

Little Beverly Hills Neighborhood Board Meeting Agenda & Minutes

April 15, 2024

- Welcome
 - In Attendance
 - Rod Davis
 - Rob Gallagher
 - Brian Ramos
 - Bill Christansen
 - Meredith Gardner
- [Review and Approval of Minutes From January Meeting](#)
 - Approved
- Neighborhood Updates
 - Charitable Giving (each receiving \$2,500)
 - PSMoCom:
 - Brian sponsored BEAM students for Shag House tour
 - BEAM program rewards 5 \$2,500 grants for students pursuing architecture/art
 - Our funds will go to sponsor this
 - St. Theresa's Food Bank
 - Rob awaiting on an answer if we can designate the funds to go specifically to St. Theresa's Food Bank (rather than wider Coachella Valley)
 - PS Unified School District Foundation
 - Want recipients to come to the annual meeting for visibility
 - Presenting check at annual meeting
 - 2024 Modernism Week
 - Proceeds
 - Discrepancy in financial reporting, Randi is following up
 - Michael Sylvester is still getting some of our paperwork and checks - Brian to follow up on this
 - Secret Shopper Report
 - Scored 49 out of 50
 - Have more chairs with booties
 - Have more signage in front of the houses
 - We were given specifications too late to make signs this year
 - Identify new homes for Modernism 2025
 - Evelyn from Modernism interested in new event for 25th
 - Progressive cocktail dinner
 - To confirm activities and who is covering costs, etc.

- Modernism will be putting out June newsletter and intend to publish recipients of our charitable donations
 - Board has approved this
 - ONE PS Picnic
 - Feedback:
 - “not sure what we would do there”
 - “no indication on what the ROI is”
 - “Better avenues for marketing our neighborhood”
 - Garage Sale
 - Feedback:
 - People happy with results
 - PS Post Event Calendar featured
 - Permit was under \$100
 - 10-11 families participated
 - Prescott Preserve
 - Mesquite HOA had their election
 - 1 of 2 seats picked up by Pro-Oswit, Anti-lawsuit
 - Majority of the board should be sympathetic to resolving the dispute
 - Some concern about new board as some homeowners have personally sued former board members
 - New board is scared the opposite faction of people will sue them
 - Oswit thinks this will go to trial
 - Grant agency will allow Oswit to move forward if they write a letter saying the land will never be developed
 - Annual Meeting
 - Logistics
 - Saturday, May 11th: 10:30-noon
 - At Sunrise Center
 - Permit Secured, paid for
 - Picnic
 - 555 Cannon
 - Social Committee is handling
 - Recommending we cater
 - Speakers
 - Jane Garrison, Oswit Land Trust
 - Police representative
 - Mayor
 - Board Elections
 - Board Reports
 - President
 - Vice President
 - Treasurer

TREASURER'S REPORT

Balance as of 12/31/2023: \$46,504.81

Deposit return from Modernism Week: \$3672.00

Expenses since 01/01/2024:

- Bank service charges for 2 months: \$4.00
- Mailing expenses: \$65.42

Modernism expenses:

- Home-owner gifts: \$323.38
- Tour supplies: \$1694.93
- Cleaning 5 tour houses: \$1000.00
- Printing brochures: \$805.28
- PO box rental: \$100.00
- Garage sale on 04/13/2024:
- City permit: \$45.00
- Plastic signs: \$54.41

Balance as of 04/15/2024: \$46,084.39

Modernism 2024:

- Income: \$19,624.00
- Expenses: \$3823.59
- Net income: \$15,800.41

Modernism 2023:

- Income: \$25,364.00
- Expenses: \$4682.67
- Net income: \$20,681.33

Filings to be submitted for fiscal year 2023: IRS on 02/15/2024; CA Franchise Tax Board on

02/28/2024; Register of Charitable Trusts, CA Attorney General, on 03/25/2024; Secretary of

State Corporate Registration pending annual election of officers.

Submitted by William I. Christensen, Treasurer

■ Secretary

■ Communications

- We purchased domains, we do not own littlebeverlyhills.org
- littlebeverlyhills.org domain expired, Brian will purchase it as soon as it's available
- All 3 neighborhood data points have been merged
 - We have 73% of single family home contact information
 - We have owner information for 51% of condos

- Brian send mailers asking for contact information to the missing homes
- 442 followers on Instagram: 78% increase from January
- RSVP for neighborhood picnic
- Adjourn

ACTION ITEMS:

- Rob: follow up with food bank
- Rod, Brian, Rob: find out who checks are made payable to
- Brian: clear up discrepancy with Modernism Week and items going to Michael Sylvester
- Meredith: Ballot for annual meeting
- Meredith/Brian: QR Code for missing addresses for neighborhood meeting