

Lumivest Capital

Your investment, illuminated

Nan Liu, Founder
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For information purposes only.



Our business

Lumivest Capital is a financial advisory and market intelligence company focused on China. We aim to provide on-the-ground information in understanding the evolving economic and investment landscape in China. We aspire to build an investor network by leveraging our insights and engaging in conversations that matter to investment decisions. We provide practical advice to help portfolio managers and investment funds scale up their businesses. We aim to create value for investors on both sides.

We are a young company. We wish to grow with you to define and expand our business scope.

Investment Insights

- Target allocators and asset owners to help you decipher China.
- Insights on trending topics, sharing in multiple formats to help you “see” the real China.
- Conversations and meetings to deep dive into topics of interest to you.

We value your connection

Asset Raising Advisory

- Target portfolio managers and fund houses seeking fundraising readiness and institutional fit.
- Training and advisory on investment process articulation, materials and pitch preparation, and feedback sharing.
- Establish and enhance regular and ad hoc investor communication.

We contribute to your success

Our mission

Lumi- is from the Latin word “*Lumina*”, meaning physical lights. Metaphorically, it describes enlightenment, clarity and guidance.

Our mission is to be your light when it comes to investing in China.

3 Common Disconnects		
Numbers ≠ Reality	Reports ≠ Facts	Investment acumen ≠ AUM
GDP: • A concept invented in the early 20th century and becoming a global standard after WWII. • A production-based approach emphasizing final output. Reality: • Rising dominance of services and digital economy. • Global expansion diluting economic output within the border. • Generational shift leading to transformation in individual identity and social structure.	Reports: • Western media: you likely know better. • Chinese media: you likely cannot read it due to language. • Financial institutions: views might depend on direction of trade. Facts: • No single outlet owns “the facts”. The diversity of views matters. • Sometimes, you need to experience the fact yourself. Seeing is believing.	Investors: • An established fund house equals investment expertise. Portfolio Managers: • Track record equals the AUM that they can raise.

Our capabilities



Founder: Nan Liu

Nan is the founder of Lumivest Capital. She previously worked as a product specialist at Allianz Global Investors and Invesco, focused on China and Asian equity strategies. Prior to these, she was part of the research team at Deutsche Bank and also a deputy economist at the Economist Intelligence Unit, responsible for research and economic forecasting of China's national and regional economy.

Nan holds a Master in Economics from London School of Economics and Political Science and a Bachelor of Economics and Finance from the University of Hong Kong.



