, or Share and receive it all in seconds. Our careers are also taking a spot in the custom digital race. Companies recognize the needs and ideals of younger generation entering the workforce, Gen Z, and adjust how new hires can customize their future. This concept does not mean you can vote someone off the island and take their job in a company.

It is a movement from rigid job titles and responsibilities in favor of flexibility to leverage technology, networking, skill-building, and a mindset that embraces the shift in the job market. Here are some companies that offer hyper-customized careers:

Google

Salesforce

NetFlix

HubSpot

Deloitte

Amazon

IBM

Cisco

While not every role in these companies might be fully customizable, the organizational culture and practices often support individual career development and tailored job experiences.

Specialized job boards cater to roles offering opportunities for hyper-customized positions such as AngelList, Idealist, The Muse, Built In, Dribbble, We Work Remotely, and Authentic Jobs.

TRENDING ARTICLES

- Hyper-Customizing Your Career
- Social Anxiety: How to Enter the Conversation Cycle
- Networking Do's and Follow up Don'ts During a Job Search

**DO YOU OR SOMEONE YOU
KNOW NEED A CAREER
STRATEGIST?**

CHECKOUT OUR SERVICES PAGE
AND SHARE WITH FRIENDS:

[HTTPS://TINYURL.COM/348CCYHF](https://tinyurl.com/348CCYHF)



GOT AN IDEA FOR A TOPIC?
EMAIL US AT
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SOCIAL ANXIETY: HOW TO ENTER THE CONVERSATION CYCLE

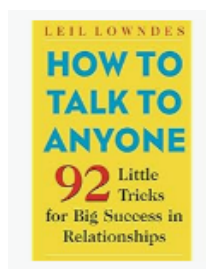
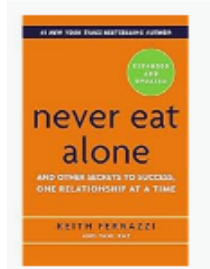
Entering conversations while dealing with social anxiety can be challenging. However, there are ways to ease into it. For instance, imagine you're at an interview, and you're feeling a bit uneasy.

Social anxiety can create barriers that make it challenging to engage in conversations comfortably. The fear of judgment or awkwardness can sometimes deter individuals from initiating or participating in social interactions. However, by employing certain strategies, it's possible to navigate these hurdles and comfortably enter the conversation cycle.

Tips for a successful interview:

1. Practice with mock interviews: Try using Yoodli (<https://app.yoodli.ai/>)
2. Understand intensity triggers
3. Start small practicing with friends and family
4. Ask open-ended questions to keep the conversation flowing
5. Active listening takes the pressure off having to speak constantly
6. Be kind to yourself and celebrate little victories or goals
7. Take deep breaths will help you relax and stay centered

In addition, there are a couple of great books on Amazon to help you overcome your fears:



Networking, Connecting, Conversing

NETWORKING DO'S AND FOLLOW UP DON'TS DURING A JOB SEARCH

Do's for Networking During a Job Search:

- **Do Research and Prepare:** Research companies and individuals, and prepare questions or talking points.
- **Do Listen and Engage:** Actively listen and engage in conversations, showing genuine interest.
- **Do Follow Up:** Follow up with a thank-you message or request to connect on LinkedIn after networking events or conversations.

Don'ts for Follow Up During a Job Search:

- **Excessive Follow-Ups:** Bombarding a person with multiple follow-up messages within a short period can be seen as intrusive or pushy. Respect the individual's time and space.
- **Ignoring Responses:** If the person has already responded, and the matter is resolved or on hold, repeatedly following up without any new or relevant information can be bothersome.
- **Unsolicited Contact:** If you don't receive a response after your initial attempt, repeatedly reaching out without any indication or prior relationship might be perceived as unwelcome.

FOR MORE CAREER ARTICLES, VISIT OUR [BLOG](#).