



High Ridge
Brands



DR. Fresh®

To enable families to live better and healthier lives



REACH®
FOR HARD-TO-REACH-PLACES®

FIREFLY®
GOOD. CLEAN. FUN.

Bínaca.

DR. Fresh®

REACH®
FOR HARD-TO-REACH-PLACES®

#AllWithinREACH®
Smart Performance at a Smart Price



NEW ITEM



Crystal Clean 5pk
Medium- 09512-36



Crystal Clean 2 pk
Soft: 09541-72
Med: 09545-72
Firm- 09543-72



Advance Design 7pk
Soft: 10103-36
Firm- 07217-36



Advance Design 2pk
Soft- 07330-72
Medium: 08086-72
Firm- 07962-72



Fresh & Clean 2pk
Soft- 509614-72
Item UPC: 8 40040 19614 7
Case UPC: 1 08 40040 19614 4

Also available in
Medium 509615-72



Ultra Clean 4pk
Soft- 99226-36



REACH ULTRA CLEAN 2CT
Soft- 99230 -72
Med- 99330 -72



Ultra Clean 3pk w/ 3 CAPS
Soft- 10107-36



Ultra Clean 4pkw/ 2 FREE CAPS
Soft- 99228-36



NEW ITEM



Ultra Clean Toothbrush/ Cap
Soft: 99214-72
Med: 99215-72

Advance Design
Soft- 07201-72
Medium- 07202-72
Firm- 07238-72

Crystal Clean Single
Soft- 09508-72
Medium-09509-72
Firm- 09510-72

2pk w/ FREE CAP
Soft- 16301-72

Charcoal Whitening 2 pac
Soft- 506180-72
UPC 8-40040-16180-0



Travel Kit w/ 3D White
Crest TP/ Cap
Item: 516623-48



Travel Kit w/ 3D White TP/ Floss/
Cap
Item: 516924-24



4 Toothbrush Caps
Item: 510826-36



Complete Care Whitening Pen
Item: 516482-24



13.5oz Anti-Cavity MW
Item: 16130-12



13.5oz Whitening MW
Item: 16103-12



13.5oz Anti-Plaque MW
Item: 16102-12

**BUNDLE PROMO
FREE TB**



Complete Care 8 in 1 32oz Whitening MW
Item: 16206Y-4

Original 25mm
Item Code: 540966N
 Item UPC: 6-72935-10966-2
 Case UPC: 10-6-72935-10966-9



Original 2 PK
Item Code: 540993N
 Item UPC: 6-72935-10993-8
 Case UPC: 10-6-72935-10993-5



Specifications:
 Case Quantity: 24 (4 inner6)
 Case Cube: 0.42
 Case Weight: 3
 Pallet Tier: 16
 Pallet Hi: 12
 Cases Per Pallet: 192
 Case Dim: 11" x 6" x 11" (L x D x H)

Item Code: 510899
 Item UPC: 6-72935-10899-3
 Case UPC: 10-6-72935-10899-0



Specifications:
 Case Quantity: 48 (4 inners of 12)
 Case Cube: 0.72
 Case Weight: 10
 Pallet Tier: 12
 Pallet Hi: 9
 Cases Per Pallet: 108
 Case Dim: 9.75" x 8.13" x 15.75" (L x D x H)

Travel Kit
Item Code: 503613
 Item UPC: 6-72935-03613-5
 Case UPC: 10-6-72935-03613-2



Specifications:
 Case Quantity: 48 (4 inners of 12)
 Case Cube: .69
 Case Weight: 7
 Pallet Tier: 16
 Pallet Hi: 7
 Cases Per Pallet: 112
 Case Dim: 10.25" x 11" x 10.5" (L x D x H)

Travel Pedo Kit
Item Code: 510310
 Item UPC: 6-72935-10310-3
 Case UPC: 10-6-72935-10310-0



Specifications:
 Case Quantity: 144 (12 inners of 12)
 Case Cube:
 Case Weight:
 Pallet Tier:
 Pallet Hi:
 Cases Per Pallet:
 Case Dim: " " x " " (L x D x H)

Item Code: 581056
 Item UPC: 6-72935-81056-8
 Case UPC: 10-6-72935-81056-5

Item Code: 81118
 Item UPC: 6-72935-81118-3
 Case UPC: 10-6-72935-81118-0

Item Code: 581153
 Item UPC: 6-72935-81153 -4
 Case UPC: 10-6-72935-81153 -1

NEW Sculpted handle
 Item Code: 581301-24
 Item UPC: 6-72935-81301 -9
 Case UPC: 10-6-72935-81301-6



Specifications:
 Case Quantity: 24 (2 inner 12)
 Case Cube:
 Case Weight:
 Pallet Tier:
 Pallet Hi:
 Cases Per Pallet:
 Case Dim: "x" x " (L x D x H)

