

# RICHY PARKIN

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**Sydney, Australia**  
**Available Internationally**

## PROFILE

Senior Live Broadcast and Multi-Camera Director with 25+ years experience delivering high-stakes broadcast, corporate, and live-to-air productions. Specialised in broadcast-safe decision making, real-time show control, and protecting brand, message, and visual integrity in complex live environments. Brings stadium-scale international touring experience into broadcast and corporate contexts, providing a rare level of calm, precision, and reliability when failure is not an option.

## INTERNATIONAL TOURING BACKGROUND

Extensive background directing large-scale international touring productions provides a powerful foundation in managing pressure, complexity, and real-time decision-making — directly transferable to broadcast and corporate environments where reliability, control, and accuracy are essential.

## LIVE BROADCAST & MULTI-CAMERA DIRECTOR

BROADCAST • LIVE STREAM • MAJOR CORPORATE & BRANDED EVENTS

## PROFESSIONAL EXPERIENCE

### Live Broadcast & Multi-Camera Director

Corporate, Broadcast & Live Events (2000- present)

- Direct live broadcast, livestream, and recorded productions for major brands, broadcasters, and organisations
- Manage complex live environments involving producers, technical teams, presenters, and client stakeholders
- Deliver clean, broadcast-safe multi-camera outputs under tight timelines and high visibility
- Maintain show flow, cue discipline, and timing across live-to-air and live-streamed events
- Apply touring-level pressure management to corporate and broadcast environments

### Company Director

BusyAs Solutions Pty Ltd (2020- present)

- Founder and Director of a live production services company specialising in broadcast, livestream, and multi-camera delivery
- Provide senior-level direction, project oversight, and live execution for high-profile corporate and broadcast productions
- Oversee client liaison, crew coordination, and technical workflows to ensure accurate, on-brand, and on-time delivery

## SELECTED CORPORATE & BROADCAST CREDITS

- Foxtel Upfronts
- Commonwealth Bank (CBA) Momentum Conference
- TikTok UFest
- WEI International Conference
- MTV Unplugged
- Boxing Australia
- Cage Fighting HEX 29
- Major live-streamed and recorded corporate productions