



# POCKETFUL OF *posies news*

## welcome to the first edition of posies news

Welcome to the first ever Pocketful of Posies Newsletter!

My goal for this is to share tips and tricks to keep your containers in beautiful condition as well as share different seasonal styles.

Potted Posies has grown so much in the last year and thats all thanks to you, my amazing clients! Thank you for telling your friends and neighbors about me! I am so grateful to be able to create for all of you!

With growth comes new opportunities and I'm excited to share some new offerings for Potted Posies. In addition to my outdoor service options, I am adding curated houseplant displays for inside the home. There are many benefits to adding houseplants to your indoor spaces. Some of those benefits include improving air quality, mental and physical wellness and improving cognitive functions. The article shared [HERE](#) by Piedmont.org gives a more in depth picture of the reasons to add houseplants to your home.

This service is catered to each individual client and space. I will assess through an in person or virtual consultation the desires and options for your home. Share easy care instructions to maintain and help your plants thrive! Working to create a more serene space for you both inside and outside the home is something I'm so excited to do! Thank you for the support and for allowing me to dream up more for Potted Posies!

*Thank you for reading!*  
*jenna koun*



summer 2024



owner jenna koun

in this newsletter  
you can expect:

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Whats your  
summer style

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Container Care

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Upcoming  
Events



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WHAT'S YOUR  
*summer style*



## tonal

Shades of one color family really tie this container together and make it pleasing to the eye. You can achieve this with both sun and shade flowers.



## countryside

The Hydrangea is the star of this container with its lacy blooms that will continue throughout the whole summer. Paired with greenery and silvery trailing plants will exude that countryside look.



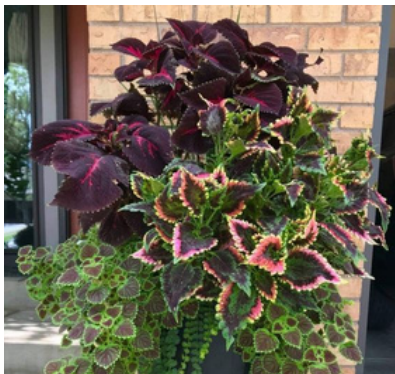
## tropical

This style is an easy favorite! Perfect for those full sun locations but can also be curated for your part sun areas as well. Picking a tall center plant that has a tropical vibe is the start to creating this stunning container. Filling with a constant blooming botanical and finishing with an easy trailing plant will ensure you have a container to enjoy all summer long.



## zen

A newer favorite among many homeowners is this mix of succulents and cactus. Drought resistant and can handle the beating full sun locations. Once the temperatures cool, this container can be brought inside and placed in a sunny spot in your home.



## big & leafy

Coleus is the highlight of this container! Perfect for both sun and shade. This plant comes in so many different colors and shapes. By the end of summer, they will be pouring out of your container!

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## container care 🌱

Mornings are best for watering in the summer. Thoroughly soak the container towards the base of the plants to avoid posy damage.

- Fertilize 1x per week: Bloom Booster Shown in Product Spotlight below.
- Shade containers-water every 2-4 days
- Sun containers-water every 1-2 days

Your Posies will tell you if they're happy or not..

Some things to watch for:

- Droopy posies : this is most likely a sign that they're not receiving enough water or you need to decrease the amount of days between watering.
- Posy damage and holes in the soil from critters digging; Repels All shown in Product Spotlight Below.



## product spotlight

REPELS ALL is great to keep your container blooms intact. There are granules and a spray. Re-apply after rain or heavy watering.

Bloom Booster fertilizer by miracle grow is my favorite! I've seen great results with it. I use in a watering can but there is a liquid option available with a hose attachment shown HERE.



18 may 10-2

## upcoming events

Join us for a Plant along to celebrate Potted Posies turning 2!

- Date: 18 May 2024
- Time: 10am-2pm
- Location: 2134 Arlington Avenue Upper Arlington 43221
- Tickets are on sale through Eventbrite and can be purchased HERE
- Spots are limited!