

Solutions Studios Presents
THE NIGHT SHIFT
with Jeff Houghton



COMING UP ON *The Night Shift*

1Min

Intro to the show, we have a show announcer
accent the highlights of the segments and the
host.



OPENING

Monologue

1min

Jeff introduces himself to the audience and talks about the show and the interest and message of the Harvest Community



JEFF HOUGHTON

SPECIAL *Guest*

3Min

Jeff will interview CEO Doug Feller and talk about how the Harvest seed was planted and why it means so much to build a platform and community for growth & success



Harvest Solutions
DOUGLAS FELLER
Founder & ceo

THOUGHT

Leaders

5Min (2 min each + 1 min banter)

CHANCEY JULIUS

Thought Leader

Jeff interviews each Thought Leader about their experience with Harvest and why you should be a part of the community.



Thought Leader

JENNY SCHATZLE

COMMERCIAL *Break*

2min

(4 30 min commercials)

Each commercial will be produced in a nostalgic feel masking the repetitiveness of the same message yet using subliminal messaging educating viewers about what Harvest offers.



HARVEST *plus* INFLUENCERS

5Min

(30sec toss 30sec Nat 2:00)

This segment will be tossed from Host Jeff Houghton to Harvests' own Natalie Nunn Introducing the Harvest + Influencers and their demonstrations.



JAMES COOK
Five Minute Meals



ANNA CRAFT
Two Minute Crafts

Toss to break

COMMERCIAL Break

1m30s
(3-30 min commercials)



Outreach Populations



Rewards & Incentives

Each commercial will be produced in a nostalgic feel masking the repetitiveness of the same message yet using subliminal messaging educating viewers about what Harvest offers.

HARVESTPLUS *VS* THOUGHT LEADERS

5min Game show
Host and guests

The Harvest + Influencers and the Thought Leaders will battle it out on who know more statistics trivia on popular subject around the Harvest community



OUTRO *With Jeff*

(1Min) Call to action to download the app.

Jeff Talks about the call to action to download the app and start using immediately. Thanks al the guest and thanks the audience for watching the show.