Specifications:
 Case Quantity: 24 (4 inner 6)
 Case Cube:
 Case Weight:
 Pallet Tier:
 Pallet Hi:
 Cases Per Pallet:
 Case Dim: "x" x " (L x D x H)

Specifications:
 Case Quantity: 24 (4 inner 6)
 Case Cube:
 Case Weight:
 Pallet Tier:
 Pallet Hi:
 Cases Per Pallet:
 Case Dim: "x" x " (L x D x H)

Specifications:
 Case Quantity: 24 (4 inner 6)
 Case Cube: .33
 Case Weight: 3
 Pallet Tier: 35
 Pallet Hi: 7
 Cases Per Pallet: 245
 Case Dim: 5.68" x 9.69" x 10.20" (L x D x H)

Hello Kitty® Suction Cup

Hello Kitty Travel Kit Barrel & Cap
 Item Code: 581005
 Item UPC: 6-72935-79005-1
 Case UPC: 10-6-72935-81005-3



Hello Kitty Travel Kit Buddy
 Item Code: 581024
 Item UPC: 6-72935-81024-7
 Case UPC: 10-6-72935-81024-4



Hello Kitty Ready GO Timer Brush
 Item Code: 581777
 Item UPC: 6-72935-81777-2
 Case UPC: 10-6-72935-81777-9



Specifications:
 Case Quantity: 48 (4 inner 12)
 Case Cube: 0.61
 Case Weight: 3
 Pallet Tier: 18
 Pallet Hi: 7
 Cases Per Pallet: 126
 Case Dim: 18.25" x 5.75" x 10" (L x D x H)

Specifications:
 Case Quantity: 24 (2 inner 12)
 Case Cube: 0.38
 Case Weight: 2
 Pallet Tier: 28
 Pallet Hi: 8
 Cases Per Pallet: 224
 Case Dim: 9" x 7.25" x 10" (L x D x H)

Specifications:
 Case Quantity: 24 (4 inner 6)
 Case Cube: 0.29
 Case Weight: 2
 Pallet Tier: 30
 Pallet Hi: 8
 Cases Per Pallet: 240
 Case Dim: 12.5" x 10" x 4" (L x D x H)

2 PK Soft

Item Code: 500238-48

Item UPC: 6-72935-00238-3

Case UPC: 10-6-72935-00238-0



Item Code: 500059-48

Item UPC: 6-72935-10059-1

Case UPC: 10-6-72935-00059-1



Turbo Battery

Item Code: 510936-36

Item UPC: 6-72935-10936-5

Case UPC: 10-6-72935-10936-2



Item Code: 10434

Item UPC: 6-72935-10434-6

Case UPC: 10-6-72935-10434-3



Item Code: 500142-24

Item UPC: 672935 00142 3

Case UPC: 10 672935 00142 0

Item Code: 560233-36
 Item UPC: 6-72935-60233-0
 Case UPC: 10-6-72935-60233-4



5 Pack Kids Toothbrushes
 Item Code: 520257-24
 Item UPC: 6-72935-20257-8
 Case UPC: 10-6-72935-20257-5



Item Code: 510247-72
 Item UPC: 6-72935-10247-2
 Case UPC: 10-6-72935-10247-9



4 PK Toothbrush
 Item Code: 500118-48
 Item UPC: 6-72935-00118-8
 Case UPC: 10-6-72935-00118-5



Item Code: 510242-24
 Item UPC: 6-72935-10242-7
 Case UPC: 10-6-72935-10242-4



Tear Drop
Mint Floss 130 Yards
Item Code: 510425-72
Item UPC: 6-72935-10425-4
Case UPC: 10-6-72935-10425-1



Tear Drop
2 PK Floss – 55 Yards
Item Code: 510418-72
Item UPC: 6-72935-10418-6
Case UPC: 10-6-72935-10418-3



100ct Floss Picks
Item Code: 500037-24
Item UPC: 6-72935-00037-2
Case UPC: 10-6-72935-00037-9



DRF Kool Floss Picks
Item Code: 510912-48
Item UPC: 6-72935-10912-9
Case UPC: 10-6-72935-10912-6



Shave Guard 3 Pk. Razors



Shave Guard 3 Pk Women's
Item: 518592
Case pack: 36



Shave Guard 3 Pk Men's
Item Code: 518591
Case pack: 36

Top Selling Multi Pack:

