NATIONAL BAPTIST CONVENTION, USA, INC.

S.I.S.T.A.S. Against Breast Cancer

SISTERS IN STEP TO ACHIEVE SUCCESS AGAINST BREAST CANCER

CAMPAIGN TOOLKIT

OCTOBER 2026



Faith in Action: Stepping Strong Against Breast Cancer

www.hopenbc.com/s-i-s-t-a-s

2026 Campaign at a Glance

2026 Date	Observance	Focus
Sun, Sept. 27	Pre-Kickoff Sunday	Awareness and preparation
Sun, Oct. 4	S.I.S.T.A.S. Against Breast Cancer Sunday	Launch and solidarity
Sun, Oct. 11	Breast Cancer Survivor Sunday	Celebration and testimony
Sun, Oct. 18	Brothers Wear Pink Sunday	Male engagement and support
Sat, Oct. 24	Sisters in Step Walk/Run	Action and fundraising
Sun, Oct. 25	Closing Sunday	Reflection and commitment

The October 24 national campaign date is highlighted here; local walk/run details and registration should be confirmed with the organizing church or ministry.

A Note About the 2026 Toolkit

This **2026 S.I.S.T.A.S. Against Breast Cancer Campaign Toolkit** is an updated edition of the 2025 toolkit developed by the National Baptist Convention, USA, Inc., through its H.O.P.E. Health Ministry. The 2026 edition includes updated dates, campaign activities, and resources to support congregations in raising breast cancer awareness, encouraging early detection, celebrating survivors, and engaging communities in meaningful action.

Churches are encouraged to continue using the images, graphics, and promotional materials included in the 2025 toolkit, where appropriate, alongside this updated edition. Please ensure that all dates and year-specific information are revised for 2026 before distribution.
Together, we continue putting **"Faith in Action: Stepping Strong Against Breast Cancer."**
For additional information and resources, visit **www.hopenbc.com/s-i-s-t-a-s**.

Pre-Kickoff Sunday

Sunday, September 27, 2026 | Focus: Awareness and Preparation

Worship and Community Ideas

- Introduce the campaign through a brief testimony, video, or announcement.
- Share pink ribbons and screening resource cards; invite a local clinic or navigator to a health information table.
- Recruit a health ministry team and identify community screening partners.

Scripture Suggestions

- Proverbs 4:7
- Hosea 4:6

Health Facts to Share

- Breast cancer may be present before symptoms appear; screening mammograms can help detect it earlier.
- Encourage people to discuss personal risk, family history, and screening timing with a qualified clinician.

Suggested Congregational Action

Invite every participant to identify one practical next step: talk with a healthcare professional, assist a neighbor with an appointment, share a trusted resource, or volunteer with the health ministry.

S.I.S.T.A.S. Against Breast Cancer Sunday

Sunday, October 4, 2026 | Focus: Launch and Solidarity

Worship and Community Ideas

- Invite the congregation to wear pink; display campaign materials.
- Offer a brief educational moment from a qualified health professional.
- Pray for patients, survivors, caregivers, clinicians, and those experiencing barriers to care.

Scripture Suggestions

- Isaiah 41:10
- Psalm 147:3

Health Facts to Share

- Black women experience a higher breast cancer mortality rate than White women in the United States; access to timely diagnosis and high-quality treatment matters.
- Triple-negative breast cancer is diagnosed disproportionately among Black women.

Suggested Congregational Action

Invite every participant to identify one practical next step: talk with a healthcare professional, assist a neighbor with an appointment, share a trusted resource, or volunteer with the health ministry.

Breast Cancer Survivor Sunday

Sunday, October 11, 2026 | Focus: Celebration and Testimony

Worship and Community Ideas

- Recognize survivors and people living with breast cancer only with their permission.
- Invite optional testimonies and acknowledge caregivers.
- Offer confidential prayer and practical assistance, including rides and meals.

Scripture Suggestions

- Mark 5:34
- Psalm 118:17

Health Facts to Share

- A person's experience with breast cancer can include treatment, recovery, recurrence, and long-term follow-up.
- Support should honor individual choices and never suggest that illness reflects a lack of faith.

Suggested Congregational Action

Invite every participant to identify one practical next step: talk with a healthcare professional, assist a neighbor with an appointment, share a trusted resource, or volunteer with the health ministry.

