



Certificate

GoBlock USA

This award is in recognition of **GoBlock USA**'s stellar reputation and trust among customers and industry peers, evident in the numerous nominations we received from our subscribers. **GoBlock USA** emerged as a **Top Company** after an exhaustive evaluation by an expert panel of C-level executives, industry thought leaders, and our editorial board.

Awarded By  
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# GoBlock USA

## Guiding Clients to Sustainable Logistics Solutions

Growing businesses that need expertise in logistics, warehousing, and process improvement often find themselves facing a problem they can't quite define. They know something isn't working as it should, but identifying the root cause—and determining the true scale of the issue—can seem like navigating a maze with no clear exit. The questions are endless: What's really causing the inefficiencies? How much is it costing? What can be done to fix it?

For companies caught in this cycle, GoBlock is the guide they need. GoBlock is a logistics and technology consulting firm that partners with growing consumer products companies to identify the causes of their issues and implement customized solutions. Acting as a client advocate, GoBlock aligns vendors and solution providers to meet specific business needs without conflicts of interest. From education and planning to implementation and outcome-based compensation, GoBlock manages every aspect of the transformation, focusing on people, processes, and technology to deliver long-term, measurable results.



Christopher Davis,  
Managing Principal

"Just as you have a legal team to guide and protect you, we are your logistics team," says Christopher Davis, managing principal of GoBlock.

"We provide solutions in four major areas—digital transformation projects within warehouses, automation and robotics for productivity, cost and quality improvement programs, and operational designs to support growth. Our focus is on increasing output with existing resources and preparing businesses for future growth."

The firm navigates complex warehousing problems and integrates technologies like robotics, control systems, and warehouse management systems to ensure effective business outcomes, rather than fragmented solutions. As a client advocate, GoBlock identifies the necessary resources and teaches clients how to manage those solutions. Its coaching involves providing methodologies to help clients effectively assemble teams and manage projects. GoBlock assists clients in procuring and installing equipment and software by writing specifications and vetting vendors, ensuring seamless implementation of the entire solution. It coaches clients throughout the process to achieve their business goals.

The consultancy's client success stories highlight the importance of embedding with the team to deliver a solution. "In many cases, people cannot tell the difference between the client and GoBlock when sitting around the table," says Davis. They are currently working with a large distributor to roll out a new warehouse management system across their warehouses in every state, working as one with the client and the solution providers. With another client, they are collaborating with an equipment manufacturer of warehouse automation to realign a paused project and bring it to completion. All of these projects involve close relationships with all parties.

GoBlock is proudly based in Atlanta, Georgia, and is part of the state's thriving innovation economy. It strives to stay connected to industry advancements through collaborations with organizations like the incubator Plug and Play, the Georgia Center of Innovation, and the Savannah Logistics Innovation Center. GoBlock continually tracks emerging trends to remain at the forefront of supply chain advancements, keeping its clients ahead of the curve. **LT**

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What makes GoBlock unique in this industry? Most consulting firms and integrators push pre-determined equipment or software that may not solve the core problem but provides the firm with a high margin. GoBlock, on the other hand, focuses on solving client problems by embedding itself within their teams, tackling challenges, and acting as true partners in the process.

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