Includes: **Men's and Women's Sku**

- Includes Aloe Strip
- Triple Blade Razors



Item Code: 510322

Item UPC: 6-72935-10322-6
Case UPC: 10-6-72935-10322-2



Item Code: 510481

Item UPC: 6-72935-10481-0
Case UPC: 10-6-72935-10481-7



Colgate/Crest Mixed Toothpaste

Item Code: 510413

Item UPC: 6-72935-10413-1
Case UPC: 10-6-72935-10413-8



Item Code: 510495

Item UPC: 6-72935-10495-7
Case UPC: 10-6-72935-10495-4

Specifications:

Case Quantity: 48 (8 inner 6)
Case Cube: 1.05
Case Weight: 13
Pallet Tier: 6
Pallet Hi: 10
Cases Per Pallet: 60
Case Dim: 21.75" x 13.63" x 6.13" (L x D x H)

Specifications:

Case Quantity: 36 (3 inner 12)
Case Cube: 0.59
Case Weight: 5
Pallet Tier: 15
Pallet Hi: 7
Cases Per Pallet: 105
Case Dim: 15.25" x 9.5" x 7" (L x D x H)

Specifications:

Case Quantity: 48 (4 inner 12)
Case Cube: 0.70
Case Weight: 7
Pallet Tier: 16
Pallet Hi: 7
Cases Per Pallet: 112
Case Dimensions: 10.75" x 10.25" x 11"

Specifications:

Case Quantity: 24 (2 inner 12)
Case Cube: .27
Case Weight: 3
Pallet Tier: 32
Pallet Hi: 7
Cases Per Pallet: 224
Case Dim: 9.63" x 5.63" x 8.5"



Professional Straight Soft
Item Code: 537016
Item UPC: 0-78300-00006-8
Case UPC: 1-00-78300-37016-8



Professional Angled Soft
Item Code: 567031
Item UPC: 0-78300-00021-1
Case UPC: 1-00-78300-67031-2

Medium
Item Code: 567017
Item UPC: 0-78300-00007-5
Case UPC: 1-00-78300-67017-6

Medium
Item Code: 567032
Item UPC: 0-78300-00022-8
Case UPC: 1-00-78300-67032-9

Firm
Item Code: 67018
Item UPC: 0-78300-00008-2
Case UPC: 1-00-78300-67018-3

Specifications:
Case Quantity: 72 (6 inner 12)
Case Cube: 0.330
Case Weight: 3.2
Pallet Tier: 30
Pallet Hi: 5
Cases Per Pallet: 150
Case Dim: 9.31" x 6.56" x 9.36" (L x D x H)



Item Code: 533144
Item UPC: 6-72935-33144-5
Case UPC: 10-07-8300-33144-2

Specifications:
Case Quantity: 48 (4 inners of 12)
Case Cube: 0.94
Case Weight: 7
Pallet Tier: 10
Pallet Hi: 7
Cases Per Pallet: 70
Case Dim: 17.25" x 9" x 10.5" (L x D x H)

Binaca® Aerosol/ Fast Blast Single-Pack



Peppermint Flavor:
 Item Code: 81203
 Item UPC: 0-14657-81201-5
 Case UPC: 0-00-14657-81203-9



Peppermint Flavor
 Item Code: 81102
 Item UPC: 0-14657-81102-5



Spearmint Flavor
 Item Code: 81108
 Item UPC: 0-14657-81108-7



Specifications:

Item Dimension: 3.00" x 0.875" x 5.25" (L x D x H)
 Case Quantity: 24 (4 trays of 6)
 Case Cube: 0.23
 Case Weight: 2.38
 Cases Per Layer: 25
 Tier Height: 7
 Cases Per Pallet: 175
 Case Dimension: 10.812" x 6.312" x 5.874" (L x D x H)

Specifications:

Item Dimensions: 3" x 1.75" x 30" (L x D x H)
 Case Quantity: 24 (4 bags of 6)
 Case Cube: 0.25
 Case Weight: 2
 Cases Per Layer: 25
 Tier Height: 11
 Cases Per Pallet: 275

Item Code: 32116
 Item UPC: 6-72935-32116-3
 Case UPC: 10-6-72935-32116-0



Item Code: 32109
 Item UPC: 6-72935-78109-7
 Case UPC: 10-6-72935-32109-5



Peppermint Flavor 24 Strips:
 Item Code: 32212
 Item UPC: 6 -72935 -32212-2
 Case UPC: 10-672935-32212-9



Specifications:

Case Quantity: 36 (3 inner 12)
 Case Cube: 0.36
 Case Weight: 3
 Pallet Tier: 24
 Pallet Hi: 7
 Cases Per Pallet: 168
 Case Dim: 10.75" x 10.5" x 5.63" (L x D x H)

Specifications:

Case Quantity: 48 (4 inner 12)
 Case Cube: 0.74
 Case Weight: 8
 Pallet Tier: 10
 Pallet Hi: 9
 Cases Per Pallet: 90
 Case Dim: 15" x 11" x 7.75" (L x D x H)