Brothers Wear Pink Sunday

Sunday, October 18, 2026 | Focus: Male Engagement and Support

Worship and Community Ideas

- Encourage men and boys to wear pink and publicly pledge support.
- Ask men to help with transportation, childcare, meals, and fundraising.
- Include a brief reminder that men can also develop breast cancer.

Scripture Suggestions

- Isaiah 41:10
- Romans 12:15

Health Facts to Share

- Breast cancer in men is uncommon, but new breast lumps or nipple changes deserve medical evaluation.
- Family history of breast, ovarian, pancreatic, or prostate cancer may be relevant to inherited risk; discuss concerns with a clinician.

Suggested Congregational Action

Invite every participant to identify one practical next step: talk with a healthcare professional, assist a neighbor with an appointment, share a trusted resource, or volunteer with the health ministry.

Sisters in Step Walk/Run

Saturday, October 24, 2026 | Focus: Action and Fundraising

Worship and Community Ideas

- Open with prayer, a warm-up, and safety guidance; provide an accessible participation option.
- Celebrate teams, survivors, and caregivers without pressuring anyone to share medical details.
- State clearly how donations will be used and where participants can seek screening information.

Scripture Suggestions

- Hebrews 12:1
- Philippians 4:13

Health Facts to Share

- Regular physical activity is associated with lower breast cancer risk, but does not eliminate risk.
- Screening, prompt evaluation of symptoms, and appropriate treatment remain essential.

Suggested Congregational Action

Invite every participant to identify one practical next step: talk with a healthcare professional, assist a neighbor with an appointment, share a trusted resource, or volunteer with the health ministry.

Closing Sunday: Still Standing in Strength and Spirit

Sunday, October 25, 2026 | Focus: Reflection and Commitment

Worship and Community Ideas

- Share campaign participation and fundraising totals after verifying them.
- Hold a respectful moment of remembrance for loved ones lost.
- Commit to year-round screening education and follow-up support.

Scripture Suggestions

- Revelation 21:4
- Jeremiah 30:17

Health Facts to Share

- Breast health awareness and access to care matter throughout the year.
- Congregations can help reduce practical barriers by partnering with trusted local health providers.

Suggested Congregational Action

Invite every participant to identify one practical next step: talk with a healthcare professional, assist a neighbor with an appointment, share a trusted resource, or volunteer with the health ministry.

Closing Sunday Worship Insert

Theme: Still Standing in Strength and Spirit • Sunday, October 25, 2026

Visual Suggestions

- White and pink altar cloths with gold accents.
- Display names or photos only with consent.
- Offer a moment of remembrance and hope.

Responsive Affirmation

Leader: We walk together in faith, clothed in courage and compassion.
People: We honor every story, every scar, and every survivor.
Leader: We stand beside those in treatment, those in grief, and those seeking answers.
People: In unity, we rise. In spirit, we stand. In purpose, we press on.

Practical Breast Health Guidance

- Average-risk women ages 40–74: the U.S. Preventive Services Task Force recommends screening mammography every two years. Other organizations recommend different intervals; discuss an individualized plan with a clinician.
- People with strong family history, genetic variants, previous chest radiation, or other higher-risk factors may need earlier or additional screening.
- Report a new breast or underarm lump, nipple discharge (especially bloody), skin dimpling, or other persistent changes promptly—even after a normal mammogram.
- Ask local providers about low-cost screening, insurance coverage, diagnostic follow-up, and transportation support.
- Never substitute prayer, a self-exam, or a walk/run for recommended medical evaluation and treatment.

References for local verification and educational handouts: USPSTF Breast Cancer Screening Recommendation (2024); CDC Breast Cancer; National Cancer Institute Breast Cancer Screening (PDQ). Clinical information should be checked before distribution.

Church Planning Checklist

☐ Designate a S.I.S.T.A.S. coordinator and health information contact.
☐ Confirm speakers, survivor consent, and accessible worship participation.
☐ Identify local screening and diagnostic follow-up resources.
☐ Promote the October 24 walk/run with verified registration instructions.
☐ Plan volunteer roles, route accessibility, first aid, hydration, and weather contingencies.
☐ Record participation and financial results accurately; follow donation handling policies.
☐ Arrange follow-up after October for those requesting assistance.