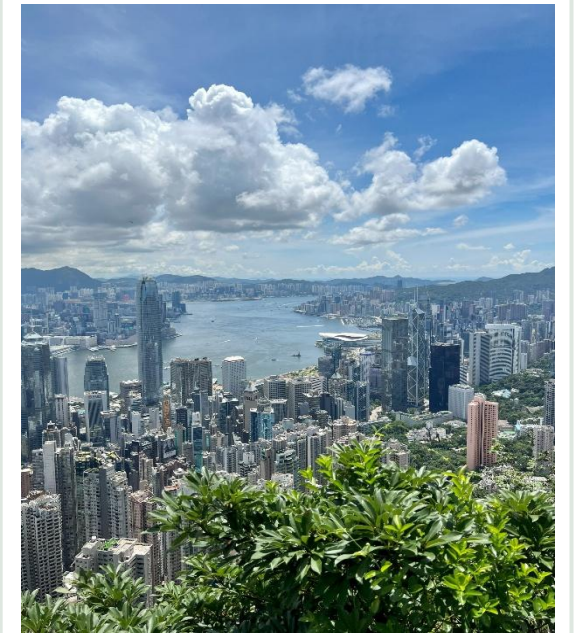
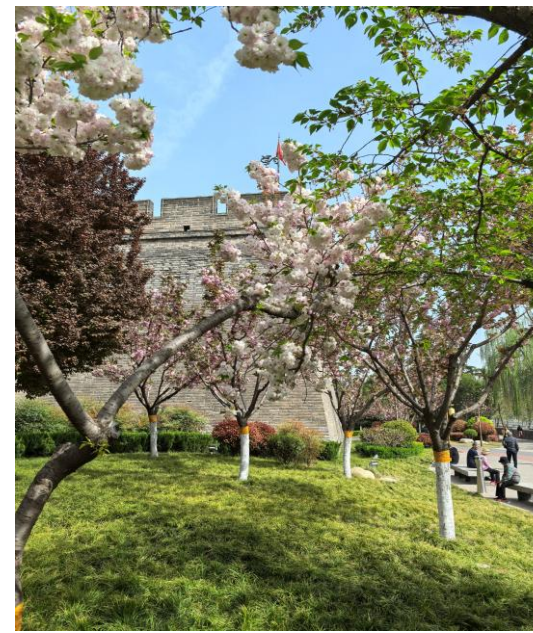
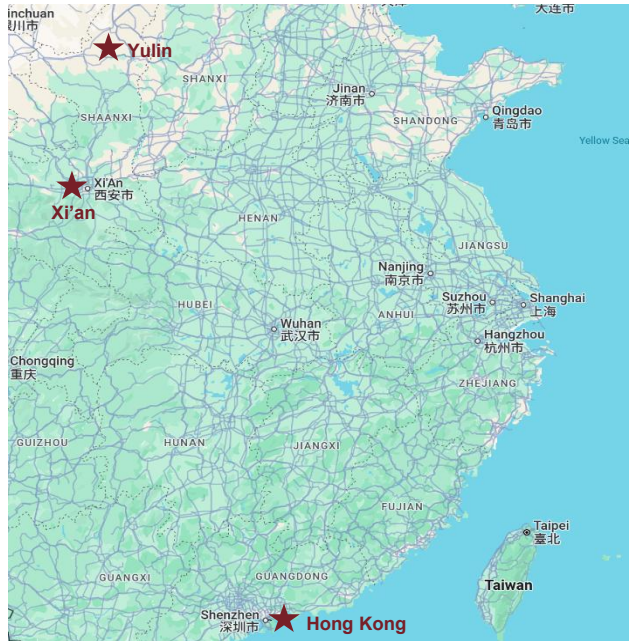
- 10+ years in the financial industry.
- 7 years as a product specialist/client portfolio manager.
- Supported asset raising and retention in Europe, Middle East and Asia.
- Led/participated in 200+ allocator, investor, distributor and consultant meetings.
- Solid background in economic research.
- A Chinese professional with her own journey into the global market.

“Nan came across with well-structured and to-the-point answers. The fact that she is coming from mainland China added an extra dimension to the discussions, as she perceives geopolitics and China’s policy differently. This is quite the eye opener for many clients, when brought in a subtle way and in the right context.”

Her story in numbers: GDP per capita (US\$)

Living the breadth of China's development

City	Yulin, Shaanxi (Childhood)	Xi'an, Shaanxi (Teenager)	Hong Kong (Adulthood)
Early 1990s	182	359	17,977
Early 2000s	390	1,134	25,757
2023	27,654	12,976	50,532



Source: World Bank, National Bureau of Statistics.

Current scope of services

- **What we do**

- A local lens to interpret and understand China within its economic, policy, and social context.
- Upgrade fundraising readiness and institutional fit: narrative, DDQ/distribution materials, and pitch advisory.
- Our core expertise is communication. We use our skills to help build credibility and achieve better outcomes.

- **What we don't do**

- Capital introduction, distribution, or placement.
- Investment recommendations or solicitation.
- Handling material non-public information, or providing legal, tax, or regulatory advice.

Engage with us

Share your questions/feedback: Tell us what you're exploring so we can prioritize topics.

Connect:

Email: info@lumivestcapital.com

Website: <https://lumivestcapital.com>

LinkedIn: <https://linkedin.com/company/lumivestcapital/>

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