Specifications:

Case Quantity: 24 (4 trays of 6)
 Case Cube: 0.094
 Case Weight: 2
 Cases Per Layer: 25
 Tier Height: 10
 Cases Per Pallet: 250
 Case Dimensions: 6.5 "x 5" x 4.75" (L x D x H)



Whitening Mouthwash
DRF Item Code: 32202
1Item UPC: 6-72935-32202-3
Case UPC: 10-672935-32202-0



Peppermint Mouthrinse 500 ML
DRF Item Code: 32302
Item UPC: 6-72935-32302-0
Case UPC: 10-6-72935-32302-7



Spearmint Mouthrinse 500 ML
DRF Item Code: 32204
ITEM UPC 0 14657 32204 0
CASE UPC 10 014657 322047

Specifications:

Case Quantity: 12
Case Cube: 0.438
Case Weight: 15
Pallet Tier: 18
Pallet Hi: 5
Cases Per Pallet: 90
Case Dim: 11.3" x 7.5" x 9.5" (L x D x H)



FEATURES & BENEFITS

- Professional Strength Whitening Paint- On Gel
- Instant Teeth Whitening
- Active Oxygen bubbles instantly begin to remove stains
- pH Neutral & easy to apply
- Whitens 5 shades in 1 week



Item: 20482-24
UPC: 672935-20482-4
CASE UPC: 10 679235 20482 1

Specifications:

Case Quantity: 24 (4 inner 6)
Case Cube: 0..28
Case Weight: 1
Pallet Tier: 24
Pallet Hi: 10
Cases Per Pallet: 240
Case Dimensions: 9.5" x 7.5" x 6.75" (L x D x H)

Item: 10482-24
UPC: 672935-10482-7
CASE UPC: 1- 672935 10482 4

Specifications:

Case Quantity: 24 (4 inner 6)
Case Cube: 0.23
Case Weight: 1
Pallet Tier: 25
Pallet Hi: 10
Cases Per Pallet: 250
Case Dimensions: 9.88" x 7.13" x 5.88" (L x D x H)

Denture Toothbrush/ Bath

Denture Toothbrush
Item Code: 29111
Item UPC: 6-72935-50404-7
Case UPC: 20-6-72935-29111-8



Specifications:
Case Quantity: 24 (no inners)
Case Cube: .77
Case Weight: 4
Pallet Tier: 18
Pallet Hi: 6
Cases Per Pallet: 128
Case Dim: 12.75" x 8.38" x 8.38" (L x D x H)

Denture Bath
Item Code: 29112
Item UPC: 6-72935-61003-8
Case UPC: 10-6-72935-29112-8



Specifications:
Case Quantity: 24 (4 inners of 6)
Case Cube: 0.76
Case Weight: 4
Pallet Tier: 18
Pallet Hi: 6
Cases Per Pallet: 108
Case Dim: 8.25" x 13" x 12.25" (L x D x H)

Prepasted Disposable Toothbrushes

No need for toothpaste if your brush is already pre-pasted!

Item # 20609-720 / 720 Brushes per Case



Specifications:

Case Quantity: 720 (5 inner 144)
Case Cube: 1.85
Case Weight: 21
Pallet Tier: 12
Pallet Hi: 3
Cases Per Pallet: 36
Case Dimensions: 16.5"x 9" x 21.5" (L x D x H)

Non-Pasted Disposable Toothbrushes

Have patients use our disposable toothbrushes prior to their dental exam.

Item # 10610-720 / 720 Brushes per Case



Specifications:

Case Quantity: 720 (5 inner 144)
Case Cube: 1.48
Case Weight: 18
Pallet Tier: 9
Pallet Hi: 5
Cases Per Pallet: 45
Case Dimensions: 31.25"x 9.5" x 9" (L x D x H)

Item: 30312- 144

Dr. Fresh Kits Pediatric Kit is Pouch
Kit Contains: -

Dr. Fresh JR Suction Cup Toothbrush /Crest Toothpaste /Mint Waxed 12.5 yrd. Floss / Toothbrush Cover - 2
Min Timer



tem # 40310-72 / 72 Bottles per Case

Waterbottle Ortho Kit

Water bottle Kit Contains:
V-Trim toothbrush, travel toothbrush,dental floss,
mirror, floss threaders, proxy brush case, mint wax for
braces, and a 2 minute timer.



Orthodontic Kit (Variety of Colors)

Kit Contains: V-Trim toothbrush, travel toothbrush, dental floss, mirror, floss threaders, proxy brush case, mint wax for braces, and a 2 minute timer,
pouch for business card holder in 3 assorted colors.

Item # 50310-144 / 144 Kits per Case



Item # 30310-144 / 144 Kits per Case