

LBHNO
Board Meeting Minutes
July 13, 2023

- Welcome
 - In attendance
 - Rod Davis - President
 - Rob Gallagher - VP
 - (Virtually) Bill Christensen - Treasurer
 - Meredith Gardner - Secretary
 - Brian Ramos - Communications
- Review & Approval of Minutes from Annual Meeting
 - Approved
- Neighborhood Goals for 2023-24
 - Neighborhood engagement
 - ONE PS needs:
 - 5k people living outside ONE PS groups, about 12% of population
 - Very interested in outreach to other neighborhoods
 - Website
 - Goal: have a hosted domain through a big platform
 - Goal: anyone with word processing skills should be able to maintain
 - Share ONE PS items for inclusion on neighborhood site
 - Communications
 - Brian investigating domain & email platforms
 - Send another email in September about fall event
 - Monthly email blast - include OnePS minutes & YouTube video
 - Social
 - Next Door:
 - The Palms is not included in our neighborhood & Next Door won't include them
 - Include social URLs in all communication
 - Neighbor contact list
 - Brian had meeting with the Palms boards and they were confused and unaware they were part of the neighborhood organization
 - Rod has been communicating with The Palms Property manager
 - Let property management company manage the list of contacts at The Palms
 - Block Captains
 - Printed collateral for homes when they are transitioning to new owners
 - Committee participation
 - Community engagement
 - ONE PS

- Rob is attending meetings on behalf of the board/neighborhood
 - Annual picnic - most neighborhoods have booths, sell merch
 - Modernism Week
 - Other events/activities
 - Neighborhood Walking tour
 - Use Brian's book as the guide
 - We could monetize
 - QR codes in partnership with Prescott Preserve
- Finances

LITTLE BEVERLY HILLS NEIGHBORHOOD ORGANIZATION

JULY 12, 2023

TREASURER'S REPORT

Balance as of 04/27/2023: \$36,994.72

Subsequent expenses to date:

04/27/2023: \$29.62 Meredith Gardner for Annual Meeting office supplies

05/19/2023: \$388.56 Frank Hundley for food for annual meeting

05/21/2023: \$1095.74 Rod David for set-up of annual meeting reception

05/31/2023: \$4.00 Bank service charges for 2 months

Subsequent income to date: [none]

[Net revenue from LBHNO Modernism Tour: \$20,681.33]

Current balance: \$35,476.80

Filings submitted for fiscal year 2022: IRS, CA Franchise Tax Board, Secretary of State (04/08/2023), Register of Charitable trusts (04/09/2023)

Submitted by William I. Christensen, Treasurer

- Other
- Prescott Preserve
 - Lawsuit is still active, new board is 3/2 on whether to squash lawsuit
 - New board has promised more transparency
 - Jane has asked individual homeowners to write letters of support
 - Awaiting vote on 8/24
 - If they get their money, let's get serious with them about what we can do to contribute
 - Present check to Preserve assuming we have neighborhood social event in October
 - Food Bank at St. Theresa's every Monday
 - Could be potential donation of funds
 - Core topic for September meeting: charitable initiatives

- Palm Springs PD: We now Frank Browning as the lieutenant in charge of our neighborhood
 - Blue Zones
 - Blue Zones are area with high life expectancy, physical activity and community
 - Don Barrett (statistic & health sociologist) did an analysis on Blue Zone report
 - OnePS will support until the information is more conclusive
 - Blue Zones wants to take over city government
 - Special Events Committee Meeting June 28
 - Fall home week Oct 24th
 - Lipsync contest planning
 - Riverside County Red Cross
 - Upcoming blood drive in the Police Training room July 26th
 - Parks & Rec open house in community center on July 16
 - 5 More Pacaso homes can be sold, no more. OnePS is not supportive
 - The Palms Board ask: help encourage reduction in short term rentals
- Board Reports
- New Business
 - Next Meeting
 - Monday, September 18th
 - Core discussion on financial charitable contributions
- Adjourn

Action Items:

- Bill - send Annual Meeting Treasurer's Report to Meredith
- Engage David Hyams to staff table at ONE PS neighborhood picnic table
- Brian - meet with Suzanne about website
- Brian - troubleshoot The Palms Next Door issues
- Write the definition for a Block Captain
- Meredith - send meeting invite, Brian to send Meredith zoom link