



ZERO
FRIZZ

The Science of Smooth™ Technology

Since the mid-90's, Zero Frizz® has provided high-quality, anti-frizz performance at a savvy price alternative to higher priced brands.





- Zero Frizz salon quality products leave hair instantly silky, smooth and frizz free
- **“Science of Smooth”** – products have superior anti-frizz performance versus competitive offerings
- Complete line of Shampoo, Conditioner and treatment products drive multiple purchases and meet a wide range of consumer anti-frizz needs



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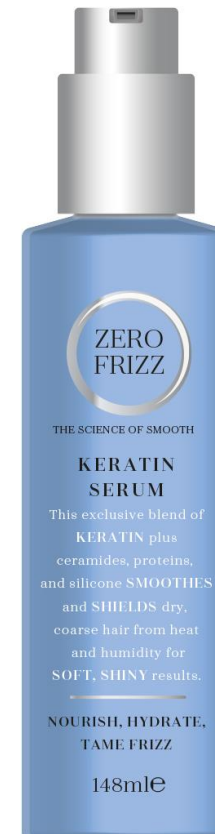
Since it was launched in 1996, Zero Frizz® has provided high-quality, anti-frizz performance

The range has now been redesigned and increased with salon-quality formulation and packaging



The Zero Frizz Keratin Range

Premium, salon-quality formula of an exclusive blend of KERATIN plus CERAMIDES, PROTEINS and VITAMINS to help hydrate and smooth coarse hair for soft and shiny results



ZERO FRIZZ

The Zero Frizz Triple Butter Range

26th February 2018



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The Zero Frizz Triple Butter Range

An indulgent, salon-quality formula containing a Triple Butter complex of SHEA, MANGO and CUPUACU BUTTERS to provide an intense moisture for nourished, frizz-free hair

- Shea Butter works wonders for damaged and brittle hair. It also helps repairs breakage by strengthening strands from root to tip
- Mango Butter is packed with fatty acids and other vitamins and is a great moisture-rich food for hair. Its benefits include softening the hair and is perfect for tresses that needs the ultimate moisture and hydration
- Cupuacu Butter is an amazing hair moisturizer that possesses water absorbing abilities. This butter helps strengthen hair and promote a healthy scalp, all thanks to its abundant nutrients and minerals

